# Confounded Observational Learning with Common Values 

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#### Abstract

We analyze observational learning when a fraction of players are naive and act based exclusively on their private information. Rational players are uncertain about the true proportion of naive players. They simultaneously learn about this proportion and about the payoff-relevant state. Confounded learning emerges as a robust phenomenon in this environment, and could be globally stable-there're environments where public beliefs eventually settle down to confounded learning with positive probability, starting from almost all current beliefs. We also show that correct learning is always globally stable. In contrast, correct learning may not be globally stable when it arises due to heterogeneous preferences as in Smith and Sørensen (2000).


## 1 Introduction

The seminal papers of Banerjee (1992) and Bikhchandani et al. (1992) established the possibility of herd behavior and information cascades. These papers analyze Bayesian players, who receive boundedly informative private signals, and learn from the actions of previous actors. When incorrect herding happens, social learning stops; all but a finite number of players end up choosing the wrong action, even though society could learn the correct state if it were able to aggregate the information available to individuals. The possibility of incorrect herding depends crucially upon the private signals being boundedly informative. Smith and Sørensen (2000) show that complete learning is guaranteed, if players have common preferences, and their private signals are of unbounded strength. They show that learning
must necessarily be complete, i.e. the public belief must assign probability one to the true state in the long run.

In this paper, we examine the implications of having a fraction of "naive" players, who ignore the actions of their predecessors (or do not observe these actions). This assumption is in line with experimental evidence. Laboratory experiments on herding models by Duffy et al. (2016).Weizsäcker (2010) and Ziegelmeyer et al. (2013) show that there exist individuals who decide exclusively based on their own private information, ignoring prior actions. Provided that the prior belief is not extreme, the presence of these naive people can potentially play the same role as the assumption of unbounded signals, by ensuring that players' decisions always contain an amount of information that is bounded away from zero. Since each player observed could be naive, his action statistically reveals his private information.

Following this intuition, it is straightforward to show that complete learning is guaranteed for the rational players provided that the rational players know the precise proportion of naive players, even when private signals are of bounded strength. However, it may be unrealistic to assume that the rational players know the precise proportion of naive players. This leads us to consider a model with higher-dimensional uncertainty - rational players are uncertain both about the payoff relevant state, and about the proportion of naive players, and will learn about both aspects as the game progresses. Our main finding is that complete learning is possible, but it is not guaranteed. In the long run, learning could be confounded, with the society's limit beliefs assigning positive weight both to the true state - which is twodimensional - and its "opposite", i.e. the state that is incorrect on both dimensions. That is, if the true payoff relevant state is $A$ and the proportion of naive players is $L$ (for low), society can assign positive probability to the pair $(A, L)$ and to the pair $(B, H)$. Since beliefs about the payoff relevant state are interior at the confounded learning point, in the long run each rational player still uses his private information to decide. Notably, confounded learning arises even though all players have common values, i.e. identical preferences over state-action pairs. ${ }^{1}$

The message of the previous paragraph can be restated more precisely as follows: our model shows that there exist multiple stationary points of the stochastic process of public beliefs - the complete learning point, and the confounded learning point. This raises additional questions. Is either of these points locally stable - does there exist a neighborhood of the stationary point $\Lambda$ such that if the current posterior beliefs lie in this neighborhood,

[^0]then the process converges to $\Lambda$ with positive probability? Is either of these points globally stable - does the process converges to $\Lambda$ with positive probability, starting from any current posterior belief, for a large set of initial priors that allow learning ?

Our answers to these questions, in the context of our model, are:

- Complete learning is globally stable.
- Confounded learning is globally stable under several conditions. (See Theorem 14)

That confounded learning could be globally stable means such a pathological long run learning result could arise whatever society's current belief is. A social planner may want to intervene and eliminate confounded learning. The global stability of complete learning implies that the social planner only needs to generate a vague public signal to push society's belief away from the confounded learning point whenever society's belief gets close. This result is useful if precise public signals are expensive to generate or transmit.

In fact, complete learning is not always globally stable in models which permit confounded learning. Indeed, we consider a simplified version of the model of Smith and Sørensen (2000), where confounded learning arises because players have sufficiently heterogeneous preferences. If the prior assigns enough weight to the wrong payoff relevant state, and the belief updating rule is monotonically increasing, then confounded learning happens for sure for such priors, even if private signal is of unbounded strength. The basic reason is that the model in Smith and Sørensen (2000) has one-dimensional uncertainty, and in order to move towards the complete learning point, the public beliefs process has to pass through the confounded learning point, which is itself a stationary point. However, in our model, since uncertainty is two-dimensional, passage through the confounded learning point is not required.

The paper is organized as follows. We first discuss the related literature. Section 2 sets out the model. Section 3 analyzes the evolution of society's posterior beliefs along the equilibrium path. In section 4 we explain the intuition for confounded learning, and provide necessary and sufficient conditions for confounded learning to arise. In section 5 we compare our model to a simplified version of the model in Smith and Sørensen (2000). We establish that complete learning is not globally stable in this version of the SS model, but is guaranteed in our model. Section 6 shows that confounded learning could be globally stable.

### 1.1 Related Literature

There is an extensive literature on observational learning. In this section, we focus our attention on the papers that are most closely related.

Smith and Sørensen (2000) (SS henceforth) provide a comprehensive analysis of observational learning, and also developed many of the technical insights that underlie the analysis in the present paper. They were also the first to show that confounded learning is possible when players have divergent preferences. ${ }^{2}$ In SS, a fraction of players would like to choose their action to match the state, while the remaining fraction prefer to mismatch action and state. In our paper, the underlying economic environment that gives rise to confounded learning is very different. Players have common values, and every player would like her action to match the state. Since players do not also know the true proportion of naive players, uncertainty is two-dimensional in our model, while it is one-dimensional in SS. Our substantive results also differ. In SS, confounded learning could preclude the possibility of complete learning. In our model, complete learning must happen with strictly positive probability and is globally stable.

Bohren (2016) allows for naive players, and assumes that rational players have a wrong but fixed belief about the proportion of naive players. She finds that if the belief is not too wrong, complete learning is guaranteed, but for a large error, posterior-belief process may eventually assign probability zero to the true state or fail to converge. Our results are very different - there cannot be incorrect learning, and there can be confounded learning. These differences arise since rational players use history to revise their beliefs on the true proportion of naive players. Bohren and Hauser (2018) generalizes the previous work by allowing more channels of mis-specifications. A player's subjective distribution of private/public signals can be different from the true distribution. As a result, a player's subjective posterior belief conditional on a given signal can be different from the correct posterior belief. A player's type is specified through his subjective beliefs of signal distribution and of other players' types distribution. This generalizes the setting in Bohren (2016): a player could mistakenly believe that private signal is uninformative and all other players hold the same wrong belief. Such a player is a noise player whose action demonstrates no information. A naive player in Bohren (2016) can be modeled as a player who correctly interpret the private signal but mistakenly think other players all acts noisily. A (biased) rational player can be modeled as a player who correctly interpret the private signal but holds a fixed wrong belief about the proportion of naive player. They found that if each player's interpretation of signals and belief of other players' types distribution are not too wrong, then all types correctly learn the true state in the long run. Otherwise, different types may eventually disagree; some types'

[^1]long run posterior beliefs may settle down while other types' posterior beliefs keep cycle. It is also possible that all types assign all the weight to the wrong state in the long run.

After completing the first draft of this paper, we found that it has antecedents in Bohren's unpublished Ph.D. thesis (Bohren (2012)), where also rational players learn the true proportion of naive players. She provides an example with binary signals that shows that the realized state and the opposite state could be indistinguishable in the long run. We believe that the results presented here constitute a more systematic and comprehensive analysis of the problem. In particular, we generalize the analysis to the case there is a continuum of private signals, and we examine local and global stability of the stationary points. We also establish that the existence of confounded learning is robust with small perturbation of model primitives. In Bohren (2012), the confounded learning will disappear if the primitives of the model are perturbed.

Other related literature include Eyster and Rabin (2010) and Acemoglu et al. (2010). Eyster and Rabin (2010) assumes every player is rational but mistakenly think other players are naive. They find incorrect herding could happen even with continuum actions and unbounded signals. Acemoglu et al. (2010) assumes two types of players who differ in their preferences. Confounded learning arises when preferences are sufficiently heterogeneous.

Wolitzky (2018) studies technology-adoption using a deterministic social learning model. In his model, new players arrive continuously at a constant rate to a continuum population. Each new player learns whether to adopt a new technology after sampling "K" outcomes from the current population. The current technology generates a good outcome with a known probability, and the new technology generates a good outcome with state-dependent probabilities. Though the new technology always succeeds with a high probability under the good state than the bad state, this high probability may or may not be higher than the success probability of the current technology. If the success probability of the new technology under the good state is lower than that of the current technology, the new technology actually perform worse than the current one. However, it may still be efficient to adopt the new technology under the good state for the reason that it introduces enough reduction in cost. Wolitzky refers to above case as cost-saving technology innovation. A traditional case where the new technology succeeds with higher probability than the current technology at the good state is referred as outcome-improving innovation. One of Wolitzky's finding is that the complete learning (fully adoption of new technology at good state and fully rejection at bad state) can never be reached if the initial adoption rate is separated from the efficient adoption point by a line representing confounded learning. The intuition is that observations
of " $K$ " outcomes is uninformative when the adoption rate is close enough to the confounded learning line, then the equilibrium dynamics move away from the efficient point, rather than cross the confounded learning line and move close to the efficient point. To the best of my knowledge, the above result is the closest result to my Theorem 18. Theorem 18 states that the complete learning point can never be reached if it is separated from the initial belief by a confounded learning point, for the reason that observations is uninformative near the confounded learning point, hence the belief dynamics cannot cross the confounded learning point.

## 2 Model

The model is an infinite horizon, discrete-time model. There is a two-dimension uncertainty: payoff-relevant states $\Omega_{1}=\{A, B\}$ and proportions of naive players $\Omega_{2}=\{L, H\}$. For abbreviation, we shall refer $\omega_{1} \in \Omega_{1}$ as "payoff state", and $\omega_{2} \in \Omega_{2}$ as "type state".

In period 0 , nature chooses one state out of four potential states

$$
\Omega=\Omega_{1} \times \Omega_{2}=\{A L, A H, B L, B H\}
$$

according to a common prior $\Lambda_{0}=\left(\lambda_{0}^{A H}, \lambda_{0}^{B L}, \lambda_{0}^{B H}\right)$. Throughout this paper, a belief over the state space $\Omega$ is written as three ratios with the probability associated with state $A L$ in the denominator. For example: $\lambda_{0}^{A H}=\frac{\operatorname{Pr}(A H \mid \emptyset)}{\operatorname{Pr}(A L \mid \emptyset)}$.

In each period $t \geq 1$, one player arrives. He chooses between actions $\{a, b\}$ with the objective to match the realized payoff state. The utility function $u:\{a, b\} \times \Omega_{1} \rightarrow\{0,1\}$ is identical for every player and is given as

$$
\begin{equation*}
u(a, A)=(b, B)=1 ; \quad u(a, B)=u(b, A)=0 . \tag{1}
\end{equation*}
$$

As standard in the literature, one player's payoff depends only on his action and the realized payoff state, and is independent from other players' actions.

Before taking an action, each player observes a private signal $\mathcal{S}_{t}$ from a common signal space. The distribution of the private signal depends on the realized payoff state. Following the literature, we identify a player's private signal $\mathcal{S}_{t}$ with his private belief $s_{t}$ as if the payoff
state is equally likely to be $A$ and $B$ :

$$
\begin{equation*}
s_{t}=\operatorname{Pr}\left(A \mid \mathcal{S}_{t}\right)=\frac{\operatorname{Pr}\left(\mathcal{S}_{t} \mid A\right) \frac{1}{2}}{\operatorname{Pr}\left(\mathcal{S}_{t} \mid A\right) \frac{1}{2}+\operatorname{Pr}\left(\mathcal{S}_{t} \mid B\right) \frac{1}{2}} \tag{2}
\end{equation*}
$$

In other words, the private belief $s_{t}$ of player $t$ is the probability attached to payoff state being $A$ conditional solely on the private signal $\mathcal{S}_{t}$. The distribution of $s_{t}$ is denoted as $F^{\omega_{1}}(s)$ with $\omega_{1} \in\{A, B\}$. We assume $\mathcal{S}_{t}$ is i.i.d across players, and hence so is $s_{t}$. We further introduce the following assumption:

Assumption $1 F^{A}(s)$ and $F^{B}(s)$ are mutually absolutely continuous, non-atomic, and have common support as

$$
\operatorname{supp}\left(F^{A}(s)\right)=\operatorname{supp}\left(F^{B}(s)\right)=(\underline{s}, \bar{s}) \subset(0,1)
$$

where $\underline{s}<\frac{1}{2}<\bar{s} . F^{A}(s), F^{B}(s)$ are twice continuously differentiable on $(\underline{s}, \bar{s})$.
The prior belief is not so extreme that naive players always choose one action:

$$
\begin{equation*}
\underline{s}<\frac{\lambda_{0}^{B H}+\lambda_{0}^{B L}}{1+\lambda_{0}^{A H}+\lambda_{0}^{B L}+\lambda_{0}^{B H}}<\bar{s} . \tag{3}
\end{equation*}
$$

Note that here we do not make an assumption on the strength of private signals. All the arguments apply to both bounded and unbounded private signals, provided that condition 3 is satisfied.

Rational players also observe the public history of previous actions. If player $t$ is rational, then he observes $h_{t}=\left(a_{1}, \ldots, a_{t-1}\right)$, i.e the sequence of actions taken in previous periods. Naive players do not observe any previous actions. The realization of each player to be naive is i.i.d across players. The probability that any player is naive is either $p_{L}$ or $p_{H}$, depending on the realized type state.

## 3 The Process of Learning

Our analysis focuses on the posterior belief over the state space $\Omega$ conditional on a realized public history $h_{t}$. Specially, we ask whether the society's posterior beliefs settle down to a limit belief, and whether this limit belief assigns all the weight to the realized state. Following the literature, we say "the society learns" if the posterior beliefs settle down to a limit belief. Furthermore, we say that "learning is complete" if the limit belief assigns all the weight to
the realized state $\omega \in \Omega$. Complete learning guarantees information aggregation, and is of particular interest.

In this section, we study how posterior belief evolves from period $t$ to period $t+1$. We conclude that posterior beliefs always settle down as a result of martingale property. In other words, society always learns.

First, we solve for the unique sequential equilibrium. Without loss of generality, from now on we assume the realized state is $A L$. We introduce the following notation. Player $t$ 's information set is denoted as $I_{t}=\left\{s_{t}, P I_{t}\right\}$, where $P I$ is an abbreviation used for "public information". If player $t$ is rational, then $P I_{t}=h_{t}$; if player $t$ is naive, then $P I_{t}=\emptyset$. Player $t$ 's strategy $\sigma_{t}$ is a function from $I_{t}$ to a distribution over actions $\{a, b\}$. For each $\omega \in \Omega$, strategies $\sigma_{1}, \ldots, \sigma_{t}$ determines the probability of each history $h_{t+1} \in\{a, b\}^{t}$. We use $\mathbb{P}_{t}$ to denote the probability measure induced on $\mathcal{H}_{t}=\Omega \times\{a, b\}^{t}$, with the understanding that $\mathbb{P}_{t}$ actually depends on some strategy profile. ${ }^{3}$ Strategies $\sigma=\left\{\sigma_{1}, \ldots\right\}$ form an equilibrium if $\forall t$

$$
\sigma_{t}\left(I_{t}\right)=\left\{\begin{array}{l}
a, \text { if } \frac{\mathbb{P}_{t-1}\left(B \mid P I_{t}\right)}{\mathbb{P}_{t-1}\left(A \mid P I_{t}\right)} \frac{1-s_{t}}{s_{t}} \leq 1  \tag{4}\\
b, \text { if } \frac{\mathbb{P}_{t-1}\left(B \mid P I_{t}\right)}{\mathbb{P}_{t-1}\left(A \mid P I_{t}\right)} \frac{1-s_{t}}{s_{t}} \geq 1
\end{array}\right.
$$

This definition is actually quite intuitive. Because public information $P I_{t}$ is independent of private belief $s_{t}, \frac{\mathbb{P}_{t-1}\left(B \mid P I_{t}\right)}{\mathbb{P}_{t-1}\left(A \mid P I_{t}\right)} \frac{1-s_{t}}{s_{t}}$ actually represents the posterior likelihood ratio of payoff state being $B$ over being $A$ conditional on player $t$ 's information set $I_{t}$. Therefore, definition 4 says $\sigma$ is an equilibrium if player $t$ choose the action matching the more plausible payoff state conditional on his information set.

One immediate observation from definition 4 is that player $t$ 's equilibrium strategy can be represented as a cutoff rule in terms of his private belief $s_{t}$.

Lemma 2 Up to a tie-breaking rule, the unique equilibrium is given as

$$
\sigma_{t}=a \Leftrightarrow\left\{\begin{array}{l}
s_{t} \geq \frac{\lambda_{0}^{B H}+\lambda_{0}^{B L}}{\lambda_{0}^{B H}+\lambda_{0}^{B L}+\lambda_{0}^{A H}+1}, \text { if player } t \text { is naive } ;  \tag{5}\\
s_{t} \geq \mathbb{P}_{t-1}\left(B \mid h_{t}\right), \text { if player } t \text { is rational. }
\end{array}\right.
$$

In the above lemma, we assume action $a$ is chosen when the player think two payoff states are equally plausible. This tie-breaking rule is immaterial, since the probability of a tie is zero due to continuous private belief.

[^2]From now on, we use $\sigma$ to denote the equilibrium given in Lemma 2, use $\mathbb{P}_{t}$ to represent the probability measure on $\mathcal{H}_{t}$ induced by the equilibrium, and use $\mathbb{P}$ to represent the probability measure on $\mathcal{H}=\Omega \times\{a, b\}^{\mathbb{N}}$ induced by the equilibrium. When we talk about the posterior belief conditional on $h_{t}$, it is the posterior belief with respect to $\mathbb{P}_{t-1}$. Since there are four potential states $\{A L, A H, B L, B H\}$, we can summarize society's posterior belief at period $t$ as a random vector of three likelihood ratios. With probability associated with the true state $A L$ in the denominator, we write the posterior belief $\Lambda_{t}$ as

$$
\begin{equation*}
\left.\Lambda_{t} \equiv\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right) \equiv\left(\frac{\mathbb{P}_{t-1}\left(A H \mid h_{t}\right)}{\mathbb{P}_{t-1}\left(A L \mid h_{t}\right)}\right), \frac{\mathbb{P}_{t-1}\left(B L \mid h_{t}\right)}{\mathbb{P}_{t-1}\left(A L \mid h_{t}\right)}, \frac{\mathbb{P}_{t-1}\left(B H \mid h_{t}\right)}{\mathbb{P}_{t-1}\left(A L \mid h_{t}\right)}\right) \tag{6}
\end{equation*}
$$

We denote the equilibrium probability of $\sigma_{t}=\alpha, \forall \alpha \in\{a, b\}$ at state $\omega_{1} \omega_{2}$ with belief $\Lambda_{t}$ as $\phi\left(\alpha \mid \omega_{1} \omega_{2}, \Lambda_{t}\right)$. To represent the equilibrium probability, it is convenient to introduce random variable $x_{t}\left(\Lambda_{t}\right)$ for a belief $\Lambda_{t}=\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right)$ as

$$
\begin{equation*}
x_{t}\left(\Lambda_{t}\right)=\frac{\lambda_{t}^{B H}+\lambda_{t}^{B L}}{1+\lambda_{t}^{A H}+\lambda_{t}^{B L}+\lambda_{t}^{B H}} . \tag{7}
\end{equation*}
$$

We can verify that $x_{t}\left(\Lambda_{t}\left(h_{t}\right)\right)=\mathbb{P}_{t-1}\left(B \mid h_{t}\right)$. Then we have

$$
\phi\left(\alpha \mid \omega_{1} \omega_{2}, \Lambda_{t}\right)=\phi\left(\alpha \mid \omega_{1} \omega_{2}, x_{t}\right)=\left\{\begin{array}{l}
p_{\omega_{2}}\left(1-F^{\omega_{1}}\left(x_{0}\right)\right)+\left(1-p_{\omega_{2}}\right)\left(1-F^{\omega_{1}}\left(x_{t}\right)\right), \text { if } \alpha=a \\
p_{\omega_{2}} F^{\omega_{1}}\left(x_{0}\right)+\left(1-p_{\omega_{2}}\right) F^{\omega_{1}}\left(x_{t}\right), \text { if } \alpha=b
\end{array}\right.
$$

Here and from now on, we use $x_{0}=\frac{\lambda_{0}^{B H}+\lambda_{0}^{B L}}{1+\lambda_{0}^{A H}+\lambda_{0}^{B L}+\lambda_{0}^{B H}}$ to represent the probability assigned to payoff state being $B$ at prior belief $\left(\lambda_{0}^{A H}, \lambda_{0}^{B L}, \lambda_{0}^{B H}\right)$.

With posterior belief $\Lambda_{t}$ defined, we can state the definitions of learning rigorously.
Definition 3 Given a history $h \in\{A L\} \times\{a, b\}^{\mathbb{N}}$, the society learns along $h$ if

$$
t \rightarrow+\infty \Rightarrow\left(\lambda_{t}^{A H}(h), \lambda_{t}^{B L}(h), \lambda_{t}^{B H}(h)\right) \text { converges }
$$

and learning is complete along $h$ if

$$
\left(\lambda_{t}^{A H}(h), \lambda_{t}^{B L}(h), \lambda_{t}^{B H}(h)\right) \rightarrow(0,0,0)
$$

At the beginning of this section, we vaguely state that the society learns if posterior beliefs settle down. Here "settling down" is rigorously defined using the notion of convergence.

Furthermore, since in $\Lambda_{t}(h)$ the posterior probability associated with realized state $A L$ is in the denominator, $\Lambda_{t}(h) \rightarrow(0,0,0)$ means that all the weight is assigned to $A L$.

The following lemma shows that $\lambda_{t}^{\omega_{1} \omega_{2}}$, when restricted on $\{A L\} \times\{a, b\}^{\mathbb{N}}$, forms a non-negative martingale for $\omega_{1} \omega_{2} \in\{A H, B L, B H\}$. The martingale convergence theorem (Theorem 11.5 in Williams (1991)) states that a non-negative martingale almost surely converges to a finite random variable. Therefore, we conclude that almost surely posterior beliefs always settle down to a limit belief along the equilibrium, and the society (almost) always learns.

Lemma 4 For $\omega_{1} \omega_{2} \in\{A H, B L, B H\},\left\{\lambda_{t}^{\omega_{1} \omega_{2}}\right\}_{t \in \mathbb{N}}$ forms a non-negative martingale when restricted to $\{A L\} \times\{a, b\}^{\mathbb{N}}$.

Proof. See Appendix A.
Proposition 5 There exists a null set $E \subset\{A L\} \times\{a, b\}^{\mathbb{N}}$, such that for any sequence of actions under the realized state $h \in\{A L\} \times\{a, b\}^{\mathbb{N}}-E$, we have

$$
\begin{equation*}
\left(\lambda_{t}^{A H}(h), \lambda_{t}^{B L}(h), \lambda_{t}^{B H}(h)\right) \rightarrow\left(\lambda_{\infty}^{A H}(h), \lambda_{\infty}^{B L}(h), \lambda_{\infty}^{B H}(h)\right), \tag{8}
\end{equation*}
$$

with $\lambda_{\infty}^{\omega_{1} \omega_{2}}<+\infty, \omega_{1} \omega_{2} \in\{A H, B L, B H\}$.
In other words, conditional on realized state $A L$, the posterior belief $\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right)$ converges almost surely to a finite random vector.

Proof. This result follows directly from lemma 4 and the martingale convergence theorem (Theorem 11.5 in Williams (1991)).

## 4 Possibility of Confounded Learning

In the previous section, we showed that society's posterior beliefs settle down to a limit belief almost surely. A natural question is whether the limit belief necessarily assigns all the weight to the realized state $A L$, i.e. whether learning is complete. In this section, we conclude that it is not necessarily the case. If the proportion of naive players in $H$-state is sufficiently higher than in $L$-state, then it is possible that the limit belief assigns positive weights to both states $B H$ and $A L$, and 0 weight to states $A H$ and $B L$. Under such a limit belief, any observed actions happen with equal probability across $B H$ and $A L$. Therefore, in the limit, even if players still use their private information to decide, their actions stop providing information regards the likelihood ratio of $B H$ and $A L$. Following Smith and Sørensen (2000), we say
"learning is confounded". Confounded learning is very different from information cascade. When learning stops due to an information cascade, the information contained in publicly observed actions overwhelms any player's private signal. As a result, all the players abandon their private signals and herd. However, in confounded learning, the information contained in public actions is inconclusive, and players still use private information to decide.

We can intuitively understand this result in the following way. Since society's posterior beliefs always settle down, the observed action frequency also settles down. Without loss of generality, we can think in terms of the frequency of action $b$. To have positive weight assigned to state $B H$, the observed limit frequency of action $b$ must be plausible under $B H$. When the payoff state is $B$ rather than $A$, then both types of players are more likely to choose action $b$. However, the increase of limit frequency of action $b$ due to payoff state change can be balanced by the type state changing from $L$ to $H$. If the limit belief assigns more weight on payoff state being $B$ than the prior belief does, the rational players, who observe the limit belief, are more likely to choose action $b$. There are fewer rational players under state $B H$, hence the limit frequency of action $b$ will move down.

To summarize, if the limit belief assigns more weight to the payoff state being $B$ than the prior belief does, then in state $A L$, actions $b$ is generally less likely, but there is a high proportion of rational players can counterbalance the effect. In state $B H$, action $b$ is generally more likely, but there is low proportion of rational players. These two forces can be balanced, provided that there is a sufficient fall in the number of rational players from $A L$ to $B H$. In fact, this balance is a special case of Simpson's paradox. The probability of action $b$ is strictly higher among rational players and among naive players under state $B H$ than under state $A L$. However, the average probability among all players could be equal across these two states, as long as there is a sufficient change of proportion of naive players.

A similar argument shows that the limit belief cannot assign positive weight to $A H$ and $B L$. In fact, any observed limit frequency of action $b$ is incompatible with state $B L$. Knowing the limit belief, rational players know the frequency of action $b$ should be higher than observed if the state is $B L$. See Proposition 7 for an argument of $A H$.

Above findings generalize the observation in section 1.4 of Bohren (2012). Bohren studies learning with unknown proportion of naive players in a special example with symmetric binary private signals. She observes that with proper parameters two different states may be indistinguishable in the long run, for the reason that the probability of observable actions is the same across these two states. Though her observation bears similar characteristic, our findings are more general and insightful. With a symmetric binary signal structure, param-
eters in her model must satisfy one "equation" to lead to incomplete learning. This means incomplete learning is not a robust phenomenon in her model. With slight perturbation of the parameters, incomplete learning disappears. Our model assumes a continuous private signal structure. The condition of confounded learning is determined by inequality 10. Hence confounded learning is a robust phenomenon in our model. The assumption of symmetric binary signals also simplifies the argument. With proper parameters, the likelihood ratio between these two indistinguishable states stops evolving immediately after herding. In our model, as long as posterior belief at period $t$ doesn't equal the confounded limit belief, all the likelihood ratios still adjust upon observing period $t$ 's action. Therefore more dynamics analysis is needed. We shall explore the dynamics property of our model in following sections.

Smith and Sørensen (2000) finds confounded learning could arise when players have sufficiently heterogeneous preferences. We remark that our result is quite different from theirs. From the economics perspective, our model assumes all the players have common values, and confounded learning arises because of the unknown proportion of naive players. In the next section, we shall further explore the difference between our model and theirs from the belief dynamics perspective.

In the rest of this section, we formalize above intuition of confounded learning's existence. The first observation is due to Smith and Sørensen (2000), and states that society's limit belief must be a stationary point of stochastic process $\Lambda_{t}=\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right)$.

Lemma 6 Let $\boldsymbol{\pi}=\left(\pi_{A H}, \pi_{B L}, \pi_{B H}\right) \in \mathbb{R}^{3}$ satisfying that $\pi_{\omega_{1} \omega_{2}} \geq 0, \forall \omega_{1} \omega_{2} \in\{A H, B L, B H\}$. Let

$$
S=\left\{h \in\{A L\} \times\{a, b\}^{\mathbb{N}} \mid\left(\lambda_{\infty}^{A H}(h), \lambda_{\infty}^{B L}(h), \lambda_{\infty}^{B H}(h)\right)=\left(\pi_{A H}, \pi_{B L}, \pi_{B H}\right)\right\} .
$$

If $\mathbb{P}(S)>0$, then

$$
\begin{equation*}
\pi_{\omega_{1} \omega_{2}}=\pi_{\omega_{1} \omega_{2}} \frac{\phi\left(\alpha \mid \omega_{1} \omega_{2}, \boldsymbol{\pi}\right)}{\phi(\alpha \mid A L, \boldsymbol{\pi})}, \forall \alpha \in\{a, b\} . \tag{9}
\end{equation*}
$$

In other words, if stochastic process $\Lambda_{t}$ converges to $\left(\pi_{A H}, \pi_{B L}, \pi_{B H}\right)$ with strictly positive probability, then $\left(\pi_{A H}, \pi_{B L}, \pi_{B H}\right)$ must be a stationary point of $\Lambda_{t}$.

Proof. The result follows Theorem B. 2 in Smith and Sørensen (2000).
Equation 9 says that $\pi_{\omega_{1} \omega_{2}} \neq 0$ implies $\phi\left(\alpha \mid \omega_{1} \omega_{2}, \boldsymbol{\pi}\right)=\phi(\alpha \mid A L, \boldsymbol{\pi})$. Intuitively, this means that if limit belief $\left(\pi_{A H}, \pi_{B L}, \pi_{B H}\right)$ assigns positive weight to state $\omega_{1} \omega_{2}$, then limit
frequency of action $\alpha \in\{a, b\}$ must be indistinguishable across states $\omega_{1} \omega_{2}$ and $A L$.
Using Lemma 6, we can prove our intuition that the limit belief must assign zero weight to states $A H$ and $B L$.

Proposition 7 If stochastic process $\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right)$ converges to $\left(\pi_{A H}, \pi_{B L}, \pi_{B H}\right)$ with strictly positive probability, then $\pi_{A H}=\pi_{B L}=0$.

Proof. First, we have

$$
\phi(b \mid B L, x(\boldsymbol{\pi}))=p_{L} F^{B}\left(x_{0}\right)+\left(1-p_{L}\right) F^{B}(x(\boldsymbol{\pi})),
$$

and that

$$
\phi(b \mid A L, x(\boldsymbol{\pi}))=p_{L} F^{A}\left(x_{0}\right)+\left(1-p_{L}\right) F^{A}(x(\boldsymbol{\pi})) .
$$

By definition $\frac{f^{B}(s)}{f^{A}(s)}=\frac{1-s}{s}$, so $f^{B}(s)>f^{A}(s)$ on $\left(\underline{s}, \frac{1}{2}\right)$ and $f^{B}(s)<f^{A}(s)$ on $\left(\frac{1}{2}, \bar{s}\right)$. Then it follows that

$$
\left\{\begin{array}{l}
F^{B}(s)>F^{A}(s), \text { if } s \in(\underline{s}, \bar{s}) \\
F^{B}(s)=F^{A}(s), \text { if } s \in[0, \underline{s}] \cup[\bar{s}, 1] .
\end{array}\right.
$$

Due to assumption that $x_{0} \in(\underline{s}, \bar{s})$, we have $\phi(b \mid B L, \boldsymbol{\pi})>\phi(b \mid A L, \boldsymbol{\pi})$.
Second, we have

$$
\phi(b \mid A H, x(\boldsymbol{\pi}))=p_{H} F^{A}\left(x_{0}\right)+\left(1-p_{H}\right) F^{A}(x(\boldsymbol{\pi})) .
$$

To have $\phi(b \mid A H, \boldsymbol{\pi})=\phi(b \mid A L, \boldsymbol{\pi})$, we must have $x(\boldsymbol{\pi})=x_{0}$. But if this is the case, then

$$
\phi(b \mid B H, \boldsymbol{\pi})=F^{B}\left(x_{0}\right) \neq F^{A}\left(x_{0}\right)=\phi(b \mid A L, \boldsymbol{\pi}),
$$

which means $\pi_{B H}=0$. That is, $x(\boldsymbol{\pi})=x_{0}$ implies that zero weight must be assigned to state $B H$. We have shown that zero weight must be assigned to state $B L$ in the first part of this proof. Therefore, $x(\boldsymbol{\pi})=x_{0}$ implies that zero weight must be assigned to payoff state being $B$ under belief $\boldsymbol{\pi}$, and this is a contradiction.

In the next proposition, we rigorously prove that the limit belief can assign positive weight to state $B H$ if it assigns more weight to payoff state being $B$. We can also prove that such a limit belief must be unique.

## Proposition 8 If

$$
\begin{equation*}
\phi(b \mid A L, \bar{s})>\phi(b \mid B H, \bar{s}) \tag{10}
\end{equation*}
$$

then there exists unique $\pi_{B H}^{*}>\max \left\{\frac{x_{0}}{1-x_{0}}, \frac{1-p_{H}}{1-p_{L}}\right\}$ such that

$$
\begin{equation*}
\phi\left(b \mid A L,\left(0,0, \pi_{B H}^{*}\right)\right)=\phi\left(b \mid B H,\left(0,0, \pi_{B H}^{*}\right)\right) \tag{11}
\end{equation*}
$$

In other words, when condition 10 is satisfied, $\Lambda^{*} \equiv\left(0,0, \pi_{B H}^{*}\right)$ gives the unique limit belief where the observed frequency of action $b$ is compatible with state $B H$.

Proof. Let

$$
\begin{aligned}
\mathfrak{D}(x) & =\phi(b \mid B H, x)-\phi(b \mid A L, x) \\
& =\left[p_{H} F^{B}\left(x_{0}\right)+\left(1-p_{H}\right) F^{B}(x)\right]-\left[p_{L} F^{A}\left(x_{0}\right)+\left(1-p_{L}\right) F^{A}(x)\right]
\end{aligned}
$$

be defined on $x \in[0,1]$. Condition 10 is equivalent to that $\mathfrak{D}(\bar{s})<0$. Since $F^{B}\left(x_{0}\right)>F^{A}\left(x_{0}\right)$, $\mathfrak{D}\left(x_{0}\right)>0$ and $\mathfrak{D}(\underline{s})>0$ always hold. We have

$$
\mathfrak{D}^{\prime}(x)=\left(1-p_{H}\right) f^{B}(x)-\left(1-p_{L}\right) f^{A}(x) .
$$

By definition $\frac{f^{B}(s)}{f^{A}(s)}=\frac{1-s}{s}$, so $\mathfrak{D}^{\prime}(x)>0$ on $\left(\underline{s}, \frac{1-p_{H}}{2-p_{H}-p_{L}}\right)$ and $\mathfrak{D}^{\prime}(x)<0$ on $\left(\frac{1-p_{H}}{2-p_{H}-p_{L}}, \bar{s}\right)$. Thus, there is an unique $x^{*} \in\left(\max \left\{x_{0}, \frac{1-p_{H}}{2-p_{H}-p_{L}}\right\}, \bar{s}\right)$ such that $\mathfrak{D}\left(x^{*}\right)=0$. Uniqueness of $\pi_{B H}^{*}$ follows directly.

We conclude this section by stating that long run learning is either complete or confounded.

Proposition 9 If stochastic process $\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right)$ converges to ( $\left.\pi_{A H}, \pi_{B L}, \pi_{B H}\right)$ with positive probability, then either $\left(\pi_{A H}, \pi_{B L}, \pi_{B H}\right)=(0,0,0)$ or $\left(\pi_{A H}, \pi_{B L}, \pi_{B H}\right)=\left(0,0, \pi_{B H}^{*}\right)$, where $\pi_{B H}^{*}$ solves equation 11. In other words, learning is either complete or confounded.

Proof. This follows directly from Lemma 6 and Proposition 8 .

## 5 Complete Learning is Globally Stable

In the last section, we show that long run learning needs not to be complete despite the existence of naive players. In this section, we show that although complete learning will not


Table 1: Payoff Tables of the simplified SS model
arise for sure, for a generic prior it will arise with strictly positive probability. This is true even if private signal is of bounded strength, as long as naive players' actions are informative. Therefore, the existence of unknown proportion of naive players still helps long-run learning.

Besides, in this section we shall see that such help does not only come from that naive players' actions are always informative. The effect of the "unknown proportion" is also subtle. We shall show that in a simplified version of the model in Smith and Sørensen (2000), confounded learning could preclude complete learning, provided that belief updating rules monotonically increase and that prior belief assigns enough weight to the wrong state. We shall see that complete learning never arise because the paths of belief evolution are restricted in their model. The "unknown proportion" of naive players, however, allows more freedom in belief's evolution, by increasing the dimension of posterior beliefs from 1 to 3 .

This section consists of two subsections. In the first subsection, we present simplified version of SS's model and show how complete learning can fail. In the second subsection, we prove that complete learning always arise with strictly positive probability in our model.

### 5.1 Confounded Learning can Prevent Complete Learning

In this section, we consider a simplified version of SS's model and show that: if the confounded learning point separates the prior belief and the complete learning point, then complete learning can never happen.

The simplified SS's model can be described as following: there are two payoff-relevant states $\{A, B\}$. In period 0 nature chooses one state according to some common prior $\lambda_{0}=$ $\frac{\operatorname{Pr}(B \mid \emptyset)}{\operatorname{Pr}(A \mid \emptyset)} \in(0,+\infty)$. In each period $t \geq 1$, there is one player arrives. This player $t$ can either be a "Match" type or a "Mismatch" type. The Match type chooses between actions $a, b$ to match the realized payoff state; the Mismatch type chooses from the same action set to mismatch the realized payoff state. The payoff table for each type is given as in Table 1 . The probability of player $t$ to be a Match type is commonly known as $p \in(0,1)$. Both types of players observe the realized history and a private signal $\mathcal{S}_{t}$ whose distribution depends on the realized payoff state. We also identify one player's private signal with his private belief through $s_{t}=\operatorname{Pr}\left(A \mid \mathcal{S}_{t}\right)$ as if the prior is flat. We assume that $\mathcal{S}_{t}$, and hence $s_{t}$ are i.i.d across
players. The distribution of $s_{t}$ under state $\omega$ is denoted as $F^{\omega}(s)$. We further assume that $F^{A}(s)$ and $F^{B}(s)$ are mutually absolutely continuous, have common support $(0,1)$ and are both non-atomic.

The differences between our model and SS's model are in two perspectives. First, players' types are different. In our model, every player wants to match the realized payoff state. The type is specified by whether a player observes the realized history. In SS's model, every player observes the realized history. The type is specified by whether a player want to match the realized state. Second, in our model, the distribution of players' types is unknown. In SS's model, however, the proportion of players who want to mismatch the realized payoff state is known as $1-p$. Here, we only consider SS's model with unbounded private signal strength. With unbounded private signals, it is not the bounded private signal that leads to the failure of complete learning.

Below we intuitively describe the reason that complete learning may never arise. The rigorous statement and proof are deferred to Appendix B.

Let us assume the realized payoff-relevant state to be $A$. Let society's posterior belief at period $t$ be denoted as likelihood ratio $\lambda_{t}=\frac{\operatorname{Pr}\left(B \mid h_{t}\right)}{\operatorname{Pr}\left(A \mid h_{t}\right)}$. Then complete learning means that $\lim _{t \rightarrow \infty} \lambda_{t}=0$. Let $\varphi(\alpha, \lambda)$ be the posterior belief updated from prior $\lambda$ conditional on observing action $\alpha \in\{a, b\}$. Belief updating is monotonically increasing if $\varphi(\lambda, \alpha)$ is strictly increasing in $\lambda$ for $\alpha \in\{a, b\}$. In other words, given two priors $\lambda$ and $\lambda^{\prime}$ with prior $\lambda$ assigning more weight to state being $B$ than prior $\lambda^{\prime}$ does; then the posterior belief updated from $\lambda$ must assign more weight to state $B$ than the posterior belief updated from $\lambda^{\prime}$ does, whatever actions are observed. With proper parameters, confounded learning arise in this model (See Proposition 17 for details). Existence of confounded learning is equivalent to $\exists \lambda^{*} \in \mathbb{R}_{+}$such that

$$
\varphi\left(\lambda^{*}, \alpha\right)=\lambda^{*}, \forall \alpha \in\{a, b\} .
$$

Then if $\lambda_{0}>\lambda^{*}$, the monotonicity assumption guarantees that

$$
\lambda_{t+1}=\varphi\left(\lambda_{t}, \alpha\right)>\varphi\left(\lambda^{*}, \alpha\right)=\lambda^{*}, \forall t \geq 0, \forall \alpha \in\{a, b\} .
$$

So if prior belief is above $\lambda^{*}$, monotonic belief updating rules prevent posterior belief move across $\lambda^{*}$ to reach the complete learning, which is 0 . Therefore, the society's posterior belief can never assign all the weight to the truth after any realized action sequence.

In Figure 1, we plot the belief dynamics with proper parameters and private signal


Figure 1: An example where complete learning never happens
distributions $F^{A}(s)=s^{2}, F^{B}(s)=2 s-s^{2}$. In that diagram we have one confounded learning point $\lambda^{*} \approx 0.7746$. The zig-zag blue line represents how belief evolves when prior is flat and a sequence of action $b$ is observed. We could intuitively see that if $\lambda_{0}>\lambda^{*}$, then $\lim _{t \rightarrow+\infty} \lambda_{t}(h)=\lambda^{*}$ for any other possible action sequence $h$.

### 5.2 Complete learning always arise with strictly positive probability with unknown proportion of naive players

Let us start by reviewing the reason that complete learning never happens in the previous section. In the simplified SS's model, each confounded learning point $\lambda^{*}$ separates the space of belief $\lambda_{t}$ into two disconnected components. When the prior $\lambda_{0}$ and the complete learning point $\lambda_{\infty}=0$ are on disconnected components, the belief $\lambda_{t}$ must pass through the confounded learning point $\lambda^{*}$ to reach the complete learning point. However,the monotonically increasing belief updating rule prevents such a passing through.

This problem is solved, when we have unknown proportion of naive players. As we can see in Figure 2, starting from a generic prior, posterior beliefs $\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right)$ can reach the complete learning point without passing through the confounded learning point, due to the fact that the uncertainty is of two dimension.

In this section, we rigorously prove that complete learning happens with strictly positive


Figure 2: Global convergence to complete learning
probability for a generic set of priors defined as following:

$$
P B=\left\{\left(\lambda_{0}^{A H}, \lambda_{0}^{B L}, \lambda_{0}^{B H}\right) \in \mathbb{R}_{++}^{3} \left\lvert\, \underline{s}<\frac{\lambda_{0}^{B H}+\lambda_{0}^{B L}}{\lambda_{0}^{B H}+\lambda_{0}^{B L}+\lambda_{0}^{A H}+1}<\bar{s}\right., \phi(b \mid A L, \bar{s})>\phi(b \mid B H, \bar{s})\right\} .
$$

Here we need $\underline{s}<\frac{\lambda_{0}^{B H}+\lambda_{0}^{B L}}{\lambda_{0}^{B H}+\lambda_{0}^{B L}+\lambda_{0}^{A H}+1}<\bar{s}$ to guarantee that learning can happen. Without this assumption, prior is so biased that each player just blindly follows the prior. We need $\phi(b \mid A L, \bar{s})>\phi(b \mid B H, \bar{s})$ so that the question is not trivial. After all, dropping this assumption eliminates confounded learning (see Proposition 8), then complete learning must happen with probability 1.

In Lemma 10, we prove that: for any prior belief $\Lambda_{0} \in P B$, and any current posterior belief $\Lambda \in \mathbb{R}_{++}^{3}$, there exists a finite actions sequence $\mathfrak{h}_{t_{0}}^{T}$ such that $\lambda^{B H}\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right)<\pi_{B H}^{*}$. Here we use $\Lambda\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right)=\left(\lambda^{A H}\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right), \lambda^{B L}\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right), \lambda^{B H}\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right)\right)$ to denote the posterior belief obtained by observing history $\mathfrak{h}_{t_{0}}^{T}$ conditional on $\Lambda$. In other words, Lemma 10 says, whatever current belief $\Lambda$ the society holds, after observing history $\mathfrak{h}_{t_{0}}^{T}$, the updated posterior belief must have its third component strictly below $\pi_{B H}^{*}$.

Then, conditional on seeing the action sequence $\mathfrak{h}_{t_{0}}^{T}$, posterior beliefs $\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right)$ must converge to $(0,0,0)$ with strictly positive probability. Otherwise, posterior beliefs $\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right)$ must converge to confounded learning point $\left(0,0, \pi_{B H}^{*}\right)$ with probability 1. However, this means the expectation of the limit of $\lambda_{t}^{B H}$ is $\pi_{B H}^{*}$, which is bigger than the limit of the expectation of $\lambda_{t}^{B H}$, which is $\lambda^{B H}\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right)$ since $\lambda_{t}^{B H}$ is a martingale. But this
violates Fatou's lemma which states that the limit of expectations must be no less than the expectation of the limit. Finally, since $\mathfrak{h}_{t_{0}}^{T}$ is finite, it happens with strictly positive probability. Therefore, we can conclude that complete learning must arise with strictly positive probability. Below is the formal proof.

Lemma 10 Given any prior belief $\Lambda_{0} \in P B$, for all current belief $\Lambda \in \mathbb{R}_{++}^{3}$, there exists a finite sequence of actions $\mathfrak{h}_{t_{0}}^{T}$ such that

$$
\lambda^{B H}\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right)<\pi_{B H}^{*}
$$

where $\left(0,0, \pi_{B H}^{*}\right)$ is the unique confounded learning point.
Proof. Starting from any current belief $\Lambda$, if $\lambda^{B H} \geq \pi_{B H}^{*}$, we construct following action sequence

$$
\mathfrak{h}_{t}^{T}=\left\{\begin{array}{l}
a ; \text { if } \lambda_{t} \leq \pi_{B H}^{*} ; \\
b ; \text { if } \lambda_{t}>\pi_{B H}^{*}
\end{array}\right.
$$

Here $\lambda_{t} \equiv \frac{\lambda_{t}^{B H}+\lambda_{t}^{B L}}{1+\lambda_{t}^{A H}}$ is a random variable defined for any posterior belief $\Lambda_{t}$. It represents the likelihood ratio for payoff state being $B$ over $A$ under $\Lambda_{t}$.

It is directly to verify that $\frac{\phi\left(a \mid B H, \lambda_{t}\right)}{\phi\left(a \mid A L, \lambda_{t}\right)}<1$ iff $\lambda_{t}<\pi_{B H}^{*} ; \frac{\phi\left(b \mid B H, \lambda_{t}\right)}{\phi\left(b \mid A L, \lambda_{t}\right)}<1$ iff $\lambda_{t}>\pi_{B H}^{*}$; and that $\frac{\phi\left(a \mid B H, \lambda_{t}\right)}{\phi\left(a \mid A L, \lambda_{t}\right)}=\frac{\phi\left(b \mid B H, \lambda_{t}\right)}{\phi\left(b \mid A L, \lambda_{t}\right)}=1$ iff $\lambda_{t}=\pi_{B H}^{*}$. In other words, if $\lambda_{t}<\pi_{B H}^{*}$, then observing action $a$ reduces $\lambda^{B H}$; if $\lambda_{t}>\pi_{B H}^{*}$, then observing action $b$ reduces $\lambda^{B H}$.

Therefore, conditional on observing any action in the sequence $\mathfrak{h}^{T}, \lambda^{B H}$ must decreases. If there exists infinitely many decreases which are bounded away from 0 , then $\lambda^{B H}$ must eventually decreases below $\pi_{B H}^{*}$. This is equivalent to show that: $\exists \varepsilon>0$ and and a subsequence $t_{k}$, such that $\lambda_{t_{k}}$ is $\varepsilon$ away from $\pi_{B H}^{*}$. This is further equivalent to show that: conditional on observing $\mathfrak{h}^{T}$, $\lambda_{t}$ cannot converge to $\pi_{B H}^{*}$. We shall show such convergence is impossible.

To show this, we need the following observation: if $\Lambda_{t} \in\left\{\Lambda_{t} \in \mathbb{R}_{++}^{3} \mid \lambda_{t} \in\left[\lambda_{0}, \pi_{B H}^{*}\right]\right\}$, then conditional on observing action $a, \lambda$ must decrease. It is direct to verify that

$$
\begin{equation*}
\lambda_{t} \in\left[\lambda_{0}, \pi_{B H}^{*}\right] \Rightarrow \frac{\phi\left(a \mid B H, \Lambda_{t}\right)}{\phi\left(a \mid A L, \Lambda_{t}\right)} \leq 1, \frac{\phi\left(a \mid B L, \Lambda_{t}\right)}{\phi\left(a \mid A L, \Lambda_{t}\right)}<1 ; \frac{\phi\left(a \mid A H, \Lambda_{t}\right)}{\phi\left(a \mid A L, \Lambda_{t}\right)}>1 . \tag{12}
\end{equation*}
$$

This observation follows from that:

$$
\begin{equation*}
\lambda_{t+1}\left(a \mid \Lambda_{t}\right)=\frac{\lambda_{t}^{B H} \frac{\phi\left(a \mid B H, \Lambda_{t}\right)}{\phi\left(a \mid A L, \Lambda_{t}\right)} \downarrow+\lambda_{t}^{B L} \frac{\phi\left(a \mid B L, \Lambda_{t}\right)}{\phi\left(a \mid A L, \Lambda_{t}\right)} \downarrow}{1+\lambda_{t}^{A H} \frac{\phi\left(a \mid A H, \Lambda_{t}\right)}{\phi\left(a \mid A L, \Lambda_{t}\right)} \uparrow}<\lambda_{t}, \tag{13}
\end{equation*}
$$

as long as $\Lambda_{t} \in \mathbb{R}_{++}^{3}$.
This observation has the following implication: if at period $\bar{t}, \lambda_{\bar{t}} \leq \pi_{B H}^{*}$, then $\lambda_{t}$ has to first move away from $\pi_{B H}^{*}$. It cannot move close to $\pi_{B H}^{*}$ until it drops below $\lambda_{0}$. Therefore, if $\lambda_{t} \rightarrow \pi_{B H}^{*}$, it must eventually approach $\pi_{B H}^{*}$ from above.

Since $\lambda_{t}>\pi_{B H}^{*}$ eventually, there exists a finite $\bar{t}$ such that $\lambda_{t}>\pi_{B H}^{*}$ for all $t>\bar{t}$. Then by construction of $\mathfrak{h}^{T}$, from period $\bar{t}$, only action $b$ is observable. It is direct to that $\frac{\phi\left(b \mid B L, \Lambda_{t}\right)}{\phi\left(b \mid A L, \Lambda_{t}\right)}>1$ always hold. So $\lambda_{t}^{B L}$ must increase to $+\infty$. With assumption that $\lambda_{t} \rightarrow \pi_{B H}^{*}$, that $\lambda_{t}^{B L} \rightarrow+\infty$ implies that $\lambda_{t}^{A H} \rightarrow \infty$. But we can verify that: observing action $b$ while $\lambda_{t}>\pi_{B H}^{*}$ must reduce $\lambda^{A H}$. So $\lambda_{t}^{A H}$ is bounded above by $\lambda_{t}^{A H}$.

Conditional on observing $\mathfrak{h}_{t_{0}}^{T}$, if $\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}, \lambda_{t}^{B H}\right)$ converges to the confounded learning point $\left(0,0, \pi_{B H}^{*}\right)$ with probability 1 , then

$$
\begin{equation*}
\pi_{B H}^{*}=E\left[\lim _{t \rightarrow+\infty} \lambda_{t}^{B H} \mid A L, \lambda^{B H}\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right)\right]>\lambda^{B H}\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right)=\lim _{t \rightarrow \infty} E\left[\lambda_{t}^{B H} \mid A L, \lambda^{B H}\left(\mathfrak{h}_{t_{0}}^{T} \mid \Lambda\right)\right] . \tag{14}
\end{equation*}
$$

Here the first equation follows from the assumption that posterior belief converges to confounded learning point with probability 1 ; the second equation follows from the fact that $\lambda_{t}^{B H}$ is a martingale conditional on $A L$ and $\mathfrak{h}_{t_{0}}^{T}$. But this violates Fatou's lemma. Therefore, conditional on $\mathfrak{h}_{t_{0}}^{T}$, complete learning must arise with strictly positive probability. We also note that the probability of observing action sequence $\mathfrak{h}_{t_{0}}^{T}$ is strictly positive since this sequence is finite. So we have the following result:

Theorem 11 In an observational learning model with unknown proportion of naive players, given any prior $\Lambda_{0} \in P B$, for all possible current belief $\Lambda \in \mathbb{R}^{++}$; complete learning arise with strictly positive probability.

## 6 Confounded Learning could be Globally Stable

In the previous section, we show that complete learning shall arise with strictly positive probability for all priors $\left(\lambda_{0}^{A H}, \lambda_{0}^{B L}, \lambda_{0}^{B H}\right) \in P B$. In this section, we drive sufficient conditions for a similar result holds for confounded learning.

The first result we have is that confounded learning is "locally stable": if the society's posterior belief $\Lambda_{t}$ is sufficiently close to the confounded learning, with positive probability posterior beliefs settle down to the confounded learning. This result is obtained as a corollary of Theorem C. 2 in Smith and Sørensen (2000). Below we give a rigorous statement.

A rigorous definition for a stationary point of a stochastic process to be locally stable is given as following:

Definition 12 (Local Stable Stationary Point) Let $\left(\Omega, \mathbb{P}, \mathcal{F}_{t}\right)$ be a generic filtered probability space, and $\left\{\Lambda_{t}\right\}: \mathbb{N} \times \Omega \rightarrow \mathbb{R}^{n}$ be an adapted discrete-time stochastic process. Then a stationary point $\Lambda^{*} \in \mathbb{R}^{n}$ is locally stable if there exists open neighborhood $U \ni \Lambda^{*}$ such that

$$
\mathbb{P}\left(\left\{\lim _{t \rightarrow+\infty} \Lambda_{t}(\omega)=\Lambda^{*} \mid \Lambda_{t_{0}} \in U\right\}\right)>0 .
$$

Theorem 13 Assume there exists ( $0,0, \pi_{B H}^{*}$ ) satisfying equation 11 so that confounded learning exists. If belief updating rule $\varphi\left(\alpha, \lambda_{t}^{B H}\right)=\lambda_{t}^{B H} \frac{\phi\left(\alpha \mid B H, \Lambda_{t}\right)}{\phi\left(\alpha \mid A L, \Lambda_{t}\right)}$ weakly increases in $\lambda_{t}^{B H}$ around $\left(0,0, \pi_{B H}^{*}\right)$ for $\alpha \in\{a, b\}$, then $\left(0,0, \pi_{B H}^{*}\right)$ is locally stable.

Proof. See Appendix C.
To strengthen the local stability of confounded learning into global stability, we need to show: whatever society's current belief is, society's posterior belief moves into the local neighborhood $U$ with positive probability. In the rest of this section, we are going to show something slightly stronger. For any given current belief $\Lambda \in \mathbb{R}_{++}^{3}$, and any $\varepsilon>0$, we construct a finite sequence of actions $\mathfrak{h}_{t_{0}}^{C}$. Conditional on current belief $\Lambda$ and observing actions sequence $\mathfrak{h}_{t_{0}}^{C}$, society's posterior belief moves into the pre-determined $\varepsilon$-neighborhood of confounded learning $\Lambda^{*}$. Since any finite sequence of actions happens with strictly positive probability, we can obtain the global stability of confounded learning from the existence of $\mathfrak{h}_{t_{0}}^{C}$.

The $\mathfrak{h}_{t_{0}}^{C}$ is constructed in two phases. We first construct an infinite action sequence $\mathfrak{h}^{C_{1}}$ that can push society's belief arbitrarily close to axis $\lambda^{B H}$. In other words, in the end of first phase, society's posterior belief $\Lambda$ must satisfy that $\lambda^{A H}$ and $\lambda^{B L}$ are sufficiently close to 0 . By doing so, we roughly turn the global stability problem of a three-dimension problem into a one-dimension problem. Then, in the second phase, we construct an action sequence consists of action $b$ to push society's belief into the pre-determined $\varepsilon$-neighborhood along the direction of axis- $\lambda^{B H}$.

Intuitively, construction in phase I is done in the following way ${ }^{4}$ : given any current

[^3]belief $\Lambda_{t} \in \mathbb{R}_{++}^{3}$, select the action that reduces $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$. For a generic $\Lambda_{t}$, we can always reduce $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$ for that
$$
\left(\frac{\lambda_{t}^{A H}(a)}{\lambda_{t}^{B H}(a)}, \frac{\lambda_{t}^{B L}(a)}{\lambda_{t}^{B H}(a)}\right)-\left(\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}, \frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}\right)=-\frac{\phi\left(b \mid B H, \Lambda_{t}\right)}{\phi\left(a \mid B H, \Lambda_{t}\right)}\left(\left(\frac{\lambda_{t}^{A H}(b)}{\lambda_{t}^{B H}(b)}, \frac{\lambda_{t}^{B L}(b)}{\lambda_{t}^{B H}(b)}\right)-\left(\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}, \frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}\right)\right) .
$$

By doing so, $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$ form a decreasing sequence and are bounded from below, and hence must converge. We conjecture that for a generic set of learning primitives, $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}} \rightarrow 0$. Let us rewrite society's belief $P_{t}=\left(p_{t}^{A H}, p_{t}^{B L}, p_{t}^{B H}\right)$ in probabilities instead of ratios. It is direct to see that $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}=\frac{p_{t}^{A H}}{p_{t}^{B H}}+\frac{p_{t}^{B L}}{p_{t}^{B H}}$. Now, let us assume that $\frac{p_{t}^{A H}}{p_{t}^{B H}}+\frac{p_{t}^{B L}}{p_{t}^{B H}} \rightarrow c>0$, then $P_{t}$ must converges to a limit set $P_{\text {cluster }}$ which lives on the plane determined by $\frac{p^{A H}}{p^{B H}}+\frac{p^{B L}}{p^{B H}}=c$. We conjecture such a limit set $P_{\text {cluster }}$ cannot exist for a generic set of learning primitives. To see the intuition of this conjecture, let us assume that $P_{\text {cluster }}=\left\{P_{s_{1}}, P_{s_{2}}\right\}$, then we must have coordinates of $P_{\text {cluster }}$ satisfying following equations system:

$$
\begin{aligned}
& P_{s_{1}}\left(\alpha_{1}\right)=P_{s_{2}} ; \\
& P_{s_{2}}\left(\alpha_{2}\right)=P_{s_{1}} ; \\
& \frac{p_{s_{1}}^{A H}}{p_{s_{1}}^{B H}}+\frac{p_{s_{1}}^{B L}}{p_{s_{1}}^{B H}}=c, \frac{p_{s_{2}}^{A H}}{p_{s_{2}}^{B H}}+\frac{p_{s_{2}}^{B L}}{p_{s_{2}}^{B H}}=c .
\end{aligned}
$$

Here the first row represents three equations that there must exist an action $\alpha_{1}$ such that society's belief moves from $p_{s_{1}}$ to $p_{s_{2}}$ conditional on seeing $\alpha_{1}$; the second row represents another three equations that there must exist an action $\alpha_{2}$ such that society's belief moves from $p_{s_{2}}$ to $p_{s_{1}}$ conditional on seeing $\alpha_{2}$; the two equations in the third row follows the assumption that $\frac{p_{t}^{A H}}{p_{t}^{B H}}+\frac{p_{t}^{B L}}{p_{t}^{B H}} \rightarrow c$. Therefore, if the cardinality of $P_{\text {cluster }}$ is 2 , then the six coordinates in $P_{\text {cluster }}$ must solve eight equations. This seems to be impossible under a generic set of learning primitives. This intuition works if $\left\|P_{\text {cluster }}\right\| \geq 2$. In fact, the cardinality of $P_{\text {cluster }}$ cannot be 1 with assumption that $\frac{p^{A H}}{p^{B H}}+\frac{p^{B L}}{p^{B H}}=c .{ }^{5}$ To move from an intuitive conjecture to a rigorous statement, we need condition 1 in theorem 14. In other words, if condition 1 is satisfied, then $\frac{p_{t}^{A H}}{p_{t}^{B H}}+\frac{p_{t}^{B L}}{p_{t}^{B H}} \rightarrow 0$ must hold. Interest readers can refer to lemma 20 in appendix D for a detailed proof. From intuition described above and numerical experiments we performed, we believe that condition 1 holds for a generic set of learning

[^4]primitives.
The ultimate goal of construction in phase I is to push society's belief sufficiently close to axis $\lambda^{B H}$, which is a stronger statement than $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}} \rightarrow 0$. After all, the ratio goes to 0 could happen if $\lambda_{t}^{A H}, \lambda_{t}^{B L}$ are large, but $\lambda_{t}^{B H}$ increases fast enough. If this is the case, $\lambda_{t}=\frac{\lambda_{t}^{B H}+\lambda_{t}^{B L}}{1+\lambda_{t}^{A H}} \rightarrow+\infty$. We can actually compute the long run frequency of each action if $\lambda_{t} \rightarrow+\infty$ in a sub-sequence $t_{k}$. (See lemma 27 in appendix $D$ for a detailed computation.) Such long run frequencies imply that $\lambda_{t_{k}}^{A H} \rightarrow 0$ and $\lambda_{t_{k}}^{B H} \rightarrow 0$ if and only if condition 2 in theorem 14 holds.

Therefore, with condition 1 and 2, we can push society's belief arbitrarily close to axis $\lambda^{B H}$. Depending on the $\varepsilon$ in the pre-determined $\varepsilon-$ neighborhood, we can determine a proper period to stop pushing the belief closer. And the construction in phase I is complete.

Let us denote the society's belief at the end of phase I as $\Lambda_{I}$. As long as $\lambda^{A H}, \lambda^{B L}$ are negligible comparing to $\lambda^{B H}$, to push the belief towards $\Lambda^{*}$, we just need to push $\lambda^{B H}$ towards $\pi_{B H}^{*}$. This can be done by action $b$ for that $\frac{\phi(b \mid B H, \lambda)}{\phi(b \mid A L, \lambda)}<1$ if $\lambda>\pi_{B H}$ and that $\frac{\phi(b \mid B H, \lambda)}{\phi(b \mid A L, \lambda)}>1$ if $\lambda<\pi_{B H} \cdot{ }^{6}$ With condition 4 in theorem 14 . $\lambda^{B H}$ can not jump across $\pi_{B H}^{*}$. Therefore, we could use a long sequence of action $b$ to push society's belief from $\Lambda_{I}$ into the pre-determined $\varepsilon$-neighborhood, provided that $\frac{\lambda^{A H}}{\lambda^{B H}}+\frac{\lambda^{B L}}{\lambda^{B H}}$ stays close to 0 .

The only thing needs to worry in phase II is that $\frac{\lambda^{B L}}{\lambda^{B H}}$ may increases too much, which implies that $\lambda^{B L}$ is no longer negligible, comparing to $\lambda^{B H}$. 7 In general, we can control the ratio of $\frac{\lambda^{B L}}{\lambda^{B H}}$ in phase II by shrinking it really small in phase I. However, shrinking $\frac{\lambda^{B L}}{\lambda^{B H}}$ doesn't solve the problem if $\lambda_{t}^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right) \rightarrow+\infty$. If this is the case, then shrinking $\frac{\lambda^{B L}}{\lambda^{B H}}$ in phase I comes at the cost of $\lambda^{B H}$ explodes, and a super long sequence of actions $b$ to push $\lambda^{B H}$ close to $\pi_{B H}^{*}$ in phase II. It is not clear that $\frac{\lambda^{B L}}{\lambda^{B H}}$ stays negligible after seeing a super long sequence of actions $b$, even if it starts with a super small value. In proposition 35 we deal with this situation. With condition 3 in theorem 14, we can always push the society's belief into a position where $\lambda^{B H}$ is bounded above while $\frac{\lambda^{B L}}{\lambda^{B H}}$ is arbitrarily small. In Figure 3. an example of beliefs' movement in phase II is depicted.

The set of learning primitives that satisfy condition 2 and 3 in theorem 14 are open. Furthermore, from numerical examples, we conjecture that condition 3 actually holds for all learning primitives. Therefore, we believe that global stability of confounded learning is a robust phenomenon which arises under sufficiently many learning environments.

To summarize, we have the following theorem:

[^5]

Figure 3: Belief movements in phase 2

Theorem 14 If prior $\Lambda_{0} \in P B$, then for any current belief $\Lambda_{t} \in \mathbb{R}_{++}^{3}$ and $\varepsilon>0$. If

1. $\mathfrak{F}(x) \frac{\phi(b \mid A H, x)}{\phi(b \mid B L, x)}<\mathfrak{F}(y)$, where $\mathfrak{F}(x)=\frac{\phi(b \mid B L, x)-\phi(b \mid B H, x)}{\phi(b \mid B H, x)-\phi(b \mid A H, x)}$ on $x \in\left[x_{B H}, 1\right]$
and $y=\frac{x \phi(b \mid B H, x)}{(1-x) \phi(b \mid A L, x)+x \phi(b \mid B H, x)}$;
2. $\frac{\log \phi(a \mid A H, 1)-\log \phi(a \mid B L, 1)}{\log \phi(b \mid B L, 1)-\log \phi(b \mid A H, 1)}>\frac{\log \phi(a \mid A H, 1)-\log \phi(a \mid A L, 1)}{\log \phi(b \mid A L, 1)-\log \phi(b \mid A H, 1)}$;
3. $\frac{\log \phi(a \mid A L, 1)-\log \phi(a \mid B L, 1)}{\log \phi(b \mid B L, 1)-\log \phi(b \mid A L, x)}>\frac{\log \phi(a \mid B H, 1)-\log \phi(a \mid A L, 1)}{\log \phi(b \mid A L, 1)-\log \phi(b \mid B H, 1)}$;
4. $\lambda^{B H} \frac{\phi\left(b \mid B H, \frac{\lambda^{B H}}{\lambda^{B H}+1}\right)}{\phi\left(b \mid A L, \frac{\lambda^{B H}}{\lambda^{B H}+1}\right)}$ strictly increases in $\lambda^{B H}$.
then there exists a finite sequence of actions $\mathfrak{h}_{t_{0}}^{C}$, such that

$$
\left\|\Lambda_{t+t_{0}}\left(\mathfrak{h}_{t_{0}}^{C} \mid \Lambda_{t}\right)-\Lambda^{*}\right\|<\varepsilon
$$

In other words, starting from $\Lambda_{t}$, after seeing $\mathfrak{h}_{t_{0}}^{C}$, the society's posterior belief enters the $\varepsilon$-neighborhood of confounded learning.

Furthermore, by local stability of confounded learning $\Lambda^{*}, \exists \varepsilon_{0}>0$, such that

$$
\left\|\Lambda_{t+t_{0}}\left(\mathfrak{h}_{t_{0}}^{C} \mid \Lambda_{t}\right)-\Lambda^{*}\right\|<\varepsilon_{0} \Rightarrow \lim _{k \rightarrow+\infty} \Lambda_{t+t_{0}+k}=\Lambda^{*} \text { with positive probability. }
$$

So $\Lambda^{*}$ is globally stable under above conditions.
Proof. See Appendix D.

## 7 Conclusion

We study the effect of naive players on long run learning in an observational learning model. Because naive players act exclusively on their own signals, their actions keep generating new information. We argue that if the proportion of naive players is unknown and rational players need to simultaneously learn the true proportion and the payoff-relevant state, then confounded learning could arise. We further show that complete learning is globally stable: for a large set of priors, starting from any current belief, society's belief settles down to complete learning with positive probability. We also give sufficient conditions that guarantee confounded learning to be globally stable.

## A Proof of Lemma 4

We first compute the evolution rule of $\lambda_{t}^{\omega_{1} \omega_{2}}$. Conditional on seeing action $\alpha \in\{a, b\}$, we have

$$
\begin{equation*}
\lambda_{t+1}^{\omega_{1} \omega_{2}}\left(h_{t}, \alpha\right) \doteq \frac{\mathbb{P}_{t}\left(\omega_{1} \omega_{2} \mid h_{t}, \alpha\right)}{\mathbb{P}_{t}\left(A L \mid h_{t}, \alpha\right)}=\frac{\mathbb{P}_{t-1}\left(\omega_{1} \omega_{2} \mid h_{t}\right)}{\mathbb{P}_{t-1}\left(A L \mid h_{t}\right)} \frac{\phi\left(\alpha \mid \omega_{1} \omega_{2}, \Lambda_{t}\left(h_{t}\right)\right)}{\phi\left(\alpha \mid A L, \Lambda_{t}\left(h_{t}\right)\right)}=\lambda_{t}^{\omega_{1} \omega_{2}}\left(h_{t}\right) \frac{\phi\left(\alpha \mid \omega_{1} \omega_{2}, \Lambda_{t}\left(h_{t}\right)\right)}{\phi\left(\alpha \mid A L, \Lambda_{t}\left(h_{t}\right)\right)} ; \tag{15}
\end{equation*}
$$

Using evolution rule 15, we have

$$
\begin{align*}
& E\left[\lambda_{t+1}^{\omega_{1} \omega_{2}} \mid A L, h_{t}\right] \\
= & \lambda_{t+1}^{\omega_{1} \omega_{2}}\left(h_{t}, a\right) \phi\left(a \mid A L, \Lambda_{t}\left(h_{t}\right)\right)+\lambda_{t+1}^{\omega_{1} \omega_{2}}\left(h_{t}, b\right) \phi\left(b \mid A L, \Lambda_{t}\left(h_{t}\right)\right) \\
= & {\left[\lambda_{t}^{\omega_{1} \omega_{2}}\left(h_{t}\right) \frac{\phi\left(a \mid \omega_{1} \omega_{2}, \Lambda_{t}\left(h_{t}\right)\right)}{\phi\left(a \mid A L, \Lambda_{t}\left(h_{t}\right)\right)}\right] \phi\left(a \mid A L, \Lambda_{t}\left(h_{t}\right)\right)+\left[\lambda_{t}^{\omega_{1} \omega_{2}}\left(h_{t}\right) \frac{\phi\left(b \mid \omega_{1} \omega_{2}, \Lambda_{t}\left(h_{t}\right)\right)}{\phi\left(b \mid A L, \Lambda_{t}\left(h_{t}\right)\right)}\right] \phi\left(b \mid A L, \Lambda_{t}\left(h_{t}\right)\right) } \\
= & \lambda_{t}^{\omega_{1} \omega_{2}}\left(h_{t}\right) . \tag{16}
\end{align*}
$$

It is obvious that $\lambda_{t}^{\omega_{1} \omega_{2}}$ is non-negative since it is a likelihood ratio. This completes the proof.

## B Rigorous Statements and Proofs of Section 5.1

In this section, we rigorously solve the simplified SS model in 5.1.
We first solve the unique sequential equilibrium.
Lemma 15 Assume equilibrium strategies $\sigma_{1}, \ldots, \sigma_{t-1}$ have been constructed. The induced probability distribution on $\{A, B\} \times\{a, b\}^{t-1}$ is denoted as $\mathbb{P}_{t-1}$. For history $h_{t} \in\{a, b\}^{t-1}$,
denote

$$
\lambda_{t}\left(h_{t}\right)=\frac{\mathbb{P}_{t-1}\left(B \mid h_{t}\right)}{\mathbb{P}_{t-1}\left(A \mid h_{t}\right)}
$$

Then the equilibrium strategy of player $t$ is given by following cutoff rules:

$$
\sigma_{t}=a \Leftrightarrow\left\{\begin{array}{l}
s_{t} \geq \frac{\lambda_{t}}{\lambda_{t}+u}, \text { if player } t \text { is Match type } ; \\
s_{t} \leq \frac{\lambda_{t}}{\lambda_{t}+v}, \text { if player } t \text { is Mis-match type } .
\end{array}\right.
$$

The proof of the above lemma is essentially the same as that of lemma 2 .
The following result describes the belief updating rule along the equilibrium path.
Lemma 16 Along the equilibrium path, we have

$$
\lambda_{t+1}\left(h_{t}, \alpha\right)=\varphi\left(\lambda_{t}\left(h_{t}\right), \alpha\right)=\lambda_{t}\left(h_{t}\right) \frac{\phi\left(\alpha \mid \lambda_{t}, B\right)}{\phi\left(\alpha \mid \lambda_{t}, A\right)}, \forall \alpha \in\{a, b\} ;
$$

where

$$
\phi(a \mid \lambda, \omega)=p\left[1-F^{\omega}\left(\frac{\lambda}{\lambda+u}\right)\right]+(1-p) F^{\omega}\left(\frac{\lambda}{\lambda+v}\right),
$$

and

$$
\phi(b \mid \lambda, \omega)=p F^{\omega}\left(\frac{\lambda}{\lambda+u}\right)+(1-p)\left[1-F^{\omega}\left(\frac{\lambda}{\lambda+v}\right)\right] .
$$

The following proposition is a restatement of Theorem 2(g) in Smith and Sørensen (2000). It describes a sufficient condition for confounded learning to arise.

Proposition 17 If $\lim _{s \rightarrow 1^{-}} f^{A}(s)$ and $\lim _{s \rightarrow 0^{+}} f^{B}(s)$ are both finite positive numbers, then $\min \left\{\frac{p}{1-p}, \frac{1-p}{p}\right\}<\frac{v}{u}<\max \left\{\frac{p}{1-p}, \frac{1-p}{p}\right\}$ implies that there exists a non-empty set $K \subsetneq(0,+\infty)$ such that $\forall \lambda^{*} \in K$, we have

$$
\phi\left(\alpha \mid \lambda^{*}, B\right)=\phi\left(\alpha \mid \lambda^{*}, A\right), \forall \alpha \in\{a, b\} .
$$

Proof. Let $\mathfrak{E}(\lambda)=\phi(a \mid \lambda, B)-\phi(a \mid \lambda, A)$ for all $\lambda \in(0,+\infty)$. We have
$\mathfrak{E}^{\prime}(\lambda)=p\left[f^{A}\left(\frac{\lambda}{\lambda+u}\right)-f^{B}\left(\frac{\lambda}{\lambda+u}\right)\right] \frac{u}{(\lambda+u)^{2}}+(1-p)\left[f^{B}\left(\frac{\lambda}{\lambda+v}\right)-f^{A}\left(\frac{\lambda}{\lambda+v}\right)\right] \frac{v}{(\lambda+v)^{2}}$.

By definition $\frac{f^{B}(x)}{f^{A}(x)}=\frac{1-x}{x}, \forall x \in(0,1)$, so we have

$$
\begin{align*}
& \lim _{\lambda \rightarrow 0^{+}} \mathfrak{E}^{\prime}(\lambda) \\
= & \lim _{\lambda \rightarrow 0^{+}}\left[p f^{B}\left(\frac{\lambda}{\lambda+u}\right)\left(\frac{\lambda}{u}-1\right) \frac{u}{(\lambda+u)^{2}}+(1-p) f^{B}\left(\frac{\lambda}{\lambda+v}\right)\left(1-\frac{\lambda}{v}\right) \frac{v}{(\lambda+v)^{2}}\right] \\
= & \left(\frac{1-p}{v}-\frac{p}{u}\right) \lim _{s \rightarrow 0^{+}} f^{B}(s) \tag{17}
\end{align*}
$$

and

$$
\begin{align*}
& \lim _{\lambda \rightarrow+\infty} \lambda^{2} \mathfrak{E}^{\prime}(\lambda) \\
= & \lim _{\lambda \rightarrow+\infty} \lambda^{2}\left[p f^{A}\left(\frac{\lambda}{\lambda+u}\right)\left(1-\frac{u}{\lambda}\right) \frac{u}{(\lambda+u)^{2}}+(1-p) f^{A}\left(\frac{\lambda}{\lambda+v}\right)\left(\frac{v}{\lambda}-1\right) \frac{v}{(\lambda+v)^{2}}\right] \\
= & {[u p-v(1-p)] \lim _{s \rightarrow 1^{-}} f^{A}(s) } \tag{18}
\end{align*}
$$

By assumption $\lim _{s \rightarrow 0^{+}} f^{B}(s)>0$ and $\lim _{s \rightarrow 1^{-}} f^{A}(s)>0$, so

$$
\begin{align*}
& \frac{1-p}{p}>\frac{v}{u}>\frac{p}{1-p} \\
\Leftrightarrow & \frac{1-p}{v}-\frac{p}{u}>0 \text { and } u p-v(1-p)<0 \\
\Leftrightarrow & \lim _{\lambda \rightarrow 0^{+}} \mathfrak{E}^{\prime}(\lambda)>0 \text { and } \lim _{\lambda \rightarrow+\infty} \lambda^{2} \mathfrak{E}^{\prime}(\lambda)<0 \tag{19}
\end{align*}
$$

Since $\lim _{\lambda \rightarrow 0^{+}} \mathfrak{E}(\lambda)=\lim _{\lambda \rightarrow+\infty} \mathfrak{E}(\lambda)=0$, condition 19 is equivalent to that there exists open intervals $(0, \epsilon)$ and $(m,+\infty)$ such that

$$
\mathfrak{E}(\lambda)>0, \forall \lambda \in(0, \epsilon) \text { and } \mathfrak{E}(\lambda)<0, \forall \lambda \in(m,+\infty) .
$$

Therefore, condition 19 implies that $\exists \lambda^{*} \in[\epsilon, m]$ such that $\mathfrak{E}\left(\lambda^{*}\right)=0$. Similarly, we have

$$
\begin{equation*}
\frac{1-p}{p}<\frac{v}{u}<\frac{p}{1-p} \Leftrightarrow \lim _{\lambda \rightarrow 0^{+}} \mathfrak{E}^{\prime}(\lambda)<0 \text { and } \lim _{\lambda \rightarrow+\infty} \lambda^{2} \mathfrak{E}^{\prime}(\lambda)>0 \tag{20}
\end{equation*}
$$

which implies $\exists \lambda^{*}(0,+\infty)$ such that $\mathfrak{E}\left(\lambda^{*}\right)=0$.
The following theorem rigorously describes the conditions under which complete learning never arise.

Theorem 18 If $\lambda_{0}>\inf \{K\}$, and belief updating rule $\varphi(\lambda, \alpha)$ monotonically increases for
$\alpha \in\{a, b\}$, then $\forall h \in\{a, b\}^{\mathbb{N}}$, we have

$$
\lim _{t \rightarrow+\infty} \lambda_{t}(h) \neq 0
$$

Proof. That $\lambda_{0}>\inf \{K\}$ implies that $\exists \lambda^{*} \in K$ such that $\lambda_{0}>\lambda^{*}$. By the definition of confounded learning point $\lambda^{*}, \varphi\left(\lambda^{*}, \alpha\right)=\lambda^{*}$ for $\alpha \in\{a, b\}$. Since $\varphi(\lambda, \alpha)$ monotonically increases for $\alpha \in\{a, b\}$, we have

$$
\varphi\left(\lambda_{t}, \alpha\right) \geq \varphi\left(\lambda^{*}, \alpha\right)=\lambda^{*}, \forall \alpha \in\{a, b\}
$$

provided that $\lambda_{t} \geq \lambda^{*}$. Given $\lambda_{0}>\lambda^{*}$, inductively we have $\lambda_{t} \geq \lambda^{*}, \forall t$.

## C Proof of Theorem 13

For reader's convenience, we first rewrite Theorem C. 2 of Smith and Sørensen (2000) in our notations.

Theorem 19 Let $\left\langle\left(\alpha_{t}, \Lambda_{t}\right)\right\rangle$ be a discrete-time Markov Process on $\{a, b\} \times \mathbb{R}^{3}$, with transitions

$$
\Lambda_{t+1}=\varphi\left(\alpha_{t}, \Lambda_{t}\right), \text { with prob } \phi\left(\alpha_{t} \mid A L, \Lambda_{t}\right)
$$

Let $\Lambda^{*}$ be a fixed point of $\varphi(\alpha, \cdot)$. If

1. $\phi\left(\alpha \mid A L, \Lambda^{*}\right)$ is continuous at $\Lambda^{*}$, and $\varphi(\alpha, \cdot)$ is $\mathcal{C}^{1}$ at $\Lambda^{*}$;
2. $D_{\alpha} \varphi\left(\alpha, \Lambda^{*}\right)$ has distinct, real, positive, non-unit eigenvalue;
3. $\phi\left(a \mid A L, \Lambda^{*}\right) D_{a} \varphi\left(a, \Lambda^{*}\right)+\phi\left(b \mid A L, \Lambda^{*}\right) D_{b} \varphi\left(b, \Lambda^{*}\right)=I$.

Then, $\Lambda^{*}$ is locally stable.
It is straightforward to verify that $\phi\left(\alpha \mid A L, \Lambda^{*}\right)$ is continuous and that $\varphi(\alpha, \cdot)$ is $\mathcal{C}^{1}$ at $\Lambda^{*}$. We further compute

$$
D_{a} \varphi\left(a, \Lambda^{*}\right)=\left[\begin{array}{ccc}
\frac{\phi\left(a \mid A H, \Lambda^{*}\right)}{\phi\left(a \mid A L, \Lambda^{*}\right)} & 0 & 0 \\
0 & \frac{\phi\left(a \mid B L, \Lambda^{*}\right)}{\phi\left(a \mid A L, \Lambda^{*}\right)} & 0 \\
-\left(\frac{\pi_{B H}}{\pi_{B H}+1}\right)^{2} G_{1} & \frac{\pi_{B H}}{\left(\pi_{B H}+1\right)^{2}} G_{1} & 1+\frac{\pi_{B H}}{\left(\pi_{B H}+1\right)^{2}} G_{1}
\end{array}\right]
$$

$$
D_{b} \varphi\left(b, \Lambda^{*}\right)=\left[\begin{array}{ccc}
\frac{\phi\left(b \mid A H, \Lambda^{*}\right)}{\phi\left(b \mid A L, \Lambda^{*}\right)} & 0 & 0 \\
0 & \frac{\phi\left(b \mid B L, \Lambda^{*}\right)}{\phi\left(b \mid A L, \Lambda^{*}\right)} & 0 \\
-\left(\frac{\pi_{B H}}{\pi_{B H}+1}\right)^{2} G_{2} & \frac{\pi_{B B H}}{\left(\pi_{B H}+1\right)^{2}} G_{2} & 1+\frac{\pi_{B H}}{\left(\pi_{B H}+1\right)^{2}} G_{2}
\end{array}\right]
$$

where

$$
G_{1}=\frac{\left(1-p_{L}\right) f^{A}\left(\frac{\pi_{B H}}{\pi_{B H}+1}\right)-\left(1-p_{H}\right) f^{B}\left(\frac{\pi_{B H}}{\pi_{B H}+1}\right)}{\phi\left(a \mid A L, \Lambda^{*}\right)}
$$

and

$$
G_{2}=\frac{-\left(1-p_{L}\right) f^{A}\left(\frac{\pi_{B H}}{\pi_{B H}+1}\right)+\left(1-p_{H}\right) f^{B}\left(\frac{\pi_{B H}}{\pi_{B H}+1}\right)}{\phi\left(b \mid A L, \Lambda^{*}\right)}
$$

Then it is straightforward to verify that $\phi\left(a \mid A L, \Lambda^{*}\right) D_{a} \varphi\left(a, \Lambda^{*}\right)+\phi\left(b \mid A L, \Lambda^{*}\right) D_{b} \varphi\left(b, \Lambda^{*}\right)=I$ holds. Furthermore, let

$$
Q=\left[\begin{array}{ccc}
1 & 0 & 0 \\
0 & 1 & 0 \\
\frac{\left(\frac{\pi_{B H}}{\pi_{B H}+1}\right)^{2} G_{1}}{1+\frac{\pi_{B}}{\left(\pi_{B H}+1\right)^{2}} G_{1}-\frac{\phi\left(a \mid A H, \pi_{B H}\right)}{\phi\left(a \mid A L, \pi_{B H}\right)}} & \frac{-\frac{\pi_{B H}}{\left(\pi_{B H}+1\right)^{2}} G_{1}}{1+\frac{\pi_{B H}}{\left(\pi_{B H}+1\right)^{2}} G_{1}-\frac{\phi\left(a \mid B L, \pi_{B H}\right)}{\phi\left(a \mid A L, \pi_{B H}\right)}} & 1
\end{array}\right]
$$

Then we can verify that $Q^{-1} D_{\alpha} \varphi(\alpha, \cdot) Q=M_{\alpha}$, where

$$
\begin{aligned}
& M_{a}=\left[\begin{array}{ccc}
\frac{\phi\left(a \mid A H, \Lambda^{*}\right)}{\phi\left(a \mid A L, \Lambda^{*}\right)} & 0 & 0 \\
0 & \frac{\phi\left(a \mid B L, \Lambda^{*}\right)}{\phi\left(a \mid A L, \Lambda^{*}\right)} & 0 \\
0 & 0 & 1+\frac{\pi_{B H}}{\left(\pi_{B H}+1\right)^{2}} G_{1}
\end{array}\right] \\
& M_{b}=\left[\begin{array}{ccc}
\frac{\phi\left(b \mid A H, \Lambda^{*}\right)}{\phi\left(b \mid A L, \Lambda^{*}\right)} & 0 & 0 \\
0 & \frac{\phi\left(b \mid B L, \Lambda^{*}\right)}{\phi\left(b \mid A L, \Lambda^{*}\right)} & 0 \\
0 & 0 & 1+\frac{\pi_{B H}}{\left(\pi_{B H}+1\right)^{2}} G_{2} .
\end{array}\right]
\end{aligned}
$$

We observe that $G_{1}>0$ and $G_{2}<0$ since $\pi_{B H}>\frac{1-p_{H}}{1-p_{L}}$ as in proposition 8 and that $\frac{f^{B}(x)}{f^{A}(x)}=$ $\frac{1-x}{x}$. Then it is straightforward that $D_{\alpha} \varphi\left(\alpha, \Lambda^{*}\right), \alpha \in\{a, b\}$ have real, distinct and non-unit eigenvalues. Finally, with assumption that $\frac{\partial \varphi_{3}\left(a_{t}, \Lambda^{*}\right)}{\lambda^{B H}}>0$, we have $1+\frac{\pi_{B H}}{\left(\pi_{B H}+1\right)^{2}} G_{2}>0$. So all the eigenvalues are positive as well.

## D Omitted Proofs in Global Stability

In this section, we first explicitly construct a action sequence $\mathfrak{h}^{C_{1}}$. In lemmas 20 and 28 , we prove that society's posterior belief can be arbitrarily close to axis $\lambda^{B H}$ conditional on seeing sufficiently many actions in $\mathfrak{h}^{C_{1}}$. In lemmas 31 and 32 , we prove that society's belief, starting from a position sufficiently close to axis $\lambda^{B H}$ and is bounded above by a finite number $\bar{\lambda}^{B H}<\frac{\bar{s}}{1-\bar{s}} 马^{8}$, can eventually enter any pre-determined $\varepsilon$-neighborhood of confounded learning after observing a long sequence of action $b$. In proposition 35, we show that we can always push society's belief into a position sufficiently close to axis $-\lambda^{B H}$ and is bounded above by a proper $\bar{\lambda}^{B H}$. A lot of computation results are used in the proofs. To not to disrupt the logic of proofs, we verify these computation results in the end of this section, from claim 36 to claim 41.

We arbitrarily choose and fix a current belief $\Lambda \in \mathbb{R}_{++}^{3}$ and a $\varepsilon>0$ in this section. We use $\Lambda\left(h \mid \Lambda_{1}\right)$ to represent the posterior belief updated from $\Lambda_{1}$ after seeing history $h$.

At period $t$, action $\mathfrak{h}_{t}^{C_{1}}$ is chosen to reduce the ratio $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$. We observe that

$$
\begin{align*}
& \left(\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}\left(\frac{\phi\left(a \mid A H, \Lambda_{t}\right)}{\phi\left(a \mid B H, \Lambda_{t}\right)}-1\right), \frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}\left(\frac{\phi\left(a \mid B L, \Lambda_{t}\right)}{\phi\left(a \mid B H, \Lambda_{t}\right)}-1\right)\right) \\
= & -\frac{\phi\left(b \mid B H, \Lambda_{t}\right)}{\phi\left(a \mid B H, \Lambda_{t}\right)}\left(\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}\left(\frac{\phi\left(b \mid A H, \Lambda_{t}\right)}{\phi\left(b \mid B H, \Lambda_{t}\right)}-1\right), \frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}\left(\frac{\phi\left(b \mid B L, \Lambda_{t}\right)}{\phi\left(b \mid B H, \Lambda_{t}\right)}-1\right)\right) . \tag{21}
\end{align*}
$$

Therefore, if we consider the pair $\left(\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}, \frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}\right)$, after seeing an action, it can only moves toward two opposite directions. Therefore, generically we can choose an action to reduce $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$.

Following this observation, $\mathfrak{h}^{C_{1}}$ is constructed in following way: at period $t$, if there exists an action $\alpha \in\{a, b\}$ such that $\frac{\lambda_{t+1}^{A H}(\alpha)}{\lambda_{t+1}^{B H}(\alpha)}+\frac{\lambda_{t+1}^{B L}(\alpha)}{\lambda_{t+1}^{B H}(\alpha)}<\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$, then $\mathfrak{h}_{t}^{C_{1}}=\alpha$; otherwise, choose action $a$. From the construction, $\frac{\lambda_{t}^{A H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)}{\lambda_{t}^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)}+\frac{\lambda_{t}^{B L}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)}{\lambda_{t}^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)}$ obviously form a decreasing sequence bounded from below by 0 . The following lemma shows that it must converge to 0 with condition 22 ,

Lemma 20 Let $x_{B H}=\frac{\pi_{B H}^{*}}{\pi_{B H}^{*}+1}$. For all $x \in\left[x_{B H}, 1\right]$, let $\mathfrak{F}(x)=\frac{\phi(b \mid B L, x)-\phi(b \mid B H, x)}{\phi(b \mid B H, x)-\phi(b \mid A H, x)}$, if

$$
\begin{equation*}
\mathfrak{F}(x) \frac{\phi(b \mid A H, x)}{\phi(b \mid B L, x)}<\mathfrak{F}(y), \text { where } y=\frac{x \phi(b \mid B H, x)}{(1-x) \phi(b \mid A L, x)+x \phi(b \mid B H, x)} \tag{22}
\end{equation*}
$$

[^6]then there exists an infinite sequence $\mathfrak{h}^{C_{1}}$ such that
$$
\lim _{t \rightarrow+\infty} \frac{\lambda_{t}^{A H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)}{\lambda_{t}^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)}+\frac{\lambda_{t}^{B L}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)}{\lambda_{t}^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)}=0
$$
where $\Lambda$ is the arbitrarily chosen current belief at the beginning of this section.
For notation convenience, from now on in the proof of lemma 20, we drop $\mathfrak{h}^{C_{1}}$ with the understanding that $\Lambda_{t}$ is actually $\Lambda\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)$. For example, when we write $\lambda_{t}^{A H}$, we mean a number $\lambda_{t}^{A H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)$, rather than a random variable.
Proof of lemma 20. Since $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$ form a decreasing sequence bounded from below, it converges for sure. Let's assume it converges to a positive constant $c$. Following sequence of claims lead to a contradiction.

Recall that $x_{t}=\frac{\lambda_{t}^{B H}+\lambda_{t}^{B L}}{1+\lambda_{t}^{A H}+\lambda_{t}^{B L}+\lambda_{t}^{B H}}$, following two claims 21 and 22 says that eventually $x_{t}$ must stay strictly above $x_{0}$.

Claim $21 \nexists$ infinite sub-sequence $t_{k}$ such that $x_{t_{k}} \rightarrow x_{0}$.
Proof. Assume the opposite. By the construction, we have $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$ monotonically decreases and is bounded from below, so

$$
\begin{aligned}
& \lim _{t_{k} \rightarrow+\infty}\left[\frac{\lambda_{t_{k}+1}^{A H}}{\lambda_{t_{k}+1}^{B H}}+\frac{\lambda_{t_{t}+1}^{B L}}{\lambda_{t_{t}+1}^{B H}}\right]-\left[\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}}^{B H}}+\frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}^{B H}}\right] \\
= & \lim _{t_{k} \rightarrow+\infty}\left[\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}}^{B H}} \frac{\phi\left(\alpha_{t_{k}} \mid A H, x_{t_{k}}\right)-\phi\left(\alpha_{t_{k}} \mid B H, x_{t_{k}}\right)}{\phi\left(\alpha_{t_{k}} \mid B H, x_{t_{k}}\right)}+\frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}^{B H}} \frac{\phi\left(\alpha_{t_{k}} \mid B L, x_{t_{k}}\right)-\phi\left(\alpha_{t_{k}} \mid B H, x_{t_{k}}\right)}{\phi\left(\alpha_{t_{k}} \mid B H, x_{t_{k}}\right)}\right] \\
= & 0 .
\end{aligned}
$$

Fact 38 (verified in the end of this section) says that $\frac{\phi\left(\alpha_{t_{k}} \mid A H, x_{t_{k}}\right)-\phi\left(\alpha_{t_{k}} \mid B H, x_{t_{k}}\right)}{\phi\left(\alpha_{t_{k}} \mid B H, x_{t_{k}}\right)}$ is strictly bounded away from 0 . The assumption that $x_{t_{k}} \rightarrow x_{0}$ implies that $\frac{\phi\left(\alpha_{t_{k}} \mid B L, x_{t_{k}}\right)-\phi\left(\alpha_{t_{k}} \mid B H, x_{t_{k}}\right)}{\phi\left(\alpha_{t_{k}} \mid B H, x_{t_{k}}\right)} \rightarrow$ 0. Therefore, we must have $\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}}^{B H}} \rightarrow 0$. Furthermore, since we assume $\lim _{t \rightarrow+\infty} \frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}=c$, we must also have $\frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}^{B H}} \rightarrow c$.

To summarize, with assumption that

$$
\begin{equation*}
\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}} \rightarrow c ; \text { and } \exists t_{k} \text { s.t. } x_{t_{k}} \rightarrow x_{0} \tag{23}
\end{equation*}
$$

we must have

$$
\begin{equation*}
\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}}^{B H}} \rightarrow 0 ; \frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}^{B H}} \rightarrow c ; x_{t_{k}} \rightarrow x_{0} \tag{24}
\end{equation*}
$$

This implies the limit position of $\Lambda_{t_{k}}$ must be

$$
\begin{equation*}
\lambda_{t_{k}}^{A H} \rightarrow 0 ; \lambda_{t_{k}}^{B L} \rightarrow \frac{c x_{0}}{(1+c)\left(1-x_{0}\right)} ; \lambda_{t_{k}}^{B H} \rightarrow \frac{x_{0}}{(1+c)\left(1-x_{0}\right)} . \tag{25}
\end{equation*}
$$

Now we prove that $\Lambda_{t_{k}}$ cannot converge to above limit. For a sufficiently large $t_{k}$, let us consider the action $\mathfrak{h}_{t_{k}}^{C_{1}}$ at period $t_{k}$. If $\mathfrak{h}_{t_{k}}^{C_{1}}=a$, then $x_{t_{k}+1}$ must be sufficiently close to $\frac{x_{0}\left[1-F^{B}\left(x_{0}\right)\right]}{x_{0}\left[1-F^{B}\left(x_{0}\right)\right]+\left(1-x_{0}\right)\left[1-F^{A}\left(x_{0}\right)\right]} \equiv x_{t_{k}+1}^{a}<x_{0}$. Then $\mathfrak{h}_{t_{k+1}}^{C_{1}}$ must be $b$ since $\frac{\phi(b \mid B L, x)}{\phi(b \mid B H, x)}<1$ when $x<x_{0}$. However, we must have $\left[\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}+2}^{B H}}+\frac{\lambda_{t_{k}+2}^{B L}}{\lambda_{t_{k}+2}^{B H}}\right]-\left[\frac{\lambda_{t_{k}+1}^{A H}}{\lambda_{t_{k}+1}^{B H}}+\frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}+1}^{B H}}\right]$ be sufficiently close to $c \frac{\phi\left(a \mid B L, x_{0}\right)}{\phi\left(a \mid B H, x_{0}\right)} \frac{\phi\left(b \mid B L, x_{t_{k}+1}^{a}\right)-\phi\left(b \mid B H, x_{t_{k}+1}^{a}\right)}{\phi\left(b \mid B H, x_{t_{k}+1}^{a}\right)}$ which is strictly bounded below from 0 . This contradicts that $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$ must converge.

Similarly, if $\mathfrak{h}_{t_{k}}^{C_{1}}=b$, then $x_{t_{k}+1}$ must be sufficiently close to $\frac{x_{0} F^{B}\left(x_{0}\right)}{x_{0} F^{B}\left(x_{0}\right)+\left(1-x_{0}\right) F^{A}\left(x_{0}\right)} \equiv$ $x_{t_{k}+1}^{b}>x_{0}$. Then $\mathfrak{h}_{t_{k+1}}^{C_{1}}$ must be $a$ since $\frac{\phi(a \mid B L, x)}{\phi(a \mid B H, x)}<1$ when $x>x_{0}$. We also have $\left[\frac{\lambda_{t_{k}+2}^{A H}}{\lambda_{t_{k}+2}^{B H}}+\right.$ $\left.\frac{\lambda_{t_{t}}^{B L}}{\lambda_{t_{k}+2}^{B H}}\right]-\left[\frac{\lambda_{t_{k}}^{A H}}{\lambda_{k_{t}+1}^{B H}}+\frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}+1} \lambda_{t_{t_{k}+1} H}^{B L}\right]$ must be sufficiently close to $c \frac{\phi\left(b \mid B L, x_{0}\right)}{\phi\left(b \mid B H, x_{0}\right)} \frac{\phi\left(a \mid B L, x_{t_{k}+1}^{b}\right)-\phi\left(a \mid B H, x_{t_{k}+1}^{b}\right)}{\phi\left(a \mid B H, x_{t_{k}+1}^{b}\right)}$
which is also strictly bounded below 0 .
Claim $22 \nexists$ infinite sub-sequence $t_{k}$ such that $x_{t_{k}}<x_{0}$.
Proof. Assume the opposite.
It is direct to verify that $\frac{\phi(b \mid A H, x)}{\phi(b \mid B H, x)}<1$ and $\frac{\phi(b \mid B L, x)}{\phi(b \mid B H, x)}<1$ if $x<x_{0}$. So

$$
\begin{aligned}
0 & =\lim _{t_{k} \rightarrow+\infty}\left[\frac{\lambda_{t_{k}+1}^{A H}}{\lambda_{t_{k}+1}^{B H}}+\frac{\lambda_{t_{k}+1}^{B L}}{\lambda_{t_{k}+1}^{B H}}\right]-\left[\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}}^{B H}}+\frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}^{B H}}\right] \\
& =\lim _{t_{k} \rightarrow+\infty}\left[\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}}^{B H}} \frac{\phi\left(b \mid A H, x_{t_{k}}\right)-\phi\left(b \mid B H, x_{t_{k}}\right)}{\phi\left(b \mid B H, x_{t_{k}}\right)}+\frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}^{B H}} \frac{\phi\left(b \mid B L, x_{t_{k}}\right)-\phi\left(b \mid B H, x_{t_{k}}\right)}{\phi\left(b \mid B H, x_{t_{k}}\right)}\right] \\
& \leq \lim _{t_{k} \rightarrow+\infty}\left[\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}}^{B H}} \frac{\phi\left(b \mid A H, x_{t_{k}}\right)-\phi\left(b \mid B H, x_{t_{k}}\right)}{\phi\left(b \mid B H, x_{t_{k}}\right)}\right] \leq 0 .
\end{aligned}
$$

Use fact 38, we have again

$$
\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}}^{B H}} \rightarrow 0 ; \frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}^{B H}} \rightarrow c
$$

Then

$$
\begin{aligned}
& \lim _{t_{k} \rightarrow+\infty}\left[\frac{\lambda_{t_{k}}^{A H}}{\lambda_{t_{k}}^{B H}} \frac{\phi\left(b \mid A H, x_{t_{k}}\right)-\phi\left(b \mid B H, x_{t_{k}}\right)}{\phi\left(b \mid B H, x_{t_{k}}\right)}+\frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}^{B H}} \frac{\phi\left(b \mid B L, x_{t_{k}}\right)-\phi\left(b \mid B H, x_{t_{k}}\right)}{\phi\left(b \mid B H, x_{t_{k}}\right)}\right] \\
= & \lim _{t_{k} \rightarrow+\infty}\left[\frac{\lambda_{t_{k}}^{B L}}{\lambda_{t_{k}}^{B H}} \frac{\phi\left(b \mid B L, x_{t_{k}}\right)-\phi\left(b \mid B H, x_{t_{k}}\right)}{\phi\left(b \mid B H, x_{t_{k}}\right)}\right]=0
\end{aligned}
$$

implies that $x_{t_{k}} \rightarrow x_{0}$. Then we can just cite Claim 21.
There is a one-to-one map between $\Lambda_{t}$ and $P_{t}=\left(p_{t}^{A H}, p_{t}^{B L}, p_{t}^{B H}\right)$, which is the society's posterior belief represented by probabilities rather than ratios. We can verify that $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+$ $\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}=\frac{p_{t}^{A H}}{p_{t}^{B H}}+\frac{p_{t}^{B L}}{p_{t}^{B H}}, \forall \Lambda_{t} \in \mathbb{R}_{++}^{3}$.

The following claims describes the limit of $P_{t}$ under the assumption that $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}} \rightarrow c$. The limit of $P_{t}$ must converges to a set $P_{\text {cluster }}$. Starting from each limit point $P_{s}$, there exists one action $\alpha$. Upon seeing this action $\alpha$, society's belief update from $P_{s}$ to another limit belief in $P_{\text {cluster }}$.

Claim $23 \exists P_{\text {cluster }}=\left\{P_{s}\right\}_{s \in I}$ satisfying

1. Each $P_{s} \in P_{\text {cluster }}$ is a cluster point. In other words, $\exists$ sub-sequence $t_{k}^{s}$ such that $\lim _{t_{k}^{s} \rightarrow \infty} P_{t_{k}^{s}}=P_{s}$.
2. For each $P_{s}=\left(p_{s}^{A H}, p_{s}^{B L}, p_{s}^{B H}\right)$, we have $\frac{p_{s}^{A H}}{p_{s}^{B H}}+\frac{p_{s}^{B L}}{p_{s}^{B H}}=c$, and $x_{s}>x_{0}$.
3. For each $P_{s}, \exists$ at least one action $\alpha \in\{a, b\}$ such that $P_{s}(\alpha) \in P_{\text {cluster }}$.

Proof. The existence of cluster set $P_{\text {cluster }}$ following from the fact that an infinite sequence in a compact space must have convergent sub-sequence. The sequence of probabilities $\left(p_{t}^{A H}, p_{t}^{B L}, p_{t}^{B H}\right)$ lives in a compact simplex

$$
\Delta=\left\{\left(p^{A H}, p^{B L}, p^{B H}\right) \mid 0 \leq p^{A H}, p^{B L}, p^{B H} \leq 1 ; 0 \leq p^{A H}+p^{B L}+p^{B H} \leq 1\right\}
$$

The existence of a set of cluster points follows directly.
By the fact that $p_{s}$ is a cluster point and the assumption that $\frac{p_{t}^{A H}}{p_{t}^{B H}}+\frac{p_{t}^{B L}}{p_{t}^{B H}} \rightarrow c$, we have $\frac{p_{s}^{A H}}{p_{s}^{B H}}+\frac{p_{s}^{B L}}{p_{s}^{B H}}=c$. This ratio is always well-defined for the reason that $p_{s}^{B H}$ can't be 0 . From the fact that $\frac{p_{t}^{A H}}{p_{t}^{B H}}+\frac{p_{t}^{B L}}{p_{t}^{B H}}$ forms a non-increasing sequence, if $p_{s}^{B H}=0$, then $p_{s}^{A H}=p_{s}^{B L}=0$. Furthermore, because of claim 22, $P_{s}=(0,0,0)$ is impossible. That $x_{s}>x_{0}$ follows directly from claims 21 and 22 .

For a cluster point $P_{s}$ and corresponding sub-sequence $P_{t_{k}^{s}}$, divide the sub-sequence further into two sub-sequences $P_{t_{k}^{s, a}}$ and $P_{t_{k}^{s, b}}$. Here at a particular belief $P_{t_{k}^{s}}$ if by the construction, action $\alpha_{t_{k}^{s}}=a$, then it is classified into $P_{t_{k}^{s, a}}$. Here at least one sub-sequence of $P_{t_{k}^{s, a}}$ and $P_{t_{k}^{s, b}}$ must be infinite. Without loss of generality, assume that $P_{t_{k}^{s, a}}$ is infinite. Then

$$
P_{t_{k}^{s, a}+1} \rightarrow P_{s}(a) .
$$

By definition, $P_{s}(a)$ is a cluster point.
Following two claims says that, under condition 22, at a limit belief $P_{s}$, upon observing an action $b$, society's belief must no longer lives in the limit set $P_{\text {cluster }}$. In other words, under condition 22, from some period on, $\mathfrak{h}_{t}^{C_{1}}$ must solely consists of actions $a$.

Claim 24 For each $P_{s} \in P_{\text {cluster }}$, we have

$$
\begin{equation*}
\frac{p_{s}^{A H}}{p_{s}^{B L}}=\frac{\phi\left(b \mid B L, x_{s}\right)-\phi\left(b \mid B H, x_{s}\right)}{\phi\left(b \mid B H, x_{s}\right)-\phi\left(b \mid A H, x_{s}\right)} \tag{26}
\end{equation*}
$$

Proof. By the fact that $\exists \alpha \in\{a, b\}$ such that $P_{s}(\alpha) \in P_{\text {cluster }}$, we have

$$
\frac{p_{s}^{A H}}{p_{s}^{B H}}+\frac{p_{s}^{B L}}{p_{s}^{B H}}=\frac{p_{s}^{A H}}{p_{s}^{B H}} \frac{\phi\left(\alpha \mid A H, x_{s}\right)}{\phi\left(\alpha \mid B H, x_{s}\right)}+\frac{p_{s}^{B L}}{p_{s}^{B H}} \frac{\phi\left(\alpha \mid B L, x_{s}\right)}{\phi\left(\alpha \mid B H, x_{s}\right)}
$$

which is equivalent to

$$
\begin{equation*}
p_{s}^{A H}\left[\phi\left(\alpha \mid B H, x_{s}\right)-\phi\left(\alpha \mid A H, x_{s}\right)\right]=p_{s}^{B L}\left[\phi\left(\alpha \mid B L, x_{s}\right)-\phi\left(\alpha \mid B H, x_{s}\right)\right] . \tag{27}
\end{equation*}
$$

Following claim 21 and claim 22, $x_{s}>x_{0}$. We can verify that $\phi\left(\alpha \mid B H, x_{s}\right)-\phi\left(\alpha \mid A H, x_{s}\right) \neq$ 0 and that $\phi\left(\alpha \mid B L, x_{s}\right)-\phi\left(\alpha \mid B H, x_{s}\right) \neq 0$. Lastly, that $p_{s}^{B L}=0$ implies $p_{s}^{A H}=0$, so $\frac{p_{s}^{A H}}{p_{s}^{S H}}+\frac{p_{s}^{B L}}{p_{s}^{B H}}=c$ cannot hold. Therefore, we can rewrite equation 27 to obtain 26 .

Claim 25 If condition in lemma 20 is satisfied, then for all $P_{s} \in P_{\text {cluster }}, P_{s}(b) \notin P_{\text {cluster }}$
Proof. Assume the opposite that $P_{s}(b) \in P_{\text {cluster }}$. Use the descripition 26, we have

$$
\begin{equation*}
\mathfrak{F}\left(x_{s}\right) \frac{\phi\left(b \mid A H, x_{s}\right)}{\phi\left(b \mid B L, x_{s}\right)}=\frac{\lambda_{s}^{A H}}{\lambda_{s}^{B L}} \frac{\phi\left(b \mid A H, x_{s}\right)}{\phi\left(b \mid B L, x_{s}\right)}=\frac{\phi\left(b \mid B L, x_{s}(b)\right)-\phi\left(b \mid B H, x_{s}(b)\right)}{\phi\left(b \mid B H, x_{s}(b)\right)-\phi\left(b \mid A H, x_{s}(b)\right)}=\mathfrak{F}\left(x_{s}(b)\right) . \tag{28}
\end{equation*}
$$

If $x_{s} \in\left(x_{0}, x_{B H}\right)$, following the same reasoning as in formula 13 , we have $x_{s}(b)>x_{s}$. By fact 39, $\frac{\phi\left(b \mid A H, x_{s}\right)}{\phi\left(b \mid B L, x_{s}\right)}<1$ if $x_{s} \in\left(x_{0}, x_{B H}\right)$. Therefore, if $x_{s} \in\left(x_{0}, x_{B H}\right)$, we must have
$\mathfrak{F}\left(x_{s}(b)\right)>\mathfrak{F}\left(x_{s}\right)>\mathfrak{F}\left(x_{s}\right) \frac{\phi\left(b \mid A H, x_{s}\right)}{\phi\left(b \mid B L, x_{s}\right)}$, which contradicts equation 28 . So, if $x_{s} \in\left(x_{0}, x_{B H}\right)$, then $P_{s}(b) \notin P_{\text {cluster }}$.

If $x_{s} \in\left[x_{B H}, 1\right]$, then by claim 36 and claim 37, we must have $\mathfrak{F}\left(x_{s}(b)\right) \geq \mathfrak{F}\left(y\left(x_{s}\right)\right)$ where $y\left(x_{s}\right)=\frac{x_{s} \phi\left(b \mid B H, x_{s}\right)}{\left(1-x_{s}\right) \phi\left(b \mid A L, x_{s}\right)+x_{s} \phi\left(b \mid B H, x_{s}\right)}$. Then equation 28 contradicts the sufficient condition in lemma 20.

The following claim brings the contradiction: if $\mathfrak{h}_{t}^{C_{1}}$ consists of all action $a$ from some period on, then no element in $P_{\text {cluster }}$ can actually be a limit point.

Claim 26 If for all $P_{s} \in P_{\text {cluster }}, P_{s}(b) \notin P_{\text {cluster }}$. Then no $P_{s}$ can be a limit point.
Proof. For a cluster point $P_{s}$ and a $P_{t_{k}^{s}}$ which is sufficiently close to $P_{s}$, by claim 25, $\alpha_{t_{k}^{s}}$ must be $a$.

If $\frac{p_{s}^{A H}}{p_{s}^{B H}}>0$, then

$$
\frac{p_{t_{k}^{s}+1}^{A H}}{p_{t_{k}^{s}+1}^{B H}}=\frac{p_{t_{k}^{s}}^{A H}}{p_{t_{k}^{s}}^{B H}} \frac{\phi\left(a \mid A H, x_{t_{k}^{s}}\right)}{\phi\left(a \mid B H, x_{t_{k}^{s}}\right)}>\frac{p_{s}^{A H}}{p_{s}^{B H}} .
$$

Similarly, $P_{t_{k}^{s}+1}$ is sufficiently close to a different cluster point $P_{s}(a), \alpha_{t_{k}^{s}+1}$ must be $a$ as well. So $\frac{p_{t_{k}^{E}+2}^{A H}}{p_{t_{k}^{B}+2}^{E H}}$ must be even bigger.

Following this logic, $P_{t}$ can never return within a neighborhood of $P_{s}$. This contradicts that $P_{s}$ is a cluster point.

If $\frac{p_{s}^{A H}}{p_{s}^{B H}}=0$, then $\frac{p_{s}^{B L}}{p_{s}^{B H}}=c>0$. By claims 21 and 22 , $x_{s}$ must be strictly bigger than $x_{0}$. It is direct to verify that $\frac{\phi\left(a \mid B L, x_{s}\right)}{\phi\left(a \mid B H, x_{s}\right)}<1$. Therefore,

$$
\frac{p_{t_{k}^{s}+1}^{B L}}{p_{t_{k}^{s}+1}^{B H}}=\frac{p_{t_{k}^{s}}^{B L}}{p_{t_{k}^{s}}^{B H}} \frac{\phi\left(a \mid B L, x_{t_{k}^{s}}\right)}{\phi\left(a \mid B H, x_{t_{k}^{s}}\right)}<\frac{p_{s}^{B L}}{p_{s}^{B H}} .
$$

So $\frac{p_{t}^{B L}}{p_{t}^{B H}}$ can never return to $c$. This implies that $P_{t}$ can never return within a neighborhood of $P_{s}$ again.

Merely $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}} \rightarrow 0$ doesn't guarantee that $\Lambda_{t}$ is eventually close to the axis $\lambda^{B H}$. The ratio could decrease to 0 just because that $\lambda_{t}^{B H}$ increases much faster than $\lambda_{t}^{A H}$ and $\lambda_{t}^{B L}$. We need to rule out this possibility.

Lemma 27 If
(1) $\lambda_{t}^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right) \rightarrow+\infty$;
or
(2) private signal is bounded $(\bar{s}<1), \lambda_{t}^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)$ doesn't approach $+\infty$, but $\exists \bar{t}$ such that
$\lambda_{t}^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right) \geq \frac{\bar{s}}{1-\bar{s}}$ for all $t \geq \bar{t}$.
Then $\exists$ sequence $T_{k} \in \mathbb{N}$, such that

$$
\begin{align*}
\lim _{T_{k} \rightarrow+\infty} \frac{\# a}{\left(T_{k}\right)^{2}}=f_{a} \equiv \frac{\log \frac{\phi(b \mid B L, 1)}{\phi(b \mid A H, 1)}}{\log \frac{\phi(a \mid A H,, 1)}{\phi(a \mid B L, 1)}+\log \frac{\phi(b \mid B L, 1)}{\phi(b \mid A H, 1)}} \\
\lim _{T_{k} \rightarrow+\infty} \frac{\# b}{\left(T_{k}\right)^{2}}=f_{b} \equiv \frac{\log \frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}}{\log \frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}+\log \frac{\phi(b \mid B L, 1)}{\phi(b \mid A H, 1)}} \tag{29}
\end{align*}
$$

Here $\# \alpha$ counts the number of actions $\alpha \in\{a, b\}$ from period $T_{k}$ to period $T_{k}+\left(T_{k}\right)^{2}$.
Proof. If (1) holds, then $x_{t}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right) \rightarrow 1$. If (2) holds, then $x_{t} \geq \frac{1+\frac{\lambda^{B L}}{\lambda_{t}^{B H}}}{1+\frac{\lambda_{t} L}{\lambda_{t}^{B H}}+\frac{\lambda_{t} H}{\lambda_{t}^{B H}}+\frac{1-\bar{s}}{\bar{s}}}$ for all $t \geq \bar{t}$. Thus, $\lim \inf _{t \rightarrow+\infty} x_{t} \geq \bar{s}$. In both cases, $\forall k \in \mathbb{N}$, there exists $T_{k}^{1}$ such that $x_{t} \in\left(\bar{s}-\frac{1}{k}, 1\right]$ for all $t \geq T_{k}^{1}-1$.

We can verify that in phase I,

$$
\begin{equation*}
\mathfrak{h}_{t}^{C_{1}}=b \Leftrightarrow \frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}}>\mathfrak{F}\left(x_{t}\right) \tag{30}
\end{equation*}
$$

Here $\mathfrak{F}(\cdot)$ is the same function as defined in lemma 20 .
We have following claim: $\forall k \in \mathbb{N}, \exists T_{k} \geq T_{k}^{1}$ such that

$$
\begin{equation*}
\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}} \in\left[\mathfrak{F}\left(\bar{s}-\frac{1}{k}\right) \frac{\phi\left(b \mid B H, s_{* k}^{b}\right)}{\phi\left(b \mid A L, s_{* k}^{b}\right)}, \mathfrak{F}(1) \frac{\phi\left(a \mid B H, s_{k}^{* a}\right)}{\phi\left(a \mid A L, s_{k}^{* a}\right)}\right] \tag{31}
\end{equation*}
$$

where $s_{* k}^{\alpha}=\operatorname{argmin}_{x \in\left(\bar{s}-\frac{1}{k}, 1\right]} \frac{\phi(\alpha \mid B H, x)}{\phi(\alpha \mid A L, x)}$, and $s_{k}^{* \alpha}=\operatorname{argmax}_{x \in\left(\bar{s}-\frac{1}{k}, 1\right]} \frac{\phi(\alpha \mid B H, x)}{\phi(\alpha \mid A L, x)}$. For notation convenience, from now to the end of this proor, we shall just write $[l b, u b]$ for the closed interval in 31.

In this paragraph we prove the above claim. Let $t_{1}=\min \left\{t \geq T_{k}^{1} \left\lvert\, \frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}}>\mathfrak{F}\left(x_{t}\right)\right.\right\}$. Then $t_{1}<+\infty$. Otherwise, $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}} \leq \mathfrak{F}\left(x_{t}\right)$ for all $t \geq T_{k}^{1}$. By construction rule 30 , we must have $\mathfrak{h}_{t}^{C_{1}}=a$ for all $t \geq T_{k}^{1}$. Then

$$
\log \frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}}-\log \frac{\lambda_{T_{k}^{1}}^{A H}}{\lambda_{T_{k}+1}^{B L}}=\sum_{i=T_{k}}^{t-1} \log \frac{\phi\left(a \mid B H, x_{i}\right)}{\phi\left(a \mid A L, x_{i}\right)} .
$$

By claim 39, $\log \frac{\phi\left(a \mid B H, x_{i}\right)}{\phi\left(a \mid A L, x_{i}\right)}$ is bounded above 0. Therefore, $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}} \rightarrow+\infty$ as $t \rightarrow+\infty$. However, this contradicts $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}} \leq \mathfrak{F}\left(x_{t}\right)$ for all $t \geq T_{k}^{1}$ since $\mathfrak{F}\left(x_{t}\right) \leq \mathfrak{F}(1)<+\infty$. (Recall $\mathfrak{F}(\cdot)$ strictly
increases). Then we must have

$$
\begin{align*}
\frac{\lambda_{t_{1}}^{A H}}{\lambda_{t_{1}}^{B L}} & =\frac{\lambda_{t_{1-1}}^{A H}}{\lambda_{t_{1}-1}^{B L}} \frac{\phi\left(a \mid A H, x_{t_{1}-1}\right)}{\phi\left(a \mid A L, x_{t_{1}-1}\right)} \\
& \leq \mathfrak{F}\left(x_{t_{1}-1}\right) \frac{\phi\left(a \mid A H, x_{t_{1}-1}\right)}{\phi\left(a \mid A L, x_{t_{1}-1}\right)} \\
& \leq \mathfrak{F}(1) \frac{\phi\left(a \mid A H, s_{k}^{* a}\right)}{\phi\left(a \mid A L, s_{k}^{* a}\right)} \tag{32}
\end{align*}
$$

Here the first equation and the first inequality follow from the definition of $t_{1}$. The second inequality follows from that $x_{t_{1}-1} \in\left(\bar{s}-\frac{1}{k}, 1\right]$ and that $\mathfrak{F}(\cdot)$ strictly increases. Furthermore, we have

$$
\begin{align*}
\frac{\lambda_{t_{1}}^{A H}}{\lambda_{t_{1}}^{B L}} & >\frac{\lambda_{t_{1}}^{A H}}{\lambda_{t_{1}}^{B L}} \frac{\phi\left(b \mid A H, x_{t_{1}}\right)}{\phi\left(b \mid B L, x_{t_{1}}\right)} \\
& \geq \mathfrak{F}\left(\bar{s}-\frac{1}{k}\right) \frac{\phi\left(b \mid A H, x_{t_{1}}\right)}{\phi\left(b \mid B L, x_{t_{1}}\right)} \\
& \geq \mathfrak{F}\left(\bar{s}-\frac{1}{k}\right) \frac{\phi\left(b \mid A H, s_{* k}^{b}\right)}{\phi\left(b \mid B L, s_{* k}^{b}\right)} \tag{33}
\end{align*}
$$

Here the first inequality follows from that $\frac{\phi\left(b \mid A H, x_{t_{1}}\right)}{\phi\left(b \mid B L, x_{t_{1}}\right)}<1$ (see claim 39. The second inequality follows the definition of $t_{1}$ and that $\mathfrak{F}$ strictly increases. The third inequality follows from the definition of $s_{* k}^{b}$. Combine inequalities 32 and 33 , we have $\frac{\lambda_{t_{1}}^{A H}}{\lambda_{t_{1}}^{B L}} \in[l b, u b]$. Let $T_{k}=t_{1}$. We have the following inductive argument: for all $t \geq T_{k}$, if $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}} \in[l b, u b]$, then $\frac{\lambda_{t+1}^{A H}}{\lambda_{t+1}^{B L}} \in[l b, u b]$. The inductive argument can be proved as following: there are two cases:

1. $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}} \leq x_{t}$, then $\frac{\lambda_{t+1}^{A H}}{\lambda_{t+1}^{B L}}=\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}} \frac{\phi\left(a \mid B H, x_{t}\right)}{\phi\left(a \mid A L, x_{t}\right)} \leq \mathfrak{F}(1) \frac{\phi\left(a \mid B H, s_{k}^{* a}\right)}{\phi\left(a \mid A L, s_{k}^{* a}\right)}$.
2. $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}}>x_{t}$, then $\frac{\lambda_{t+1}^{A H}}{\lambda_{t+1}^{B L}}=\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B L}} \frac{\phi\left(b \mid B H, x_{t}\right)}{\phi\left(b \mid A L, x_{t}\right)}>\mathfrak{F}\left(\bar{s}-\frac{1}{k}\right) \frac{\phi\left(b \mid B H, s_{k}^{b}\right)}{\phi\left(b \mid A L, s_{* k}^{a}\right)}$.

So claim 31 is proved.
Furthermore, we have

$$
\begin{equation*}
\frac{\lambda_{T_{k}+\left(T_{k}\right)^{2}}^{A H}}{\lambda_{T_{k}+\left(T_{k}\right)^{2}}^{B L}}=\frac{\lambda_{T_{k}}^{A H}}{\lambda_{T_{k}}^{B L}} \Pi_{i=T_{k}}^{T_{k}+\left(T_{k}\right)^{2}-1} \frac{\phi\left(\alpha_{i} \mid B H, x_{i}\right)}{\phi\left(\alpha_{i} \mid A L, x_{i}\right)} \in[l b, u b] ; \tag{34}
\end{equation*}
$$

so

$$
\begin{equation*}
\Pi_{i=T_{k}}^{T_{k}+\left(T_{k}\right)^{2}-1} \frac{\phi\left(\alpha_{i} \mid B H, x_{i}\right)}{\phi\left(\alpha_{i} \mid A L, x_{i}\right)} \in\left[\frac{l b}{u b}, \frac{u b}{l b}\right] . \tag{35}
\end{equation*}
$$

We can make left-hand side of 35 slightly bigger and obtain

$$
\begin{equation*}
\left(\left(\frac{\phi\left(a \mid B H, s_{k}^{* a}\right)}{\phi\left(a \mid A L, s_{k}^{* a}\right)}\right)^{\frac{\# a}{\left(T_{k}\right)^{2}}}\left(\frac{\phi\left(b \mid B H, s_{k}^{* b}\right)}{\phi\left(b \mid A L, s_{k}^{* b}\right)}\right)^{\frac{\# b}{\left(T_{k}\right)^{2}}}\right)^{\left(T_{k}\right)^{2}} \geq \frac{l b}{u b}, \tag{36}
\end{equation*}
$$

We can make left-hand side of 35 slightly smaller and obtain

$$
\begin{equation*}
\left(\left(\frac{\phi\left(a \mid B H, s_{* k}^{a}\right)}{\phi\left(a \mid A L, s_{* k}^{a}\right)}\right)^{\frac{\# a}{\left(T_{k}\right)^{2}}}\left(\frac{\phi\left(b \mid B H, s_{* k}^{b}\right)}{\phi\left(b \mid A L, s_{* k}^{b}\right)}\right)^{\frac{\# b}{\left(T_{k}\right)^{2}}}\right)^{\left(T_{k}\right)^{2}} \leq \frac{u b}{l b} . \tag{37}
\end{equation*}
$$

Now taking logarithm on both sides of 36 and 37, and let $k \rightarrow+\infty, T_{k} \rightarrow+\infty$, we have

$$
\begin{equation*}
\left.\limsup _{T_{k} \rightarrow+\infty} \frac{\# a}{\left(T_{k}\right)^{2}} \log \frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}+\left(1-\limsup _{T_{k} \rightarrow+\infty} \frac{\# a}{\left(T_{k}^{2}\right)}\right) \log \frac{\phi(b \mid A H, 1)}{\phi(b \mid B L, 1)}\right) \leq 0 ; \tag{38}
\end{equation*}
$$

and

$$
\begin{equation*}
\left.\liminf _{T_{k} \rightarrow+\infty} \frac{\# a}{\left(T_{k}\right)^{2}} \log \frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}+\left(1-\liminf _{T_{k} \rightarrow+\infty} \frac{\# a}{\left(T_{k}^{2}\right)}\right) \log \frac{\phi(b \mid A H, 1)}{\phi(b \mid B L, 1)}\right) \geq 0 . \tag{39}
\end{equation*}
$$

Combine above two inequalities, we have

$$
\frac{\log \frac{\phi(b \mid B L, 1)}{\phi(b \mid A H, 1)}}{\log \frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}+\log \frac{\phi(b \mid B L, 1)}{\phi(b \mid A H, 1)}} \geq \liminf _{T_{k} \rightarrow+\infty} \frac{\# a}{\left(T_{k}\right)^{2}} \geq \limsup _{T_{k} \rightarrow+\infty} \frac{\# a}{\left(T_{k}\right)^{2}} \geq \frac{\log \frac{\phi(b \mid B L, 1)}{\phi(b \mid A H, 1)}}{\log \frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}+\log \frac{\phi(b \mid B L, 1)}{\phi(b \mid A H, 1)}} .
$$

So $\lim _{T_{k} \rightarrow+\infty} \frac{\# a}{\left(T_{k}\right)^{2}}$ exists and equals to $f_{a} \equiv \frac{\log \frac{\phi(b \mid B L, 1)}{\phi(b) A H, 1)}}{\log \frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}+\log \frac{\phi(b \mid, 1)}{\phi(b \mid A H, 1)}}$.
Now we use above lemma to prove that we can always push society's belief sufficiently close to axis $-\lambda^{B H}$ in phase I.

Lemma 28 In addition of sufficient condition 22, if

$$
\begin{equation*}
\frac{\log \phi(a \mid A H, 1)-\log \phi(a \mid B L, 1)}{\log \phi(b \mid B L, 1)-\log \phi(b \mid A H, 1)}>\frac{\log \phi(a \mid A H, 1)-\log \phi(a \mid A L, 1)}{\log \phi(b \mid A L, 1)-\log \phi(b \mid A H, 1)}, \tag{40}
\end{equation*}
$$

then there exists a sub-sequence $t_{k}$ such that

$$
\lambda_{t_{k}}^{A H} \rightarrow 0 ; \lambda_{t_{k}}^{B L} \rightarrow 0
$$

Proof. Assume the opposite. Then $\exists \varepsilon_{0}$ such that $\left\|\left(\lambda_{t}^{A H}, \lambda_{t}^{B L}\right)\right\|>\varepsilon_{0}$ for sufficiently large $t$. Since we assumed sufficient condition 22 , lemma 20 implies that $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}} \rightarrow 0$. Therefore
we must have $\lambda_{t}^{B H} \rightarrow+\infty$. This is equivalent to $x_{t} \rightarrow 1$. This satisfies condition (1) in lemma 27.

Let $t_{k}=T_{k}+\left(T_{k}\right)^{2}$ where $T_{k}$ as constructed in lemma 27. Then

$$
\begin{align*}
\lambda_{T_{k}+\left(T_{k}\right)^{2}}^{A H} & =\lambda_{T_{k}}^{A H}\left[\Pi_{\alpha_{t}=a} \frac{\phi\left(a \mid A H, x_{t}\right)}{\phi\left(a \mid B L, x_{t}\right)}\right]\left[\Pi_{\alpha_{t}=b} \frac{\phi\left(b \mid A H, x_{t}\right)}{\phi\left(b \mid B L, x_{t}\right)}\right] \\
& \leq c^{T_{k}}\left[\Pi_{\alpha_{t}=a} \frac{\phi\left(a \mid A H, x_{t}\right)}{\phi\left(a \mid B L, x_{t}\right)}\right]\left[\Pi_{\alpha_{t}=b} \frac{\phi\left(b \mid A H, x_{t}\right)}{\phi\left(b \mid B L, x_{t}\right)}\right] \\
& \leq c^{T_{k}}\left[\left(\frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}\right)^{\frac{\# a}{\left(T_{k}\right)^{2}}}\left(\frac{\phi\left(b \mid A H, 1-\frac{1}{k}\right)}{\phi\left(b \mid B L, 1-\frac{1}{k}\right)}\right)^{\frac{\# b}{\left(T_{k}\right)^{2}}}\right]^{\left(T_{k}\right)^{2}} . \tag{41}
\end{align*}
$$

Here $c \equiv \max _{x \in[0,1]}\left\{\frac{\phi(a \mid A H, x)}{\phi(a \mid B L, x)}, \frac{\phi(b \mid A H, x)}{\phi(b \mid B L, x)}\right\}$ is the largest possible increase of $\lambda^{A H}$. Here the last inequality follows from (1) $x_{t} \in\left(1-\frac{1}{k}, 1\right]$ for $t \in\left[T_{k}, T_{k}+\left(T_{k}\right)^{2}\right]$, (2) for big enough $k, \frac{\phi(b \mid A H, x)}{\phi(b \mid B L, x)}$ monotonically decreases on $\left(1-\frac{1}{k}, 1\right)$ and (3) for big enough $k, \frac{\phi(a \mid A H, x)}{\phi(a \mid B L, x)}$ monotonically increases on $\left(1-\frac{1}{k}, 1\right)$. Condition 28 is equivalent to that $\left[\frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}\right]^{f_{a}}\left[\frac{\phi(b \mid A H, 1)}{\phi(b \mid B L, 1)}\right]^{f_{b}}<1$. So for sufficiently large $T_{k}$, the big term with the bracket in 41 is strictly below 1 and converges to $\left[\frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}\right]^{f_{a}}\left[\frac{\phi(b \mid A H, 1)}{\phi(b \mid B L, 1)}\right]^{f_{b}}$. We have

$$
\begin{equation*}
\lim _{T_{k} \rightarrow \infty} \lambda_{T_{k}+\left(T_{k}\right)^{2}}^{A H} \leq \lim _{T_{k} \rightarrow \infty} c^{T_{k}}\left\{\left[\frac{\phi(a \mid A H, 1)}{\phi(a \mid B L, 1)}\right]^{f_{a}}\left[\frac{\phi(b \mid A H, 1)}{\phi(b \mid B L, 1)}\right]^{f_{b}}\right\}^{\left(T_{k}\right)^{2}} \tag{42}
\end{equation*}
$$

So $\lim _{T_{k} \rightarrow \infty} \lambda_{T_{k}+\left(T_{k}\right)^{2}}^{A H}=0$. We can similarly prove $\lim _{T_{k} \rightarrow \infty} \lambda_{T_{k}+\left(T_{k}\right)^{2}}^{B L}=0$. In fact, if $x_{t} \rightarrow 1$, then

$$
\lim _{T_{k} \rightarrow \infty} \lambda_{T_{k}+\left(T_{k}\right)^{2}}^{B L}=\lim _{T_{k} \rightarrow \infty} \lambda_{T_{k}+\left(T_{k}\right)^{2}}^{A H}
$$

Recall that in phase II we use a long sequence of action $b$ to push society's belief from a position close to axis- $\lambda^{B H}$ to a $\varepsilon$-neighborhood of the confounded learning. As long as in phase II, $\lambda^{A H}, \lambda^{B L}$ stays negligible, the belief dynamics is similar to the one-dimension belief dynamics where $\lambda^{A H}, \lambda^{B H}$ are zero. In this sense, construction in phase I turns the problem from three-dimension into (roughly) one-dimension. However, we should notice that the (roughly) one-dimension dynamics in phase II is still different to a true one-dimension dynamics. We need to guarantee that $\lambda^{A H}, \lambda^{B L}$ stay negligible in entire phase II. To guarantee $\lambda^{B L}$ stays negligible, we must start phase II with super small $\lambda^{B L}$. However, if $\lambda_{t}^{B H}\left(\mathfrak{h}_{T}^{C_{1}} \mid \Lambda\right) \rightarrow+\infty$, then this super small $\lambda^{B L}$ comes with a cost of a super large $\lambda^{B H}$, and hence a super long sequence of actions $b$ to reduce $\lambda^{B H}$ close to $\pi_{B H}^{*}$. Since observing action $b$ always increases
$\lambda^{B H}$. It is not clear that whether the super small initial $\lambda^{B L}$ can outweigh the super long sequence of actions $b$ so that $\lambda^{B L}$ stays negligible in phase II. We deal with this situation separately in proposition 35. If in phase I, we can arbitrarily shrink $\lambda^{B L}$ without getting a super large $\lambda^{B H}$. Then it is easier to guarantee that $\frac{\lambda^{B L}}{\lambda^{B H}}$ stays small. After all, fix a learning environment, a $\lambda^{B H}$ bounded from above implies that the number of actions $b$ needed in phase II is also bounded from above. Hence the increase of $\frac{\lambda^{B L}}{\lambda^{B H}}$ in phase II is also bounded from above. Therefore, we can always control the largest value of $\frac{\lambda^{B L}}{\lambda^{B H}}$ in phase II by choosing a small enough initial value. In lemmas 31, 32 and proposition 34 we deal with this easier case.

From the next proposition to proposition 35, we all holds the following assumption:
Assumption $29 \lambda^{B H} \frac{\phi\left(b \mid B H, \frac{\lambda^{B H}}{\lambda^{B H}+1}\right)}{\phi\left(b \mid A L, \frac{\lambda^{B H}}{\lambda^{B H}+1}\right)}$ strictly increases in $\lambda^{B H}$ on $\lambda^{B H} \in\left(\frac{\underline{s}}{1-\underline{s}}, \frac{\bar{s}}{1-\bar{s}}\right)$.
This assumption says that the belief updating rule of $\lambda^{B H}$ is strictly increasing if $\lambda^{A H}=$ $\lambda^{B L}=0$. Then if $\lambda^{B H}$ is above (below) $\pi_{B H}^{*}$, after seeing an action $b, \lambda^{B H}(b)$ cannot jump to the other side of $\pi_{B H}^{*}$, since $\pi_{B H}^{*}$ is a fixed point of the belief updating rule. The following lemma generalize this into the case that $\lambda^{A H}, \lambda^{B L}$ is negligible.

Lemma 30 For any closed interval $[\underline{b}, \bar{b}] \subsetneq\left(\frac{s}{1-\underline{s}}, \pi_{B H}^{*}\right)$, there exists $\xi>0$ such that

$$
\begin{equation*}
\Lambda \in[0, \xi]^{2} \times[\underline{b}, \bar{b}] \Rightarrow \lambda^{B H} \frac{\phi(b \mid B H, \Lambda)}{\phi(b \mid A L, \Lambda)} \leq \pi_{B H}^{*} \tag{43}
\end{equation*}
$$

Similarly, for any closed interval $[\underline{b}, \bar{b}] \subsetneq\left(\pi_{B H}^{*}, \frac{\bar{s}}{1-\bar{s}}\right)$, there exists $\xi>0$ such that

$$
\begin{equation*}
\Lambda \in[0, \xi]^{2} \times[\underline{b}, \bar{b}] \Rightarrow \lambda^{B H} \frac{\phi(b \mid B H, \Lambda)}{\phi(b \mid A L, \Lambda)} \geq \pi_{B H}^{*} \tag{44}
\end{equation*}
$$

Proof. We only write out the details of the case that $\Lambda \in[0, \xi]^{2} \times[\underline{b}, \bar{b}]$. We compute the

Taylor expansion of $\frac{\phi(b \mid B H, \Lambda)}{\phi(b \mid A L, \Lambda)}$ at $\bar{\Lambda}=\left(0,0, \lambda^{B H}\right)$ with Lagrange remainder as following:

$$
\begin{aligned}
& \frac{\phi(b \mid B H, \Lambda)}{\phi(b \mid A L, \Lambda)}-\frac{\phi(b \mid B H, \bar{\Lambda})}{\phi(b \mid A L, \bar{\Lambda})} \\
= & \left(\lambda^{A H}, \lambda^{B L}, 0\right)\left[\begin{array}{c}
\left.\frac{\partial}{\partial \lambda^{A H}} \frac{\phi(b \mid B H, \Lambda)}{\phi(b \mid A L, \Lambda)}\right|_{\bar{\Lambda}} \\
\left.\frac{\partial}{\partial \lambda^{B L}} \frac{\phi(b) B H, \Lambda}{\phi(b) A L, \Lambda)}\right|_{\bar{\Lambda}} \\
\left.\frac{\partial}{\partial \lambda^{B H}} \frac{\phi(b) B H, \Lambda}{\phi(b \mid A L, \Lambda)}\right|_{\bar{\Lambda}}
\end{array}\right]+\left.\left(\lambda^{A H}, \lambda^{B L}, 0\right) H\right|_{\tilde{\Lambda}}\left[\begin{array}{c}
\lambda^{A H} \\
\lambda^{B L} \\
0
\end{array}\right] \\
= & \left.\frac{-\lambda^{B H} \lambda^{A H}+\lambda^{B L}}{\left(1+\lambda^{B H}\right)^{2}} \frac{\partial}{\partial x} \frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}\right|_{\bar{x}}+\left.\left(\lambda^{A H}, \lambda^{B L}, 0\right) H\right|_{\tilde{\Lambda}}\left[\begin{array}{c}
\lambda^{A H} \\
\lambda^{B L} \\
0
\end{array}\right] .
\end{aligned}
$$

Here $\tilde{\Lambda}=c(\Lambda-\bar{\Lambda})+\bar{\Lambda}, 0<c<1$ and $\bar{x}=\frac{\lambda^{B H}}{1+\lambda^{B H}}$. We can verify that $\tilde{\Lambda} \in[0, \xi]^{2} \times[\underline{b}, \bar{b}]$ and $\bar{x} \in\left[\frac{b}{\underline{b}+1}, \frac{\bar{b}}{\bar{b}+1}\right] \subsetneq\left(\underline{s}, x_{B H}\right)$.

With assumption that $F^{A}(s), F^{B}(s)$ are twice continuously differentiable on $(\underline{s}, \bar{s})$ (see assumption 11, we have that $\left.\frac{\partial}{\partial x} \frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}\right|_{\bar{x}}$ is continuous in $\bar{x}$ on $\left[\frac{b}{1+\underline{b}}, \frac{\bar{b}}{\bar{b}+1}\right]$. Furthermore, for all $\tilde{\Lambda}=\left(c \lambda^{A H}, c \lambda^{B L}, \lambda^{B H}\right)$, we have that $\tilde{x} \equiv \frac{\lambda^{B H}+c \lambda^{B L}}{1+c \lambda^{A H}+c \lambda^{B L}+\lambda^{B H}} \geq \frac{\bar{\lambda}^{B H}}{1+\lambda^{B H}+\xi} \geq \frac{b}{b+1+\xi}$, and that $\tilde{x} \leq \frac{\lambda^{B H}+\xi}{1+\lambda^{B H}+\xi} \leq \frac{\bar{b}+\xi}{1+\bar{b}+\xi}$. By choosing $\xi<\min \left\{\frac{1-s}{\underline{s}} \underline{d}-1, \pi_{B H}-\bar{b}\right\}$, we can guarantee that $\tilde{x} \in$ $\left(\underline{s}, x_{B H}\right)$. Thus $H_{i j}$ is continuous on $\tilde{\Lambda} \in[0, \xi]^{2} \times[\underline{b}, \bar{b}]$. Let $M=\left.\operatorname{argmax}_{x \in\left[\frac{b}{\underline{b}+1}, \frac{\bar{b}}{b+1}\right]} \frac{\partial}{\partial x} \frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}\right|_{\bar{x}}$ and $N=\operatorname{argmax}_{\tilde{\Lambda} \in[0, \xi]^{2} \times[b, \bar{b}]} H_{i j}$, then

$$
\frac{\phi(b \mid B H, \Lambda)}{\phi(b \mid A L, \Lambda)}-\frac{\phi(b \mid B H, \bar{\Lambda})}{\phi(b \mid A L, \bar{\Lambda})} \leq \frac{M}{(1+\underline{b})^{2}} \xi+4 N \xi^{2}
$$

Furthermore, if $\Lambda \in[0, \xi]^{2} \times[\underline{b}, \bar{b}]$, we have

$$
\begin{aligned}
& \lambda^{B H} \frac{\phi(b \mid B H, \Lambda)}{\phi(b \mid A L, \Lambda)} \\
\leq & \lambda^{B H} \frac{\phi\left(b \mid B H, \frac{\lambda^{B H}}{\lambda^{B H}+1}\right)}{\phi\left(b \mid A L, \frac{\lambda^{B H}}{\lambda^{B H}+1}\right)}+\lambda^{B H}\left(\frac{M}{(1+\underline{b})^{2}} \xi+4 N \xi^{2}\right) \\
\leq & \bar{b} \frac{\phi\left(b \mid B H, \frac{\bar{b}}{\bar{b}+1}\right)}{\phi\left(b \mid A L, \frac{\bar{b}}{\bar{b}+1}\right)}+\bar{b}\left(\frac{M}{(1+\underline{b})^{2}} \xi+4 N \xi^{2}\right)
\end{aligned}
$$

which is smaller than $\pi_{B H}^{*}$ for small enough $\xi$.
The following lemma says: if society's current belief $\Lambda$ is sufficiently close to axis- $\lambda^{B H}$, and $\lambda^{B H}$ is somewhere between $\underline{s}$ and $\pi_{B H}^{*}$, then a sequence of actions $b$ can push the society's
belief into the $\varepsilon$-neighborhood.

Lemma 31 With assumption 29, if

$$
\begin{equation*}
\forall \gamma>0, \exists \Lambda_{T_{\gamma}} \text { s.t. } x_{T_{\gamma}}>x_{0}, \lambda_{T_{\gamma}}^{A H}<\gamma, \lambda_{T_{\gamma}}^{B L}<\gamma, \lambda_{T_{\gamma}}^{B H} \leq \pi_{B H}^{*}-\varepsilon / 2 \tag{45}
\end{equation*}
$$

then there exists a $\gamma_{0}$ and $t_{0}$ such that

$$
\lambda_{T_{\gamma_{0}}+t_{0}}^{A H}\left(\{b\}^{t_{0}} \mid \Lambda_{T_{\gamma_{0}}}\right)<\frac{\varepsilon}{2}, \lambda_{T_{\gamma_{0}}+t_{0}}^{B L}\left(\{b\}^{t_{0}} \mid \Lambda_{T_{\gamma_{0}}}\right)<\frac{\varepsilon}{2}, \lambda_{T_{\gamma_{0}}+t_{0}}^{B H}\left(\{b\}^{t_{0}} \mid \Lambda_{T_{\gamma_{0}}}\right) \in\left(\pi_{B H}-\frac{\varepsilon}{2}, \pi_{B H}^{*}\right] .
$$

In other words, if we can push society's belief arbitrarily close to axis- $\lambda^{B H}$ while keeping $\lambda^{B H}$ below $\pi_{B H}^{*}$, then we can always push the society's belief to a proper position, from where $t_{0}$ actions $b$ leads society's belief into the $\varepsilon-$ neighborhood.

Proof. Intuitively, there are two things to prove: (1) we can use a sequence of action $b$ to push $\lambda^{B H}$ above $\pi_{B H}^{*}-\varepsilon / 2$; (2) $\lambda^{A H}, \lambda^{B L}$ stays negligible so that $\lambda^{B H}$ can't move above $\pi_{B H}^{*}$ due to monotonicity assumption 29 .

For each $\Lambda_{T_{\gamma}}$, we construct an auxilliary process $\tilde{\Lambda}$ as following:

$$
\begin{aligned}
& \tilde{\Lambda}_{T_{\gamma}}=\Lambda_{T_{\gamma}} \\
& \tilde{\lambda}_{t+1}^{B H}=\tilde{\lambda}_{t}^{B H} \frac{\phi\left(b \mid B H, \underline{x}^{\text {down }}\right)}{\phi\left(b \mid A L, \underline{x}^{\text {down }}\right)}, \forall t \geq T_{\gamma} ; \\
& \frac{\tilde{\lambda}_{t+1}^{B L}}{\tilde{\lambda}_{t+1}^{B H}}=\frac{\tilde{\lambda}_{t}^{B L}}{\tilde{\lambda}_{t}^{B H}} \frac{\phi\left(b \mid B L, \bar{x}^{\text {down }}\right)}{\phi\left(b \mid B H, \bar{x}^{\text {down }}\right)}, \forall t \geq T_{\gamma} ; \\
& \frac{\tilde{\lambda}_{t+1}^{A H}}{\tilde{\lambda}_{t+1}^{B H}}=\frac{\tilde{\lambda}_{t}^{A H}}{\tilde{\lambda}_{t}^{B H}} \frac{\phi(b \mid A H, 1)}{\phi(b \mid B H, 1)}, \forall t \geq T_{\gamma} .
\end{aligned}
$$

Here $\bar{x}^{d o w n}=\operatorname{argmax}_{x \in\left[x_{0}, x_{B H}-\delta^{d o w n}\right]} \frac{\phi(b \mid B L, x)}{\phi(b \mid B H, x)}, \underline{x}^{d o w n}=\operatorname{argmin}_{x \in\left[x_{0}, x_{B H}-\delta^{d o w n}\right]} \frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}$, and $\delta^{\text {down }}$ is a small positive number defined in claim 41. This auxiliary process is constructed with the purpose that $\frac{\tilde{\lambda}_{t}^{B L}}{\tilde{\lambda}_{t}^{B H}} \geq \frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}$ and $\tilde{\lambda}_{t}^{B H} \leq \lambda_{t}^{B H}$. In this way, we could use auxiliary values $\tilde{\lambda}^{B L}, \tilde{\lambda}^{B H}$ to control the real values $\lambda^{B L}$ and $\lambda^{B H}$.

We have following claim: $\forall c_{E}^{\text {down }} \in\left(0, \frac{\varepsilon / 2}{\pi_{B H}^{*}-\varepsilon / 2}\right)$ and $\forall d \in(0,1), \exists \gamma_{0}>0$ and $t_{1}$ such that

$$
\begin{equation*}
\lambda_{T_{\gamma_{0}}}^{B H}>(1-d) \frac{x_{0}}{1-x_{0}} ; \frac{\lambda_{T_{\gamma_{0}}}^{A H}}{\lambda_{T_{\gamma_{0}}}^{B H}}<c_{E}^{\text {down }} ; \tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}>\pi_{B H}-\varepsilon / 2 ; \frac{\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}}<c_{E}^{\text {down }} \tag{46}
\end{equation*}
$$

In this paragraph we prove the above claim. First, we can verify that $x_{T_{\gamma}}>x_{0}$ implies that $\lambda_{T_{\gamma}}^{B H}>-\gamma+\frac{x_{0}}{1-x_{0}}$. By choosing $\gamma<\min \left\{d \frac{x_{0}}{1-x_{0}},,_{E}^{d o w n}(1-d) \frac{x_{0}}{1-x_{0}}\right\}$, we can have $\lambda_{T_{\gamma}}^{B H}>(1-d) \frac{x_{0}}{1-x_{0}}$ and $\lambda_{T_{\gamma}}^{A H}<\gamma<c_{E}^{d o w n}(1-d) \frac{x_{0}}{1-x_{0}}$. Then $\frac{\lambda_{T_{\gamma}}^{A H}}{\lambda_{T_{\gamma}}^{B H}}<c_{E}^{\text {down }}$. Second, that $\exists t_{1}$ such that

$$
\begin{equation*}
\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}>\pi_{B H}-\varepsilon / 2 ; \frac{\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}}<c_{E}^{\text {down }} \tag{47}
\end{equation*}
$$

This is equivalent to: $\exists t_{1}$ such that

$$
\begin{aligned}
& \tilde{\lambda}_{T_{\gamma}}^{B H}\left(\frac{\phi\left(b \mid B H, \underline{x}^{\text {down }}\right)}{\phi\left(b \mid A L, \underline{x}^{\text {down }}\right)}\right)^{t_{1}}>\pi_{B H}^{*}-\varepsilon / 2 ; \\
& \frac{\tilde{\lambda}_{T_{\gamma}}^{B L}}{\tilde{\lambda}_{T_{\gamma}}^{B H}}\left(\frac{\phi\left(b \mid B L, \bar{x}^{\text {down }}\right)}{\phi\left(b \mid B H, \bar{x}^{\text {down }}\right)}\right)^{t_{1}}<c_{E}^{\text {down }} ;
\end{aligned}
$$

which is further equivalent to

$$
\begin{equation*}
\frac{\log c_{E}^{d o w n}-\log \lambda_{T_{\gamma}}^{B L}}{\log \frac{\phi\left(b \mid B L, \bar{x}^{d o w n}\right)}{\phi\left(b \mid B H, \bar{x}^{d o w n}\right)}}+\log \lambda_{T_{\gamma}}^{B H}\left[\frac{1}{\log \frac{\phi\left(b \mid B L, \bar{x}^{d o w n}\right)}{\phi\left(b \mid B H, \overline{x^{d o w n}}\right)}}+\frac{1}{\log \frac{\phi\left(b \mid B H, x^{d o w n}\right)}{\phi\left(b \mid A L, \underline{x}^{d o w n}\right)}}\right]-\frac{\log \left(\pi_{B H}-\varepsilon / 2\right)}{\log \frac{\phi\left(b \mid B H, x^{d o w n}\right)}{\phi\left(b \mid A L, \underline{x}^{d o w n}\right)}}>1 .( \tag{48}
\end{equation*}
$$

Since $\lambda_{T_{\gamma}}^{B H} \in\left((1-d) \frac{x_{0}}{1-x_{0}}, \pi_{B H}^{*}-\varepsilon / 2\right)$, as $\gamma$ decreases, the left-hand side of 48 increases to $+\infty$, so $t_{1}$ certainly exists. From here to the end of this proof, let's choose a $\gamma_{0}\left(c_{E}^{\text {down }}\right)$ for each $c_{E}^{\text {down }} \in\left(0, \frac{\varepsilon / 2}{\pi_{B H}^{*}-\varepsilon / 2}\right)$. For notation convenience, we write $\gamma_{0}$ for $\gamma_{0}\left(c_{E}^{\text {down }}\right)$.

Intuitively, as $\tilde{\lambda}^{B H}$ increases slower than $\lambda^{B H}, \lambda^{B H}$ must move above $\pi_{B H}^{*}-\varepsilon / 2$ before period $t_{1}$. We claim this intuition is true: $\exists t \in\left\{0,1, \ldots, t_{1}\right\}$ such that $\lambda_{t}^{B H}>\pi_{B H}^{*}-\varepsilon / 2$.

In this paragraph, we prove the above claim. Let us use $I_{t_{1}}$ as an abbreviation of index set $\left\{0,1, \ldots, t_{1}\right\}$. We first assume that $\forall t \in I_{t_{1}}, \lambda_{t}^{B H} \leq \pi_{B H}^{*}-\varepsilon / 2$. Under this assumption, we have following inductive argument: $\forall t \in I_{t_{1}}-\left\{t_{1}\right\}$, if

$$
\begin{equation*}
\frac{\tilde{\lambda}_{T_{\gamma_{0}}+t}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t}^{B H}} \geq \frac{\lambda_{T_{\gamma_{0}}+t}^{B L}}{\lambda_{T_{\gamma_{0}}+t}^{B H}} ; \tilde{\lambda}_{T_{\gamma_{0}+t}}^{B H} \leq \lambda_{T_{\gamma_{0}+t}}^{B H} ; x_{T_{\gamma_{0}+t}} \in\left[x_{0}, x_{B H}-\delta^{\text {down }}\right] \tag{49}
\end{equation*}
$$

then

$$
\begin{equation*}
\frac{\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B H}} \geq \frac{\lambda_{T_{\gamma_{0}}+t+1}^{B L}}{\lambda_{T_{\gamma_{0}}+t+1}^{B H}} ; \tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B H} \leq \lambda_{T_{\gamma_{0}}+t+1}^{B H} ; x_{T_{\gamma_{0}+t+1}} \in\left[x_{0}, x_{B H}-\delta^{\text {down }}\right] \tag{50}
\end{equation*}
$$

The proof for the inductive argument is as following:

$$
\begin{equation*}
\frac{\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B E}}{\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B H}}=\frac{\tilde{\lambda}_{T_{\gamma_{0}+t}}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t}^{B H}} \frac{\phi\left(b \mid B H, \bar{x}^{\text {down }}\right)}{\phi\left(b \mid A L, \bar{x}^{d o w n}\right)} \geq \frac{\lambda_{T_{\gamma_{0}+t}}^{B L}}{\lambda_{T_{\gamma_{0}}+t}^{B H}} \frac{\phi\left(b \mid B H, x_{T_{\gamma_{0}+t}}\right)}{\phi\left(b \mid A L, x_{T_{\gamma_{0}}+t}\right)} . \tag{51}
\end{equation*}
$$

Here the inequality follows inductive assumption $\frac{\tilde{\lambda}_{T_{\gamma_{0}}+t}^{B L}}{\lambda_{T_{\gamma_{0}}+t}^{B H}} \geq \frac{\lambda_{T \gamma_{0}+t}^{B L}}{\lambda_{T_{\gamma_{0}}+t}^{B H}}, x_{T_{\gamma_{0}}+t} \in\left[x_{0}, x_{B H}-\delta^{\text {down }}\right]$ and the definition that $\bar{x}^{\text {down }}=\operatorname{argmax}_{x \in\left[x_{0}, x_{B H}-\delta^{\text {down }}\right]} \frac{\phi(b \mid B L, x)}{\phi(b \mid B H, x)}$. The proof for $\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B H} \leq$ $\lambda_{T_{\gamma_{0}}+t+1}^{B H}$ is similar. By assumption, $\lambda_{T_{\gamma_{0}}+t+1}^{B H} \leq \pi_{B H}^{*}-\varepsilon / 2$. From claim 46 and the definition of $\frac{\tilde{\lambda}^{B L}}{\tilde{\lambda}^{B H}}$, we have $\frac{\tilde{\lambda}_{T \gamma_{0}+t+1}^{B L}}{\lambda_{T_{\gamma_{0}}+t+1}^{B H}}<\frac{\tilde{\lambda}_{T \gamma_{0}}^{B L} t_{1}}{\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}}<c_{E}^{\text {down }}$. Therefore, $x_{T_{\gamma_{0}+t+1}} \leq x_{B H}-\delta^{\text {down }}$ following claim 41 Finally, rewrite $x_{T_{\gamma_{0}}+t+1}=\frac{1}{1+\frac{1}{\frac{\lambda_{T \gamma_{0}}^{B H}+t+1+\lambda_{T \gamma_{0}}+t+1}{1+\lambda_{T \gamma_{0}}+t+1}}}$. Then following inductive assumption
that $x_{T_{\gamma_{0}+t}} \in\left[x_{0}, x_{B H}-\delta^{\text {down }}\right]$ and the reasoning in 13 , we have $x_{T_{\gamma_{0}+t+1}} \geq x_{T_{\gamma_{0}+t}}$. So $x_{T_{\gamma_{0}+t+1}} \in\left[x_{0}, x_{B H}-\delta^{d o w n}\right]$. We also verify that inductive assumption holds for $t=0$.

Following the inductive proof, we must have $\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H} \leq \lambda_{T_{\gamma_{0}}+t_{1}}^{B H}$. However, in claim 46 we have $\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}>\pi_{B H}^{*}-\varepsilon / 2$. This contradicts the assumption that $\lambda_{T_{\gamma}+t}^{B H} \leq \pi_{B H}^{*}-\varepsilon / 2$ for all $t \in I_{t_{1}}$.

Now let $t_{0}=\min \left\{t \mid \lambda_{T_{\gamma_{0}}+t}^{B H}>\pi_{B H}^{*}-\varepsilon / 2\right\}$. Then $\lambda_{T_{\gamma_{0}+t}}^{B H} \leq \pi_{B H}^{*}-\varepsilon / 2$ for all $t \in$ $\left\{0,1, \ldots, t_{0}-1\right\}$. The above inductive argument still works for $t \in\left\{0, \ldots, t_{0}-2\right\}$. Therefore, we have that $c_{E}^{\text {down }}>\frac{\tilde{\lambda}_{T \gamma_{0}+t_{0}-1}^{B E L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t_{0}-1}^{B H}}>\frac{\lambda_{T_{T_{0}}+t_{0}-1}^{B L}}{\lambda_{T_{\gamma_{0}}+t_{0}-1}^{B H}}$ and that $\lambda_{T_{\gamma_{0}}+t_{0}-1}^{B H} \leq \pi_{B H}^{*}-\varepsilon / 2$. Furthermore, since observing action $b$ always reduces $\frac{\lambda^{A H}}{\lambda^{B H}}, \frac{\lambda_{T_{\gamma_{0}}+t_{0}-1}^{A H}}{\lambda_{T_{\gamma_{0}}+t_{0}-1}^{A}}<\frac{\lambda_{T_{\gamma_{0}}}^{A H}}{\lambda_{T_{\gamma_{0}}}^{B H}}<c_{E}^{d o w n}$. Therefore, $\lambda_{T_{\gamma_{0}}+t_{0}-1}^{A H}, \lambda_{T_{\gamma_{0}}+t_{0}-1}^{B L}<c_{E}^{\text {down }}\left(\pi_{B H}^{*}-\varepsilon / 2\right)$.

To summarize, up to this point, we have proved that: $\forall c_{E}^{d o w n} \in\left(0, \frac{\varepsilon / 2}{\pi_{B H}^{*}-\varepsilon / 2}\right)$ and $\forall d \in$ $(0,1), \exists \gamma_{0} \in\left(0, \min \left\{d \frac{x_{0}}{1-x_{0}}, c_{E}^{\text {down }}(1-d) \frac{x_{0}}{1-x_{0}}\right\}\right)$ and $t_{0}\left(\gamma_{0}, T_{\gamma_{0}}\right)$ such that

$$
\begin{equation*}
\Lambda_{T_{\gamma_{0}+t_{0}-1}} \in\left[0, c_{E}^{\text {down }}\left(\pi_{B H}^{*}-\varepsilon / 2\right)\right]^{2} \times\left[(1-d) \frac{x_{0}}{1-x_{0}}, \pi_{B H}^{*}-\varepsilon / 2\right] . \tag{52}
\end{equation*}
$$

By choosing $d$ small enough, we have $\left[(1-d) \frac{x_{0}}{1-x_{0}}, \pi_{B H}^{*}-\varepsilon / 2\right] \in\left(\frac{\underline{s}}{1-\underline{s}}, \pi_{B H}^{*}\right)$. (Recall $x_{0}>\underline{s}$ is necessary for learning). Following lemma 30, we can find a $c_{E}^{\text {down }}$ small enough such that $\lambda_{T+t_{0}}^{B H} \leq \pi_{B H}^{*}$. Therefore, $\lambda_{T_{\gamma_{0}}+t_{0}}^{B H} \in\left(\pi_{B H}^{*}-\varepsilon / 2, \pi_{B H}^{*}\right]$. Furthermore, we have $\frac{\lambda_{T T_{0}}^{A H}+t_{0}}{\lambda_{T_{\gamma_{0}}+t_{0}}^{B H}}<\frac{\lambda_{T t_{0}}^{A H}}{\lambda_{T_{\gamma_{0}}}^{B H}}<$ $c_{E}^{\text {down }}$. So $\lambda_{T_{\gamma_{0}}+t_{0}}^{A H} \leq \varepsilon / 2$ as long as $c_{E}^{\text {down }}<\frac{\varepsilon / 2}{\pi_{B H}^{*}}$. Finally, $\frac{\lambda_{T_{\gamma_{0}}+t_{0}}^{B L}}{\lambda_{T_{\gamma_{0}}+t_{0}}^{B H}}=\frac{\lambda_{T_{\gamma_{0}}}^{B L} t_{0}-1}{\lambda_{\gamma_{\gamma_{0}}+t_{0}-1}^{B H}} \frac{\phi\left(b \mid B H, x_{T_{\gamma_{0}}+t_{0}-1}\right)}{\phi\left(b \mid A L, x_{T_{0}}+t_{0}-1\right)}<$ $c_{E}^{\text {down }} \frac{\phi\left(b \mid B H, x_{0}\right)}{\phi\left(b \mid A L, x_{0}\right)}$. Here the last inequality following from that $\frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}$ monotonically decreases on $\left(x_{0}, x_{B H}\right)$. (See result 2 in claim 42). Therefore, $\lambda_{T_{\gamma_{0}}+t_{0}}^{B L}<\varepsilon / 2$ as long as $c_{E}^{\text {down }}<$
$\frac{\varepsilon / 2}{\pi_{B H}^{*}} \frac{\phi\left(b \mid B H, x_{0}\right)}{\phi\left(b \mid A L, x_{0}\right)}$.
To summarize, we use $c_{E}^{\text {down }}$ to control the largest possible value for $\lambda^{A H}, \lambda^{B L}$ in phase II. As long as $c_{E}^{\text {down }}$ is small enough, $\lambda^{B H}$ must increase but cannot jump above $\pi_{B H}^{*}$, after seeing a long sequence of action $b$. Furthermore, by choosing $\gamma_{0}$ sufficiently smaller than $c_{E}^{\text {down }}$ we can guarantee $\lambda^{A H}, \lambda^{B L}<c_{E}^{\text {down }}$ in phase II.

Then next lemma is very similar to the previous lemma. The only difference is that we approach the confounded learning from above.

Lemma 32 With assumption 29, if

$$
\begin{equation*}
\forall \gamma>0, \exists \Lambda_{T_{\gamma}} \text { s.t. } \lambda_{T_{\gamma}}^{A H}<\gamma, \lambda_{T_{\gamma}}^{B L}<\gamma, \lambda_{T_{\gamma}}^{B H} \in\left[\pi_{B H}^{*}+\varepsilon / 2, \bar{\lambda}^{B H}\right] \subsetneq\left(\pi_{B H}^{*}, \frac{\bar{s}}{1-\bar{s}}\right) \tag{53}
\end{equation*}
$$

then there exists a $\gamma_{0}$ and $t_{0}$ such that

$$
\lambda_{T_{\gamma_{0}}+t_{0}}^{A H}\left(\{b\}^{t_{0}} \mid \Lambda_{T_{\gamma_{0}}}\right)<\frac{\varepsilon}{2}, \lambda_{T_{\gamma_{0}}+t_{0}}^{B L}\left(\{b\}^{t_{0}} \mid \Lambda_{T_{\gamma_{0}}}\right)<\frac{\varepsilon}{2}, \lambda_{T_{\gamma_{0}}+t_{0}}^{B H}\left(\{b\}^{t_{0}} \mid \Lambda_{T_{\gamma_{0}}}\right) \in\left[\pi_{B H}, \pi_{B H}^{*}+\frac{\varepsilon}{2}\right) .
$$

In other words, if we can push society's belief arbitrarily close to axis- $\lambda^{B H}$ while keeping $\lambda^{B H}$ above $\pi_{B H}^{*}$, then we can always push the society's belief to a proper position, from where $t_{0}$ actions $b$ leads society's belief into the $\varepsilon$-neighborhood.

Proof. For each $\Lambda_{T_{\gamma}}$, we construct an auxilliary process $\tilde{\Lambda}$ as following:

$$
\begin{aligned}
\tilde{\Lambda}_{T_{\gamma}} & =\Lambda_{T_{\gamma}} \\
\tilde{\lambda}_{t+1}^{B H} & =\tilde{\lambda}_{t}^{B H} \frac{\phi\left(b \mid B H, \underline{x}^{u p}\right)}{\phi\left(b \mid A L, \underline{x}^{u p}\right)}, \forall t \geq T_{\gamma} \\
\frac{\tilde{\lambda}_{t+1}^{B L}}{\tilde{\lambda}_{t+1}^{B H}} & =\frac{\tilde{\lambda}_{t}^{B L}}{\tilde{\lambda}_{t}^{B H}} \frac{\phi\left(b \mid B L, \bar{x}^{u p}\right)}{\phi\left(b \mid B H, \bar{x}^{u p}\right)}, \forall t \geq T_{\gamma} \\
\frac{\tilde{\lambda}_{t+1}^{A H}}{\tilde{\lambda}_{t+1}^{B H}} & =\frac{\tilde{\lambda}_{t}^{A H}}{\tilde{\lambda}_{t}^{B H}} \frac{\phi(b \mid A H, 1)}{\phi(b \mid B H, 1)}, \forall t \geq T_{\gamma}
\end{aligned}
$$

Here $\bar{x}^{u p}=\operatorname{argmax}_{x \in\left[x_{B H}+\delta^{u p}, 1\right]} \frac{\phi(b \mid B L, x)}{\phi(b \mid B H, x)}, \underline{x}^{u p}=\operatorname{argmax}_{x \in\left[x_{B H}+\delta^{u p}, 1\right]} \frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}$, and $\delta^{u p}$ is a small positive number defined in claim 40 .

We have the following claim: $\forall c_{E}^{u p} \in\left(0, \min \left\{\frac{\varepsilon / 2}{\pi_{B H}\left(\pi_{B H}+\varepsilon / 2\right)}, \frac{\varepsilon / 2}{\pi_{B H}+\varepsilon / 2}\right\}\right), \exists \gamma_{0}>0$ and $t_{1}$ such that

$$
\begin{equation*}
\frac{\lambda_{T_{\gamma_{0}}}^{A H}}{\lambda_{T_{\gamma_{0}}}^{B H}}<c_{E}^{u p} ; \tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}<\pi_{B H}^{*}+\varepsilon / 2 ; \frac{\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}}<c_{E}^{u p} . \tag{54}
\end{equation*}
$$

In this paragraph we prove the above claim. First, by choosing $\gamma<c_{E}^{u p}\left(\pi_{B H}^{*}+\varepsilon / 2\right)$, we can have $\frac{\lambda_{T_{\gamma}}^{A H}}{\lambda_{T_{\gamma}}^{B H}}<c_{E}^{u p}$. Second, we can verify the existence of $t_{1}$ is equivalent to

$$
\begin{equation*}
\frac{\log c_{E}^{u p}-\log \lambda_{T_{\gamma}}^{B H}}{\log \frac{\phi\left(b \mid B L, \bar{x}^{u p}\right)}{\phi\left(b \mid B H, \bar{x}^{u p}\right)}}+\log \lambda_{T_{\gamma}}^{B H}\left(\frac{1}{\log \frac{\phi\left(b \mid B L, \overline{\left.x^{u p}\right)}\right.}{\phi\left(|b| B H, \bar{x}^{u p}\right)}}+\frac{1}{\log \frac{\phi\left(b \mid B H, \underline{x^{u p}}\right)}{\phi\left(b \mid A L, \underline{x}^{u p}\right)}}\right)-\frac{\log \left(\pi_{B H}^{*}+\varepsilon / 2\right)}{\log \frac{\phi\left(b \mid B H H, x^{u p}\right)}{\left(b \mid A L, \underline{x}^{u}\right)}}>1 \tag{55}
\end{equation*}
$$

Since $\lambda_{T_{\gamma}}^{B H} \in\left(\pi_{B H}^{*}+\varepsilon / 2, \bar{\lambda}^{B H}\right)$, as $\gamma$ decreases, the left-hand side of 55 increases to $+\infty$, so $t_{1}$ certainly exists. From here to the end of this proof, let's choose a $\gamma_{0}\left(c_{E}^{u p}\right)$ for each $c_{E}^{u p} \in\left(0, \min \left\{\frac{\varepsilon / 2}{\pi_{B H}\left(\pi_{B H}+\varepsilon / 2\right)}, \frac{\varepsilon / 2}{\pi_{B H}+\varepsilon / 2}\right\}\right)$. For notation convenience, we write $\gamma_{0}$ for $\gamma_{0}\left(c_{E}^{u p}\right)$.

We claim this intuition is true: $\exists t \in\left\{0,1, \ldots, t_{1}\right\}$ such that $\lambda_{t}^{B H}<\pi_{B H}^{*}+\varepsilon / 2$.
In this paragraph, we prove above claim. Let us use $I_{t_{1}}$ as an abbreviation of index set $\left\{0,1, \ldots, t_{1}\right\}$. We first assume that $\forall t \in I_{t_{1}}, \lambda_{t}^{B H} \geq \pi_{B H}^{*}+\varepsilon / 2$. Under this assumption, we have following inductive argument: $\forall t \in I_{t_{1}}-\left\{t_{1}\right\}$, if

$$
\begin{equation*}
\frac{\tilde{\lambda}_{T_{\gamma_{0}}+t}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t}^{B H}} \geq \frac{\lambda_{T_{\gamma_{0}}+t}^{B L}}{\lambda_{T_{\gamma_{0}}+t}^{B H}} ; \tilde{\lambda}_{T_{\gamma_{0}+t}^{B H}}^{B H} \geq \lambda_{T_{\gamma_{0}+t}}^{B H} ; \tag{56}
\end{equation*}
$$

then

$$
\begin{equation*}
\frac{\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B H}} \geq \frac{\lambda_{T_{\gamma_{0}}+t+1}^{B L}}{\lambda_{T_{\gamma_{0}}+t+1}^{B H}} ; \tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B H} \geq \lambda_{T_{\gamma_{0}}+t+1}^{B H} ; \tag{57}
\end{equation*}
$$

The proof for the inductive argument is as following:

$$
\begin{equation*}
\frac{\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B H}}=\frac{\tilde{\lambda}_{T_{\gamma_{0}+t}}^{B L}}{\tilde{\lambda}_{T_{\gamma_{0}}+t}^{B H}} \frac{\phi\left(b \mid B H, \bar{x}^{u p}\right)}{\phi\left(b \mid A L, \bar{x}^{u p}\right)} \geq \frac{\lambda_{T_{\gamma_{0}+t}}^{B L}}{\lambda_{T_{\gamma_{0}+t}}^{B H}} \frac{\phi\left(b \mid B H, x_{T_{\gamma_{0}+t}}\right)}{\phi\left(b \mid A L, x_{T_{\gamma_{0}}+t}\right)} . \tag{58}
\end{equation*}
$$

By assumption, $\lambda_{T_{\gamma_{0}}+t}^{B H} \geq \pi_{B H}^{*}+\varepsilon / 2$. Also from claim 54, $c_{E}^{u p}>\frac{\tilde{\lambda}_{T \gamma+t_{1}}^{B L}}{\tilde{\lambda}_{T_{\gamma}+t_{1}}^{B H}}>\frac{\tilde{\lambda}_{\gamma_{++t}}^{B L}}{\tilde{\lambda}_{T_{\gamma}+t}^{B H}}$. Following claim 40, $x_{T_{\gamma}+t} \in\left[x_{B H}+\delta^{u p}, 1\right]$. Then the inequality follows this, the inductive assumption $\frac{\tilde{\lambda}_{\tau_{0}+t}^{B L}}{\bar{\lambda}_{T_{\gamma_{0}}+t}^{B H}} \geq \frac{\lambda_{T_{\gamma_{0}}+t}^{B H}}{\lambda_{T_{\gamma_{0}}+t}^{B H}}$, and the definition that $\bar{x}^{u p}=\operatorname{argmax}_{x \in\left[x_{B H}+\delta u p, 1\right]} \frac{\phi(b \mid B L, x)}{\phi(b \mid B H, x)}$. The proof for $\tilde{\lambda}_{T_{\gamma_{0}}+t+1}^{B H} \geq \lambda_{T_{\gamma_{0}}+t+1}^{B H}$ is similar. We also verify that inductive assumption holds for $t=0$.

Following the inductive proof, we must have $\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H} \geq \lambda_{T_{\gamma_{0}}+t_{1}}^{B H}$. However, in claim 54 we have $\tilde{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}<\pi_{B H}^{*}+\varepsilon / 2$. This contradicts the assumption that $\lambda_{T_{\gamma}+t}^{B H} \geq \pi_{B H}^{*}+\varepsilon / 2$ for all $t \in I_{t_{1}}$.

Now let $t_{0}=\min \left\{t \mid \lambda_{T_{\gamma_{0}}+t}^{B H}<\pi_{B H}^{*}+\varepsilon / 2\right\}$. Then $\lambda_{T_{\gamma_{0}+t}}^{B H} \geq \pi_{B H}^{*}+\varepsilon / 2$ for all $t \in$ $\left\{0,1, \ldots, t_{0}-1\right\}$. The above inductive argument still works for $t \in\left\{0, \ldots, t_{0}-2\right\}$. Therefore, we have that $c_{E}^{u p}>\frac{\tilde{\lambda}_{T_{0}}^{B L}+t_{1}}{\bar{\lambda}_{T_{\gamma_{0}}+t_{1}}^{B H}}>\frac{\lambda_{T_{0}+t}^{B L}}{\lambda_{T_{\gamma_{0}}+t}^{B H}}$ for all $t \in\left\{0,1, \ldots, t_{0}-1\right\}$. By definition of $t_{0}$, $\lambda_{T_{\gamma_{0}+t}}^{B H} \geq \pi_{B H}^{*}+\varepsilon / 2$ for all $t \in\left\{0,1, \ldots, t_{0}-1\right\}$. Use claim 40 again, $x_{T_{\gamma 0}+t} \in\left[x_{B H}+\delta^{u p}, 1\right]$ for all $t \in\left\{0,1, \ldots, t_{0}-1\right\}$. Since $\frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}<1$ for all $x>x_{B H}$, we have $\lambda_{T_{\gamma_{0}}+t_{0}-1}^{B H}<\lambda_{T_{\gamma_{0}}}^{B H}<\bar{\lambda}^{B H}$. Furthermore, $\frac{\lambda_{\gamma_{0}}^{B L}+t_{0}-1}{\lambda_{T_{\gamma_{0}}+t_{0}-1}^{B H}}, \frac{\lambda_{T_{\gamma_{0}}+t_{0}-1}^{A H}}{\lambda_{T_{\gamma_{0}}+t_{0}-1}^{B H}}<c_{E}^{u p}$. Therefore, $\lambda_{T_{\gamma_{0}}+t_{0}-1}^{A H}, \lambda_{T_{\gamma_{0}}+t_{0}-1}^{B L}<c_{E}^{u p} \bar{\lambda}^{B H}$.

To summarize, up to this point, we have proved that: For all small enough $c_{E}^{u p}, \exists \gamma_{0}$ and $t_{0}\left(\gamma_{0}, T_{\gamma_{0}}\right)$ such that

$$
\begin{equation*}
\Lambda_{T_{\gamma_{0}}+t_{0}-1} \in\left[0, c_{E}^{u p} \bar{\lambda}^{B H}\right]^{2} \times\left[\pi_{B H}^{*}+\varepsilon / 2, \bar{\lambda}^{B H}\right] . \tag{59}
\end{equation*}
$$

From assumption 53, we have $\bar{\lambda}^{B H}<\frac{\bar{s}}{1-\bar{s}}$. So we can use lemma 30 to find a $c_{E}^{u p}$ small enough such that $\lambda_{T_{\gamma_{0}}+t_{0}}^{B H} \geq \pi_{B H}^{*}$. Therefore, $\lambda_{T_{\gamma_{0}}+t_{0}}^{B H} \in\left[\pi_{B H}^{*}, \pi_{B H}^{*}+\varepsilon / 2\right)$. Furthermore, we have $\frac{\lambda_{T \gamma_{0}+t_{0}}^{A H}}{\lambda_{T_{\gamma_{0}}+t_{0}}^{B H}}<\frac{\lambda_{T_{\gamma_{0}}}^{A H}}{\lambda_{T_{\gamma_{0}}}^{B H}}<c_{E}^{u p}$. So $\lambda_{T_{\gamma_{0}}+t_{0}}^{A H} \leq \varepsilon / 2$ as long as $c_{E}^{u p}<\frac{\varepsilon / 2}{\pi_{B H}^{*}+\varepsilon / 2}$. Finally, $\frac{\lambda_{T_{\gamma_{0}}+t_{0}}^{B L}}{\lambda_{T_{\gamma_{0}}+t_{0}}^{B_{0}}}=$ $\frac{\lambda_{T \tau_{0}+t_{0}-1}^{B L}}{\lambda_{T \gamma_{0}}^{B H}+t_{0}-1} \frac{\phi\left(b \mid B H, x_{T_{\gamma_{0}}+t_{0}-1}\right)}{\phi\left(b \mid A L, x_{\gamma_{0}}+t_{0}-1\right)}<c_{E}^{u p} \frac{\phi\left(b \mid B H, x_{B H}+\delta^{u p}\right)}{\phi\left(b \mid A L, x_{B H}+\delta^{u p}\right)}$. Here the last inequality following from that $\frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}$ monotonically decreases on $\left(x_{B H}, \bar{s}\right)$. (See result 2 in claim 42). Therefore, $\lambda_{T_{\gamma_{0}}+t_{0}}^{B L}<$ $\varepsilon / 2$ as long as $c_{E}^{u p}<\frac{\varepsilon / 2}{\pi_{B H}^{*}+\varepsilon / 2} \frac{\phi\left(b \mid B H, x_{B H}+\delta^{u p}\right)}{\phi\left(b \mid A L, x_{B H}+\delta^{u p}\right)}$.

Lemma 33 If $\exists \bar{\lambda}^{B H}<\frac{\bar{s}}{1-\bar{s}}$, and sub-sequence $t_{k}$ such that

$$
\lambda_{t_{k}}^{B H}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)<\bar{\lambda}^{B H}
$$

Then

$$
\lambda_{t_{k}}^{A H}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right) \rightarrow 0 ; \lambda_{t_{k}}^{B L}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right) \rightarrow 0
$$

and

$$
x_{t_{k}}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)>x_{0} \text { for sufficiently large } t_{k} \text {. }
$$

Proof. Following lemma 20, we must have

$$
\frac{\lambda^{A H}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)}{\lambda^{B H}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)}+\frac{\lambda^{B L}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)}{\lambda^{B H}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)} \rightarrow 0
$$

If $\lambda^{B H}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)<\bar{\lambda}^{B H}$, we must have

$$
\lambda_{t_{k}}^{A H}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right) \rightarrow 0 ; \lambda_{t_{k}}^{B L}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right) \rightarrow 0
$$

That $x_{t_{k}}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)>x_{0}$ for sufficiently large $t_{k}$ follows directly from claims 21 and 22 .
Combine previous three lemmas, we have following proposition:
Proposition 34 If $\exists \bar{\lambda}^{B H}<\frac{\bar{s}}{1-\bar{s}}$, and sub-sequence $t_{k}$ such that

$$
\lambda_{t_{k}}^{B H}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)<\bar{\lambda}^{B H}
$$

Then $\exists$ a finite sequence $\mathfrak{h}_{t_{0}}^{C}$ such that

$$
\left\|\Lambda\left(\mathfrak{h}_{t_{0}}^{C} \mid \Lambda\right)-\Lambda^{*}\right\|<\varepsilon
$$

Proof. If $\exists \bar{\lambda}^{B H}<\frac{\bar{s}}{1-\bar{s}}$, and sub-sequence $t_{k}$ such that

$$
\lambda_{t_{k}}^{B H}\left(\mathfrak{h}_{t_{k}}^{C_{1}} \mid \Lambda\right)<\bar{\lambda}^{B H}
$$

Then following lemma 33, $\forall \gamma>0, \exists T_{\gamma}$ such that either (1) $x_{T_{\gamma}}>x_{0} ; \lambda_{T_{\gamma}}^{A H}<\gamma, \lambda^{B L}<$ $\gamma, \lambda_{T_{\gamma}}^{B H}<\pi_{B H}^{*}-\varepsilon / 2$; or (2) $\lambda_{T_{\gamma}}^{A H}<\gamma, \lambda^{B L}<\gamma, \lambda_{T_{\gamma}}^{B H} \in\left[\pi_{B H}^{*}-\varepsilon / 2, \pi_{B H}^{*}+\varepsilon / 2\right]$; or (3) $\lambda_{T_{\gamma}}^{A H}<\gamma, \lambda^{B L}<\gamma, \lambda_{T_{\gamma}}^{B H} \in\left[\pi_{B H}^{*}+\varepsilon / 2, \bar{\lambda}^{B H}\right]$. In case (1), we cite lemma 31; in case (2), $\Lambda_{T_{\gamma}}$ is in the $\varepsilon$-neighborhood; in case (3), we cite lemma 32 .

If there is no such $\bar{\lambda}^{B H}<\frac{\bar{s}}{1-\bar{s}}$, there are two possibilities: either (1) $\lambda^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right) \rightarrow+\infty$; (2) $\lambda^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)$ doesn't approach $+\infty$, but $\exists \bar{t}$ such that $\lambda_{t}^{B H}\left(\mathfrak{h}^{C_{1}} \mid \Lambda\right) \geq \frac{\bar{s}}{1-\bar{s}}$ for all $t \geq \bar{t}$ provided that private signal is bounded. Following lemma 27, in both cases we have a sub-sequence $T_{k}+\left(T_{k}\right)^{2}$ and we know the limit action frequency in this sub-sequence. In the following proposition, we make use of this fact to push society belief below a bound $\bar{\lambda}^{B H}<\frac{\bar{s}}{1-\bar{s}}$, while keep $\lambda^{A H}, \lambda^{B L}$ negligible.

Proposition 35 If (1) $\lambda^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right) \rightarrow+\infty$; or (2) private signal is bounded, $\lambda^{B H}\left(\mathfrak{h}_{t}^{C_{1}} \mid \Lambda\right)$ doesn't approach $+\infty$, but $\exists \bar{t}$ such that $\lambda_{t}^{B H}\left(\mathfrak{h}^{C_{1}} \mid \Lambda\right) \geq \frac{\bar{s}}{1-\bar{s}}$ for all $t \geq \bar{t}$. Provided that

$$
\begin{equation*}
\frac{\log \phi(a \mid A L, \bar{s})-\log \phi(a \mid B L, \bar{s})}{\log \phi(b \mid B L, \bar{s})-\log \phi(b \mid A L, \bar{s})}>\frac{\log \phi(a \mid B H, \bar{s})-\log \phi(a \mid A L, \bar{s})}{\log \phi(b \mid A L, 1)-\log \phi(b \mid B H, \bar{s})} \tag{60}
\end{equation*}
$$

then we can find a finite upper bound $\bar{\lambda}^{B H}$, and a finite sequence $\mathfrak{h}_{t_{0}}^{C_{2}}(\gamma)$ for each small $\gamma>0$
such that

$$
\lambda_{t}^{A H}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)<\gamma ; \lambda_{t}^{B L}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)<\gamma ; \frac{x_{0}}{1-x_{0}}(1+\gamma)<\lambda_{t}^{B H}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)<\bar{\lambda}^{B H}
$$

Proof. Let $f_{a}$ and $f_{b}$ being as defined in 29. Then condition 60 is equivalent to $\exists r>0$ s.t.

$$
\begin{align*}
\left(\frac{\phi(a \mid B H, \bar{s})}{\phi(a \mid A L, \bar{s})}\right)^{f_{a}}\left(\frac{\phi(b \mid B H, \bar{s})}{\phi(b \mid A L, \bar{s})}\right)^{f_{b}}\left(\frac{\phi(b \mid B H, \bar{s})}{\phi(b \mid A L, \bar{s})}\right)^{r} & <1 ; \\
\left(\frac{\phi(a \mid B L, \bar{s})}{\phi(a \mid A L, \bar{s})}\right)^{f_{a}}\left(\frac{\phi(b \mid B L, \bar{s})}{\phi(b \mid A L, \bar{s})}\right)^{f_{b}}\left(\frac{\phi(b \mid B L, \bar{s})}{\phi(b \mid A L, \bar{s})}\right)^{r} & <1 . \tag{61}
\end{align*}
$$

Let us pick such a $r$ and fix it through this proof. Since $\phi(b \mid B H, x), \phi(b \mid A L, x), \phi(b \mid B L, x)$ are all continuous in $x$, we could find a $\bar{x}<\bar{s}$ such that

$$
\begin{align*}
\left(\frac{\phi(a \mid B H, 1)}{\phi(a \mid A L, \bar{s})}\right)^{f_{a}}\left(\frac{\phi(b \mid B H, \bar{s})}{\phi(b \mid A L, \bar{s})}\right)^{f_{b}}\left(\frac{\phi(b \mid B H, \bar{x})}{\phi(b \mid A L, \bar{x})}\right)^{r} & <1 \\
\left(\frac{\phi(a \mid B L, \bar{s})}{\phi(a \mid A L, \bar{s})}\right)^{f_{a}}\left(\frac{\phi(b \mid B L, \bar{s})}{\phi(b \mid A L, \bar{s})}\right)^{f_{b}}\left(\frac{\phi(b \mid B L, \bar{x})}{\phi(b \mid A L, \bar{x})}\right)^{r} & <1 . \tag{62}
\end{align*}
$$

We also pick and fix a $\bar{x}$ throughout this proof.
As argued in lemma 27, in both cases (1) and (2), $\forall k \in \mathbb{N}, \exists T_{k} \in \mathbb{N}$, s.t. $x_{t} \in\left(\bar{s}-\frac{1}{k}, 1\right]$ for all $t \geq T_{k}$. In particular, let us choose $T_{k}$ as constructed in lemma 27. For each $k$ and $T_{k}$, we can construct an associated auxiliary process as following: Let $\tilde{\Lambda}_{T_{k}+\left(T_{k}\right)^{2}}=\Lambda_{T_{k}+\left(T_{k}\right)^{2}}$, for each $t \in\left\{T_{k}+\left(T_{k}\right)^{2}+1, \ldots, T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil\right\}$, define $\tilde{\Lambda}_{t}$ 's evolution as following

$$
\begin{aligned}
\tilde{\lambda}_{t+1}^{A H} & =\tilde{\lambda}_{t}^{A H} \frac{\phi(b \mid A H, \bar{x})}{\phi(b \mid A L, \bar{x})} \\
\tilde{\lambda}_{t+1}^{B L} & =\tilde{\lambda}_{t}^{B L} \frac{\phi(b \mid B L, \bar{x})}{\phi(b \mid A L, \bar{x})} \\
\tilde{\lambda}_{t+1}^{B H} & =\tilde{\lambda}_{t}^{B H} \frac{\phi(b \mid B H, \bar{x})}{\phi(b \mid A L, \bar{x})} .
\end{aligned}
$$

The idea for this construction is to use $\tilde{\lambda}^{B L}$ to control how fast $\lambda^{B L}$ can increase; and use $\tilde{\lambda}^{B H}$ to control how fast $\lambda^{B H}$ can decrease.

For each $k$ and $T_{k}$, we have that

$$
\begin{align*}
& \tilde{\lambda}_{T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil}^{B L} \frac{\phi(b \mid A L, \bar{x})}{\phi(b \mid B L, \bar{x})} \leq \lambda_{T_{k}+\left(T_{k}\right)^{2}}^{B L}\left(\frac{\phi(b \mid B L, \bar{x})}{\phi(b \mid A L, \bar{x})}\right)^{r\left(T_{k}\right)^{2}} \\
= & \lambda_{T_{k}}^{B L}\left(\Pi_{t=T_{k}}^{T_{k}+\left(T_{k}\right)^{2}-1} \frac{\phi\left(\mathfrak{h}_{t}^{C_{1}} \mid B L, x_{t}\right)}{\phi\left(\mathfrak{h}_{t}^{C_{1}} \mid A L, x_{t}\right)}\right)\left(\frac{\phi(b \mid B L, \bar{x})}{\phi(b \mid A L, \bar{x})}\right)^{r\left(T_{k}\right)^{2}} \\
\leq & \lambda_{T_{k}}^{B L}\left\{\left(\frac{\phi\left(b \mid B L, s_{k}^{* b}\right)}{\phi\left(b \mid A L, s_{k}^{* b}\right)}\right)^{\frac{\# b}{\left(T_{k}\right)^{2}}}\left(\frac{\phi\left(a \mid B L, s_{k}^{* a}\right)}{\phi\left(a \mid A L, s_{k}^{* a}\right)}\right)^{\frac{\# a}{\left(T_{k}\right)^{2}}}\left(\frac{\phi(b \mid B L, \bar{x})}{\phi(b \mid A L, \bar{x})}\right)^{r}\right\}^{\left(T_{k}\right)^{2}}, \tag{63}
\end{align*}
$$

where $s_{k}^{* \alpha} \equiv \operatorname{argmax}_{x \in\left[\bar{s}-\frac{1}{k}, 1\right]} \frac{\phi(b \mid B L, x)}{\phi(b \mid A L, x)}, \alpha \in\{a, b\}$. Here the first inequality just takes care of the case that $r\left(T_{k}\right)^{2}$ is not an integer. The second inequality follows from that $x_{t} \in$ $\left(\bar{s}-\frac{1}{k}, 1\right]$, when $t>T_{k}$. Recall that $\frac{\phi(\alpha \mid B L, x)}{\phi(\alpha \mid A L, x)}=\frac{\phi(\alpha \mid B L, \bar{s})}{\phi(\alpha \mid A L, \bar{s})}$ for $x \in[\bar{s}, 1]$. So we have, for sufficiently large $k$ and $T_{k}$, the big term within the curly bracket in 63 is sufficiently close to $\left(\frac{\phi(a \mid B L, \overline{)}}{\phi(a \mid A L, \bar{s})}\right)^{f_{a}}\left(\frac{\phi(b \mid B L, \bar{s})}{\phi(b \mid A L, \bar{s})}\right)^{f_{b}}\left(\frac{\phi(b \mid B L, \bar{x})}{\phi(b \mid A L, \bar{x})}\right)^{r}$, which is strictly below 1 (see 62 ).

Similarly, for each $k$ and $T_{k}$, we have that

$$
\begin{align*}
& \tilde{\lambda}_{T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil}^{B H} \\
\leq & \lambda_{T_{k}}^{B H}\left\{\left(\frac{\phi\left(b \mid B H, s_{k}^{* b}\right)}{\phi\left(b \mid A L, s_{k}^{* b}\right)}\right)^{\frac{\# b}{\left(T_{k}\right)^{2}}}\left(\frac{\phi\left(a \mid B H, s_{k}^{* a}\right)}{\phi\left(a \mid A L, s_{k}^{* a}\right)}\right)^{\frac{\# a}{\left(T_{k}\right)^{2}}}\left(\frac{\phi(b \mid B H, \bar{x})}{\phi(b \mid A L, \bar{x})}\right)^{r}\right\}^{\left(T_{k}\right)^{2}}, \tag{64}
\end{align*}
$$

where $s_{k}^{* \alpha} \equiv \operatorname{argmax}_{x \in\left[\bar{s}-\frac{1}{k}, 1\right]} \frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}, \alpha \in\{a, b\}$. (Here we use the same notation as in 63 just to avoid too many notations. ) For sufficiently large $k$ and $T_{k}$, the big term in 64 is sufficiently close to $\left(\frac{\phi(a \mid B H, \bar{s})}{\phi(a \mid A L, \bar{s})}\right)^{f_{a}}\left(\frac{\phi(b \mid B H, \bar{s})}{\phi(b \mid A L, \bar{s})}\right)^{f_{b}}\left(\frac{\phi(b \mid B H, \bar{x})}{\phi(b \mid A L, \bar{x})}\right)^{r}$, which is strictly below 1 .

Now choose and fix a proper $k$, we have

$$
\lim _{T_{k} \rightarrow+\infty} \tilde{\lambda}_{T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil}^{B H}=0 ; \lim _{T_{k} \rightarrow+\infty} \tilde{\lambda}_{T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil}^{B L}=0 .
$$

Arbitrarily choose and fix a $\gamma>0$. For all

$$
0<c_{E}^{u p}<\min \left\{\frac{\varepsilon / 2}{\pi_{B H}^{*}+\varepsilon / 2}, \frac{\varepsilon / 2}{\pi_{B H}^{*}\left(\pi_{B H}^{*}+\varepsilon / 2\right)}, \frac{\gamma}{\gamma+\frac{\phi(b \mid A L, 1)}{\phi(b \mid B H, 1)}} \frac{1-\bar{x}}{\bar{x}}, \frac{1-\bar{x}}{\bar{x}}-\frac{1-\bar{s}}{1-\bar{s}}\right\} ;
$$

define $\bar{\lambda}^{B H}=\frac{1}{\frac{1}{\bar{x}}-1-c_{E}^{u p}}$, for any $\gamma$, let us choose a $T_{k}$ such that

$$
\begin{align*}
& \tilde{\lambda}_{T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil}^{B}<\gamma ; \\
& \tilde{\lambda}_{T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil}^{B H}<\bar{\lambda}_{B H} ; \\
& \frac{\lambda_{T_{k}+\left(T_{k}\right)^{2}}^{A H}<c_{E}^{u p} ;}{\lambda_{T_{k}+\left(T_{k}\right)^{2}}^{B H}} \\
& \lambda_{T_{k}+\left(T_{k}\right)^{2}}^{B H}>\bar{\lambda}^{B H} \tag{65}
\end{align*}
$$

Here because $c_{E}^{u p}<\frac{1-\bar{x}}{\bar{x}}-\frac{1-\bar{s}}{1-\bar{s}}$, we have $\bar{\lambda}^{B H}<\frac{\bar{s}}{1-\bar{s}}$. We also have $\bar{\lambda}^{B H}>\pi_{B H}^{*}$ always holds. Moreover, $c_{E}^{u p}<\frac{\gamma}{\gamma+\frac{\phi(b L A L, 1)}{(b \mid B H, 1)}} \frac{1-\bar{x}}{\bar{x}}$ implies that $c_{E}^{u p}<\frac{\gamma}{\bar{\lambda}^{B H} \frac{\phi(b \mid A L, 1)}{\phi(b \mid B H, 1)}}$.

We claim: for the choosen $T_{k}$, there exists a $t \in\left\{T_{k}+\left(T_{k}\right)^{2}, \ldots, T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil\right\}$ (abbreviate this index set as $I_{T_{k}}$ from now on) such that $\lambda_{t}^{B H}<\bar{\lambda}^{B H}$. Assume not, then $\forall t \in I_{T_{k}}, \lambda_{t}^{B H} \geq \bar{\lambda}^{B H}$. Besides, $\forall t \in I_{T_{k}}$, we have $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}<\frac{\lambda_{T_{k}+\left(T_{k}\right)^{2}}^{A H}}{\lambda_{T_{k}+\left(T_{k}\right)^{2}}^{B H}}<c_{E}^{u p}$ since $\frac{\phi(b \mid A H, x)}{\phi(b \mid B H, x)}<1$ always holds. We must have $x_{t} \geq \bar{x}$ for all $t \in I_{T_{k}}$ following a similar argument as in 67 .

Because $\bar{x}=\operatorname{argmax}_{x \in[\bar{x}, 1]} \frac{\phi(b \mid B L, x)}{\phi(b \mid A L, x)}=\operatorname{argmax}_{x \in[\bar{x}, 1]} \frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}$. (See claim 42), we could build up following inductive argument for all $t \in I_{T_{k}}$ : that $\tilde{\lambda}_{t}^{B H} \geq \lambda_{t}^{B H}$ and $\tilde{\lambda}_{t}^{B L} \geq \lambda_{t}^{B L}$ implies $\tilde{\lambda}_{t+1}^{B H} \geq \lambda_{t}^{B H}$ and $\tilde{\lambda}_{t+1}^{B L} \geq \lambda_{t}^{B L}$. The proof is direct: $\tilde{\lambda}_{t+1}^{B H}=\tilde{\lambda}_{t}^{B H} \frac{\phi(b \mid B H, \bar{x})}{\phi(b \mid A L, \bar{x})} \geq \lambda_{t}^{B H} \frac{\phi(b \mid B H, \bar{x})}{\phi(b \mid A L, \bar{x})} \geq$ $\lambda_{t}^{B H} \frac{\phi\left(b \mid B H, x_{t}\right)}{\phi\left(b \mid A L, x_{t}\right)}=\lambda_{t+1}^{B H}$. The first inequality follows from the inductive hypothesis, the second inequality follows from that $x_{t} \geq \bar{x}$ for all $x \in I_{T_{k}}$.

This inductive argument leads to a contradiction:

$$
\bar{\lambda}^{B H} \leq \lambda_{T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil}^{B H} \leq \tilde{\lambda}_{T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil}^{B H}<\bar{\lambda}^{B H} .
$$

So there must exists a $t \in I_{T_{k}}$ such that $\lambda_{t}^{B H}<\bar{\lambda}^{B H}$. Let $t_{0}=\min \left\{t \in I_{T_{k}} \mid \lambda_{t}^{B H}<\bar{\lambda}^{B H}\right\}$. Above inductive argument still works for $t \leq t_{0}-1$; so we can conclude that $\lambda_{t}^{B L} \leq \tilde{\lambda}_{t}^{B L}<$ $\tilde{\lambda}_{T_{k}+\left(T_{k}\right)^{2}+\left\lceil r\left(T_{k}\right)^{2}\right\rceil}^{B L}<\gamma$ for $t \in\left\{T_{k}+\left(T_{k}\right)^{2}, \ldots, t_{0}\right\}$. Furthermore, $\frac{\lambda_{t_{0}-1}^{A H}}{\lambda_{t_{0}-1}^{B H}}<\frac{\lambda_{k_{k}+\left(T_{k}\right)^{2}}^{A H}}{\lambda_{T_{k}+\left(T_{k}\right)^{2}}^{B H}}<c_{E}^{u p}$. Also $\lambda_{t_{0}-1}^{B H} \frac{\phi(b \mid B H, 1)}{\phi(b \mid A L, 1)}<\lambda_{t_{0}-1}^{B H} \frac{\phi\left(b \mid B H, x_{t_{0}-1}\right)}{\phi\left(b \mid A L, x_{t_{0}-1}\right)}=\lambda_{t_{0}}^{B H}<\bar{\lambda}^{B H}$, so $\lambda_{t_{0}-1}^{B H}<\frac{\bar{\lambda}^{B H}}{\frac{\phi(b \mid B H, 1)}{\phi(b \mid A L, 1)}}$. Thus $\lambda_{t_{0}-1}^{A H}<\gamma$.

Knowing that $\lambda_{t_{0}-1}^{A H}<\gamma, \lambda_{t_{0}-1}^{B L}<\gamma$, we have $x_{t_{0}-1}<\frac{\lambda_{t_{0}-1}^{B H}+\gamma}{\lambda_{t_{0}-1}^{B H}+\gamma+1}$. Therefore

$$
\begin{align*}
\lambda_{t_{0}}^{B H} & =\lambda_{t_{0}-1}^{B H} \frac{\phi\left(b \mid B H, x_{t_{0}-1}\right)}{\phi\left(b \mid A L, x_{t_{0}-1}\right)} \\
& >\lambda_{t_{0}-1}^{B H} \frac{\phi\left(b \mid B H, \frac{\lambda_{t_{0}-1}^{B H}+\gamma}{\lambda_{t_{0}-1}^{B H}+\gamma+1}\right)}{\phi\left(b \mid A L, \frac{\lambda_{t_{0}-1}^{B H}+\gamma}{\lambda_{t_{0}-1}^{B H}+\gamma+1}\right)} \\
& =\left(\lambda_{t_{0}-1}^{B H}+\gamma\right) \frac{\phi\left(b \mid B H, \frac{\lambda_{t_{0}-1}^{B H}+\gamma}{\lambda_{t_{0}-1}^{t_{H}-\gamma+1}}\right)}{\phi\left(b \mid A L, \frac{\lambda_{t_{0}}^{B H}+\gamma}{\lambda_{t_{0}}^{B H}+\gamma+1}\right)}-\gamma \frac{\phi\left(b \mid B H, \frac{\lambda_{t_{0}-1}^{B H}+\gamma}{\lambda_{t_{0}-1}^{B H}+\gamma+1}\right)}{\phi\left(b \mid A L, \frac{\lambda_{t_{0}}^{B H}+\gamma}{\lambda_{t_{0}-1}^{B H}+\gamma+1}\right)} \\
& >\pi_{B H}^{*}-\gamma \frac{\phi\left(b \mid B H, \frac{\lambda_{t_{0}-1}^{B H}+\gamma}{\lambda_{t_{0}-1}^{B H}+\gamma+1}\right)}{\phi\left(b \mid A L, \frac{\lambda_{t_{0}-1}^{B H}+\gamma}{\lambda_{t_{0}-1}^{B H}+\gamma+1}\right)} \tag{66}
\end{align*}
$$

Here the first inequality follows that $\frac{\phi(b \mid B H, x)}{\phi(b \mid A L, x)}$ monotonically decreasing. The last inequality follows assumption 29 . By choosing $\gamma$ small enough $\pi_{B H}^{*}-\gamma \frac{\phi\left(b \mid B H, \frac{\lambda_{0}^{B H}, \lambda_{0}+\gamma}{\lambda_{t_{0}-1}^{B H}+\gamma+1}\right)}{\phi\left(b \mid A L, \frac{\lambda_{0} D_{0}+\gamma}{\lambda_{t_{0}-1}^{B H}+\gamma+1}\right)}>\frac{x_{0}}{1-x_{0}}(1+\gamma)$.

Finally, We can verify that $\lambda_{t_{0}}^{A H}<\frac{\gamma}{\frac{\phi(b \mid A L, 1)}{\phi(b \mid B H, 1)}}<\gamma$.
Therefore, for any small $\gamma>0$, there is a finite $\bar{\lambda}^{B H}<\frac{\bar{s}}{1-\bar{s}}$ and a finite sequence of actions $\mathfrak{h}_{t_{0}}^{C_{2}}$ such that

$$
\lambda_{t}^{A H}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)<\gamma ; \lambda_{t}^{B L}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)<\gamma ; \frac{x_{0}}{1-x_{0}}(1+\gamma)<\lambda_{t}^{B H}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)<\bar{\lambda}^{B H}
$$

This sequence starts with $\mathfrak{h}_{T_{k}+\left(T_{k}\right)^{2}}^{C_{1}}$ for some large $k$ and large $T_{k}$; and ends with a long sequence of action $b$.

It is direct to verify that

$$
\lambda_{t}^{A H}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)<\gamma ; \lambda_{t}^{B L}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)<\gamma ; \frac{x_{0}}{1-x_{0}}(1+\gamma)<\lambda_{t}^{B H}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)
$$

implies that $x_{t}\left(\mathfrak{h}_{t_{0}}^{C_{2}} \mid \Lambda\right)>x_{0}$. Therefore, we can again cite lemma 31 and 32 to conclude that, with another finite sequence of action $b$ following $\mathfrak{h}_{t_{0}}^{C_{2}}$, society's belief is pushed into the $\varepsilon$-neighborhood.

Following are a few computation results which is used in previous proof. The first claim computes the minimum posterior weight associated to payoff state $B$, given that current
weight is $x \in\left(x_{0}, 1\right]$.
Claim 36 Consider set $\Lambda=\left\{\left(p_{A H}, p_{B L}, p_{B H}\right) \mid x=p_{B H}+p_{B L}, x \in\left(x_{0}, 1\right]\right\}$, let

$$
x(b)=\frac{p_{B H} \phi(b \mid B H, x)+p_{B L} \phi(b \mid B L, x)}{p_{A H} \phi(b \mid A H, x)+p_{A L} \phi(b \mid A L, x)+p_{B H} \phi(b \mid B H, x)+p_{B L} \phi(b \mid B L, x)},
$$

where $\left(p_{A H}, p_{B L}, p_{B H}\right) \in \Lambda$. Then

$$
x(b) \geq \frac{x \phi(b \mid B H, x)}{(1-x) \phi(b \mid A L, x)+x \phi(b \mid B H, x)} .
$$

Proof. Since $p_{B H}+p_{B L}=x$, and $p_{A H}+p_{A L}=1-x$, we can rewrite $x(b)$ just in terms of $p_{A H}$ and $p_{B H}$, where $p_{A H} \in[0,1-x]$ and $p_{B H} \in[0, x]$. Then we compute and find that $\frac{d x(b)}{d p_{A H}}>0$, for the reason that $\phi(b \mid A H, x)-\phi(b \mid A L, x)<0$ on $x \in\left(x_{0}, 1\right]$. So

$$
x(b) \geq\left. x(b)\right|_{p_{A H}=0}=\frac{x \phi(b \mid B L, x)+p_{B H}[\phi(b \mid B H, x)-\phi(b \mid B L, x)]}{(1-x) \phi(b \mid A L, x)+x \phi(b \mid B L, x)+p_{B H}[\phi(b \mid B H, x)-\phi(b \mid B L, x)]} .
$$

Similarly we compute and find that $\left.\frac{d}{d p_{B H}} x(b)\right|_{p_{A H}=0}<0$, for that $\phi(b \mid B H, x)-\phi(b \mid B L, x)<0$ on $x \in\left(x_{0}, 1\right]$. So

$$
\left.x(b)\right|_{p_{A H}=0} \geq\left. x(b)\right|_{p_{A H}=0, p_{B H}=x} \geq \frac{x \phi(b \mid B H, x)}{x \phi(b \mid B H, x)+(1-x) \phi(b \mid A L, x)} .
$$

Claim 37 Let $\mathfrak{F}(x)=\frac{\phi(b \mid B L, x)-\phi(b \mid B H, x)}{\phi(b \mid B H, x)-\phi(b \mid A H, x)}$, then if

1. private signal is unbounded, then $\mathfrak{F}^{\prime}(x)>0$ on $x \in(0,1)$.
2. private signal is bounded, then $\mathfrak{F}^{\prime}(x)>0$ on $x \in(\underline{s}, \bar{s})$; and $\mathfrak{F}^{\prime}(x)=0$ on $x \in(0, \underline{s}] \cup$ $[\bar{s}, 1)$.

Proof. First we compute $\mathfrak{F}^{\prime}(x)$ Since $f^{B}(x)=\frac{1-x}{x} f^{A}(x)$, we can write

$$
\mathfrak{F}^{\prime}(x)=\frac{f^{A}(x)\left(p_{H}-p_{L}\right)}{[\phi(b \mid B H, x)-\phi(b \mid A H, x)]^{2}} A(x),
$$

where $A(x)=\frac{1-x}{x}\left[F^{B}\left(x_{0}\right)-p_{H} F^{A}\left(x_{0}\right)\right]-\frac{1-x}{x}\left(1-p_{H}\right) F^{A}(x)+\left(1-p_{H}\right)\left[F^{B}(x)-F^{B}\left(x_{0}\right)\right]$.
We first show that $A(x)>0$ on $x \in\left[x_{0}, 1\right]$. We can verify that $A\left(x_{0}\right)>0$ and $A(1)>0$. Furthermore, we compute $A^{\prime}(x)=\frac{1}{x^{2}}\left[\left(1-p_{H}\right) F^{A}(x)+p_{H} F^{A}\left(x_{0}\right)-F^{B}\left(x_{0}\right)\right]$. We can see that
either (1) $A^{\prime}(x)<0$ on $x \in\left[x_{0}, 1\right]$ or (2) $\exists$ an unique $x^{*} \in\left(x_{0}, 1\right]$ such that $A^{\prime}\left(x^{*}\right)=0$. In the first case, obviously $A(x)>0$ on $x \in\left[x_{0}, 1\right]$. In the second case, We can see that $A(x)$ achieves minimum $\left(1-p_{H}\right)\left[F^{B}\left(x^{*}\right)-F^{B}\left(x_{0}\right)\right]>0$ at $x^{*}$.

Furthermore, we observe that $\lim _{x \rightarrow 0^{+}} A(x) \rightarrow+\infty$, and $A^{\prime}(x)<0$ on $x \in\left(0, x_{0}\right]$. So $A(x)>0$ on $\left(0, x_{0}\right]$ as well.

If private signal is unbounded, then $f^{A}(x)>0$ on $x \in(0,1)$. Thus $\mathfrak{F}^{\prime}(x)>0$ on $(0,1)$. If private signal is bounded, then $f^{A}(x)>0$ on $x \in(\underline{s}, \bar{s})$; and $f^{A}(x)=0$ on $x \in(0, \underline{s}] \cup[\bar{s}, 1)$. And the second conclusion follows directly.

Claim $38 \frac{\phi(b \mid A H, x)}{\phi(b \mid B H, x)} \leq 1+\frac{p_{H}\left[F^{A}\left(x_{0}\right)-F^{B}\left(x_{0}\right)\right]}{p_{H} F^{B}\left(x_{0}\right)+\left(1-p_{H}\right)}<1 ; \frac{\phi(a \mid A H, x)}{\phi(a \mid B H, x)} \geq 1+\frac{p_{H}\left[F^{B}\left(x_{0}\right)-F^{A}\left(x_{0}\right)\right]}{p_{H}\left[1-F^{B}\left(x_{0}\right)\right]+\left(1-p_{H}\right)}>1$.
Proof.

$$
\begin{aligned}
\frac{\phi(b \mid A H, x)}{\phi(b \mid B H, x)}-1 & =\frac{p_{H}\left[F^{A}\left(x_{0}\right)-F^{B}\left(x_{0}\right)\right]+\left(1-p_{H}\right)\left[F^{A}(x)-F^{B}(x)\right]}{p_{H} F^{B}\left(x_{0}\right)+\left(1-p_{H}\right) F^{B}(x)} \\
& \leq \frac{p_{H}\left[F^{A}\left(x_{0}\right)-F^{B}\left(x_{0}\right)\right]}{p_{H} F^{B}\left(x_{0}\right)+\left(1-p_{H}\right) F^{B}(x)} \\
& \leq \frac{p_{H}\left[F^{A}\left(x_{0}\right)-F^{B}\left(x_{0}\right)\right]}{p_{H} F^{B}\left(x_{0}\right)+\left(1-p_{H}\right)} .
\end{aligned}
$$

The other inequality can be similarly verified.
Claim 39 If $x \in\left[x_{0}, 1\right]$, then

$$
\begin{aligned}
& \frac{\phi(b \mid A H, x)}{\phi(b \mid B L, x)} \leq 1-\frac{\max \left\{\phi\left(b \mid A H, x_{0}\right)-\phi\left(b \mid B L, x_{0}\right), \phi(b \mid A H, 1)-\phi(b \mid B L, 1)\right\}}{p_{L} F^{B}\left(x_{0}\right)+\left(1-p_{L}\right)}<1 \\
& \frac{\phi(a \mid A H, x)}{\phi(a \mid B L, x)} \geq 1-\frac{\max \left\{\phi\left(a \mid A H, x_{0}\right)-\phi\left(a \mid B L, x_{0}\right), \phi(a \mid A H, 1)-\phi(a \mid B L, 1)\right\}}{p_{L}\left[1-F^{B}\left(x_{0}\right)\right]+\left(1-p_{L}\right)}>1
\end{aligned}
$$

Proof. Let $f(x)=\phi(b \mid A H, x)-\phi(b \mid B L, x)$. It is direct to verify that $f\left(x_{0}\right)<0$ and $f(1)<0$. Furthermore, $f^{\prime}(x)=f^{A}(x)\left[\left(1-p_{H}\right)-\left(1-p_{L}\right) \frac{1-x}{x}\right]$. If private signal is unbounded, then $\left(1-p_{H}\right)-\left(1-p_{L}\right) \frac{1-x}{x}$ strictly increases from $\left(1-p_{H}\right)-\left(1-p_{L}\right) \frac{1-x_{0}}{x_{0}}$ to $1-p_{H}$. Depends on whether $\left(1-p_{H}\right)-\left(1-p_{L}\right) \frac{1-x_{0}}{x_{0}}$ is negative, $f(x)$ either strictly increases or reaches an unique minimum somewhere between $x_{0}$ and 1 . If private signal is bounded, then $\left(1-p_{H}\right)-\left(1-p_{L}\right) \frac{1-x}{x}$ strictly increases from $\left(1-p_{H}\right)-\left(1-p_{L}\right) \frac{1-x_{0}}{x_{0}}$ to $\left(1-p_{H}\right)-\left(1-p_{L}\right) \frac{1-\bar{s}}{\bar{s}}$. If $\left(1-p_{H}\right)-\left(1-p_{L}\right) \frac{1-\bar{s}}{\bar{s}} \leq 0$, then $f(x)$ strictly decreases on $\left[x_{0}, 1\right]$. If $\left(1-p_{H}\right)-\left(1-p_{L}\right) \frac{1-\bar{s}}{\bar{s}}>0$, then $f(x)$ either strictly increases or reaches an unique minimum somewhere between $x_{0}$ and 1.

Therefore, $f(x) \leq \max \left\{\phi\left(b \mid A H, x_{0}\right)-\phi\left(b \mid B L, x_{0}\right), \phi(b \mid A H, 1)-\phi(b \mid B L, 1)\right\}$. The first inequality follows directly. The verification of the second inequality is very similar, for the reason that $\phi(a \mid A H, x)-\phi(a \mid B L, x)=-f(x)$.

Claim 40 If $\lambda_{t}^{B H} \geq \pi_{B H}+\frac{\varepsilon}{2}$ and $\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}<c_{E}^{u p}<\min \left\{\frac{\varepsilon / 2}{\pi_{B H}\left(\pi_{B H}+\varepsilon / 2\right)}, \frac{\varepsilon / 2}{\pi_{B H}+\varepsilon / 2}\right\}$, then $x_{t}>$ $\frac{1}{1+c_{E}^{u p}+\frac{1}{\pi_{B H}+\varepsilon / 2}}>x_{B H}$. For notation convenience, we denote $\frac{1}{1+c_{E}^{u p}+\frac{1}{\pi_{B H}+\varepsilon / 2}}$ as $x_{B H}+\delta^{u p}$.
Proof. We have

$$
\begin{align*}
x_{t} & =\frac{\lambda_{t}^{B H}+\lambda_{t}^{B L}}{1+\lambda_{t}^{A H}+\lambda_{t}^{B L}+\lambda_{t}^{B H}}=\frac{1+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}}{\frac{1}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}+1} \\
& >\frac{1}{\frac{1}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+1}>\frac{1}{1+c_{E}^{u p}+\frac{1}{\pi_{B H}+\varepsilon / 2}} . \tag{67}
\end{align*}
$$

It is direct to verify that $c_{E}^{u p}<\frac{\varepsilon / 2}{\pi_{B H}\left(\pi_{B H}+\varepsilon / 2\right)}$ is equivalent to that $\frac{1}{1+c_{E}^{u p}+\frac{1}{\pi_{B H}+\varepsilon / 2}}>\frac{\pi_{B H}}{\pi_{B H}+1}$.
Claim 41 If $\lambda_{t}^{B H} \leq \pi_{B H}-\varepsilon / 2$ and $\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}<c_{E}^{u p}<\frac{\varepsilon / 2}{\pi_{B H}-\varepsilon / 2}$. Then $x_{t}<\frac{1+c_{E}^{d o w n}}{1+c_{E}^{d o w n}+\overline{\pi_{B H}-\varepsilon / 2}}<x_{B H}$. For notation convenience, we denote $\frac{1+c_{E}^{\text {down }}}{1+c_{E}^{\text {down }}+\frac{1}{\pi_{B H}-\varepsilon / 2}}$ as $x_{B H}-\delta^{\text {down }}$.
Proof. We have

$$
\begin{aligned}
x_{t} & =\frac{\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}+1}{\frac{1}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{A H}}{\lambda_{t}^{B H}}+1}<\frac{\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}+1}{\frac{1}{\lambda_{t}^{B H}}+\frac{\lambda_{t}^{B L}}{\lambda_{t}^{B H}}+1} \\
& <\frac{1+c_{E}^{\text {down }}}{1+c_{E}^{\text {down }}+\frac{1}{\pi_{B H}-\varepsilon / 2}} .
\end{aligned}
$$

It is direct to verify that $c_{E}^{\text {down }}<\frac{\varepsilon / 2}{\pi_{B H}-\varepsilon / 2}$ is equivalent to that $\frac{1+c_{E}^{\text {down }}}{1+c_{E}^{\text {down }}+\frac{1}{\pi_{B H}-\varepsilon / 2}}<\frac{\pi_{B H}}{\pi_{B H}+1}$.
Claim 42 We have following results:

1. $\frac{\phi(b \mid B L, x)}{\phi(b \mid B H, x)}$ is strictly increasing on $(\underline{s}, \bar{s})$, and is constant on $(0, \underline{s}) \cup(\bar{s}, 1)$.
2. $\frac{\phi(b \mid A L, x)}{\phi(b \mid B H, x)}$ is strictly increasing on $\left(x_{0}, \bar{s}\right)$, and is constant on $(\bar{s}, 1)$.
3. $\frac{\phi(b \mid B L, x)}{\phi(b \mid A L, x)}$ is strictly decreasing on $\left(x_{B H}, \bar{s}\right)$, and is constant on $(\bar{s}, 1)$.
4. $\frac{\phi(a \mid B L, x)}{\phi(a \mid A L, x)}$ is weakly increasing on $x \in(1-\varepsilon, 1)$ for any small enough $\varepsilon$.

Proof. To see the first result, we compute $\frac{d}{d x} \frac{\phi(b \mid B L, x)}{\phi(b \mid B H, x)}=f^{B}(x) F^{B}\left(x_{0}\right)\left(p_{H}-p_{L}\right)$, which is strictly positive on $(\underline{s}, \bar{s})$ and 0 on $(0, \underline{s}) \cup(\bar{s}, 1)$.

To see the second result, we compute that $\frac{d}{d x} \frac{\phi(b \mid A L, x)}{\phi(b \mid B H, x)}=\frac{f^{A}(x)}{[\phi(b \mid B H, x)]^{2}} g(x)$, where $g(x)=$ $\left[\left(1-p_{L}\right) \phi(b \mid B H, x)-\left(1-p_{H}\right) \phi(b \mid A L, x) \frac{1-x}{x}\right]$. We can prove that $g(x)>0$ on $x \in\left(x_{0}, \bar{s}\right)$ as following: first, as $x \rightarrow x_{0}$, we have $g(x) \rightarrow\left(1-p_{L}\right) F^{B}\left(x_{0}\right)-\left(1-p_{H}\right) F^{A}\left(x_{0}\right) \frac{1-x_{0}}{x_{0}}$, which is strictly positive since $F^{B}\left(x_{0}\right)=\int_{0}^{x_{0}} \frac{1-t}{t} d F^{A}(t) \geq \frac{1-x_{0}}{x_{0}} F^{A}\left(x_{0}\right)$; second, we compute $g^{\prime}(x)=\left(1-p_{H}\right) \phi(b \mid A L, x) \frac{1}{x^{2}}>0$ on $x \in(0,1)$.

To see the third result, we similarly compute $\frac{d}{d x} \frac{\phi(b \mid B L, x)}{\phi(b \mid A L, x)}=\frac{\left(1-p_{L}\right) f^{A}(x)}{[\phi(b \mid A L, x)]^{2}} h(x)$, where $h(x)=$ $\frac{1-x}{x} \phi(b \mid A L, x)-\phi(b \mid B L, x)$. We can prove that $h(x)<0$ on $x \in\left(x_{B H}, 1\right)$ as following: first, we compute $h^{\prime}(x)=-\frac{1}{x^{2}} \phi(b \mid A L, x)<0$ on $x \in\left(x_{B H}, 1\right)$; second, we can prove that as $x \rightarrow x_{B H}, g(x) \rightarrow \frac{1-x_{B H}}{x_{B H}} \phi\left(b \mid A L, x_{B H}\right)-\phi\left(b \mid B L, x_{B H}\right)<0$. Here, we need to use the fact that $F^{B}(x)=\int_{0}^{x} \frac{1-t}{t} d F^{A}(x) \geq \frac{1-x}{x} F^{A}(x)$ for all $x \in(0, \bar{s})$. Then $\frac{1-x_{B H}}{x_{B H}} \phi(b \mid A L, x)-$ $\phi\left(b \mid B L, x_{B H}\right)=p_{L}\left[\frac{1-x_{B H}}{x_{B H}} F^{A}\left(x_{0}\right)-F^{B}\left(x_{0}\right)\right]+\left(1-p_{L}\right)\left[\frac{1-x_{B H}}{x_{B H}} F^{A}\left(x_{B H}\right)-F^{B}\left(x_{B H}\right)\right]$, where $\frac{1-x_{B H}}{x_{B H}} F^{A}\left(x_{0}\right)-F^{B}\left(x_{0}\right)<\frac{1-x_{0}}{x_{0}} F^{A}\left(x_{0}\right)-F^{B}\left(x_{0}\right) \leq 0$; and $\frac{1-x_{B H}}{x_{B H}} F^{A}\left(x_{B H}-F^{B}\left(x_{B H}\right)\right) \leq 0$.

To see the fourth result, we compute $\frac{d}{d x} \frac{\phi(a \mid B L, x)}{\phi(a \mid A L, x)}=\left(1-p_{L}\right) f^{A}(x)\left[-\frac{1-x}{x} \phi(a \mid A L, x)+\right.$ $\phi(a \mid B L, x)]$. If private signal is of bounded strength, then obvious this derivative is 0 ; if private signal is of unbounded strength, then we can always find a small enough $\varepsilon$ to guarantee that $-\frac{1-x}{x} \phi(a \mid A L, x)+\phi(a \mid B L, x)>0$.

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[^0]:    ${ }^{1}$ Smith and Sørensen (2000) show that confounded learning is possible when players do not have common values. We discuss their work more fully later.

[^1]:    2 Easley and Kiefer (1988) examine individual learning (rather than social learning) and find that confounded learning is possible, for non-generic parameters.

[^2]:    ${ }^{3}$ Here $\mathbb{P}_{t}\left(\omega \times h_{t+1}\right)>0$ for all $\omega \in \Omega$ and $h_{t+1} \in\{a, b\}^{t}$, since naive players exist.

[^3]:    ${ }^{4}$ See appendix D, especially lemma 20 , for a rigorous version.

[^4]:    ${ }^{5}$ If $\left\|P_{\text {cluster }}\right\|=1$, then the posterior belief in ratios $\Lambda_{s}$ corresponding to $p_{s} \in P_{\text {cluster }}$ must satisfy $\Lambda_{s} \in\{0,+\infty\} \times\{0,+\infty\} \times\left\{0, \pi_{B H}^{*},+\infty\right\}$. We could verify that no such $\Lambda_{s}$ can be stationary and satisfy $\frac{p_{s}^{A H}}{p_{s}^{B H}}+\frac{p_{s}^{B L}}{p_{s}^{B H}}=c>0$.

[^5]:    ${ }^{6} \lambda=\frac{\lambda^{B H}+\lambda^{B L}}{1+\lambda^{A H}} \approx \lambda^{B H}$ if $\frac{\lambda^{A H}}{\lambda^{B H}}+\frac{\lambda^{B L}}{\lambda^{B H}}$ is sufficiently small.
    ${ }^{7}$ We don't need to worry about $\lambda^{A H}$ since $\frac{\lambda^{A H}}{\lambda^{B H}}$ always decreases conditional on observing action $b$. Therefore, as long as $\lambda^{A H}$ is negligible to $\lambda^{B H}$ in the beginning of phase II, it must stay negligible.

[^6]:    ${ }^{8}$ In this section, most of the times, we don't explicitly distinguish bounded private signal and unbounded private signal. If private signal is unbounded, we understand that $\frac{1-\bar{s}}{\bar{s}} \equiv=+\infty$

